



# SACRED HEART COLLEGE (AUTONOMOUS)

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Ready for  
Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 \* Affiliated to Thiruvalluvar University, Vellore \* Autonomous since 1987  
Accredited by NAAC (4<sup>th</sup> Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

## MEDIA & CONSUMER FORUM SHELTER (Shift – I)

### Programs conducted in the year 2019 – 2020

- Office Bearers : 2019-2020
- President : Dr. A. Royal Edward Williams
- Secretary : Ms. K. Tharani (AU180052)
- Joint Secretary : Mr. S. Divagar (BU181529)

SI.No	Date	Name of Programmes
1.	16/09/2019	Consumer Protection & Consumer Welfare

On 16<sup>th</sup> September 2019 an orientation was given on the topic Consumer Protection & Consumer Welfare by the President of the Media and Consumer Forum Dr. Royal Edward Williams. This program motivated the students and created interest in them. All the students participated.

SI.No	Date	Name of Programmes
2.	13/11/2019	Media at a Glance

The program *Media at a Glance* was conducted on 13<sup>th</sup> Nov 2019. Dr. Balasubramani was the Resource person of the program. He highlighted on the importance of the media. The objective of this program was to know about the role of media in the society.

SI.No	Date	Name of Programmes
3.	27/01/2020	The impact of social media on youth

The program *the impact of social media on youth* was conducted on 27<sup>th</sup> January 2020. Dr. John was the Resource person of the program. He presented a lecture on the impact of social media on youth. The students were much benefited.

Dr. A. ROYAL EDWARD WILLIAMS, PH.D.  
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Tirupattur-635 601, Tirupattur Dist



Sl.No	Date	Name of Programmes
4.	28/01/2019	The Role of Film Industry in Social Media

An inspirational speech was given by Dr. Prabhu from the department of Tamil. He highlighted on advantages and disadvantages of the films.



*[Signature]*  
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SI.No	Date	Name of the Programmes
5.	30/01/2019	Awareness on the Conservation of Water resources

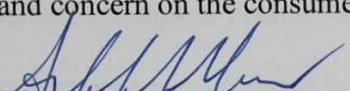
On 30<sup>th</sup> January 2019 a lecture on water resources was given to the media and consumer students. Dr. D. Joy Christina was the resource person. She emphasized on the significance of saving water. As water is the basic need to maintain human life it has to be saved.

SI.No	Date	Name of the Programmes
6.	02/02/2019	Role of Geographical indication (GI) in IPR

Dr. Martin Britto Dhas was the guest speaker for this program. Role of geographical indication was the topic of the day. The resource person highlighted the state and national geographical indications. It was very useful to the students. They were able to understand and know about our country in the geographical perspective.

SI.No	Date	Name of Programmes
7.	10/02/2019	Participated in the Consumer Day at Vellore Collector Office

The media and consumer forum students had a chance to attend the Consumer Day celebration at Vellore. The students got a very good learning experience. The message that they took home was care and concern on the consumers of the society.

  
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