



Ready for
Every Good Work

SACRED HEART COLLEGE (AUTONOMOUS)

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A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

ADMIN FEST – 2020-21

SALESPRENEUR EXPO 2021

The Centre for Employability Enhancement (CEE), Sacred Heart Institute of Management Studies (SHIMS), Tirupattur in collaboration with ColourMee Vestures, Hosur, organized a Marketing Cum Sales Mega Mela - “Salespreneur Expo 2021” for the I MBA students, SHIMS for 4 days between 11th & 14th March, 2021. ColourMee Vestures is an entrepreneurial initiative of a resilient woman who has carved her business empire and set her own levels for success in the apparel business, having one manufacturing unit at Tiruppur and retail outlets in various business hubs such as Coimbatore, Hosur, Krishnagiri and Bengaluru. It was an initiative taken by CEE – SHIMS, to provide hands on training to instil the nuances of marketing skills as well as to egg on the entrepreneurial ventures among young budding professionals of tomorrow. Rev. Dr. John Alexander, SDB, Rector & Secretary, presided over the inaugural function and officially declared open the Marketing Cum Sales Mega Mela - “Salespreneur Expo 2021”. Rev. Dr. Praveen Peter, SDB - Vice Principal (Shift-I) & COE, Rev. Fr. S. Henry Daniel Ambrose, SDB – Director of Extension Education, Rev. Fr. Angelo Joseph, SDB, CEE – Director, SHIMS, Mrs. Dhivyaa, Managing Director, ColourMee Vestures, Hosur and Dr. S. Sasikumar, Head of the Department, SHIMS graced the occasion. The entire event was directed and guided by the able leadership of Rev. Dr. D. Maria Antony Raj, SDB, Director - SHIMS and



Rev. Fr. Angelo Joseph, SDB, CEE – Director, SHIMS together with the event organizers, Dr. R. Arockiamary, Mr.R. Alexander, Mr. G. Lawrence and Dr. J. Sasiganth. Prior to the event a MoU was signed between SHIMS and ColourMee to carry out the Salespreneur Expo in the future.

Source: SHC Times IV edition (3rd July 2021) Page 10

SAIT 2021

SAIT 2021 (Sacred Heart Association for Information Technology) – An Intercollegiate IT Meet (Online) was organized by the Department of Computer Applications (UG) on 12th February 2021. SAIT provides a platform to showcase the students' talents and technical skills in the field of Computer Science and Applications. About 242 participants from 45 colleges and 13 states had registered and took part in the IT Meet.

Rev.Dr. Maria Arokiaraj. SDB, Additional Principal, inaugurated SAIT 2021. In his inaugural address he highlighted the importance of Information Technology and he also invited the participants to learn the recent technologies. Events were categorized as On-Screen (Online) and Off-Screen. Just a Minute (JAM), Ex-Quiz Me and Code Blaster events were conducted as On-Screen events, Meme Mafia and Broadcast events were conducted as Off-Screen events. During the valedictory ceremony cash prizes and E-Certificates were sent through the participant's personal accounts. The participants appreciated the events and gave their valuable feedback through online mode. Prof.T.Prabakaran, Convenor of SAIT'21, Prof.R.Karthick, Prof.V.Jayakumar Paul Bosco, Dr. A. Mekala, Dr.J. Merlin Florence and Prof.C.Dharma Devi trained and guided the students for success of IT Meet. Prof.A.John Martin, Head, Coordinated the event.

Source: SHC Times IV edition (3rd July 2021) Page 11

Commune 2K21

The Department of Computer Science, Sacred Heart College (Autonomous), Tirupattur organised an Intra Departmental IT meet (UG level) for the 1st and 2nd year students. The concluding ceremony of Commune 2K21 was held on 12th March, 2021. The various events of Commune 2K21 were Geek Speak, Connexion, Photobie, Web Smarts, Techie Talk, Clash of Coders, Media Mirchi, Techno Freak and Star Of Commune. The events began from 23rd February. The shortlisted candidates of prelims were made to compete in the finals on the concluding day. During the valedictory session Mr. K. Sasi Kumar, Association Secretary Shift-II welcomed the chief guest, heads, faculties, organizers and participants. Dr. S. Sagayaraj gave the memento to the chief guest. Rev.Dr. Praveen Peter, Vice Principal, Admin Shift-I & COE and was the chief guest and gave away the valedictory address on the "Importance of Holistic Development of a Student". The cash awards and certificates were distributed to the winners of all nine events. Mr. C.Santhosh from the organizing committee proposed vote of thanks and appreciated all the participants, organizers and the management who made COMMUNE 2K21 a successful and joyous one. The event was organized and coordinated by Presidents of both the Shifts.

Source: SHC Times IV edition (3rd July 2021) Page 15