

SACRED HEART COLLEGE (AUTONOMOUS)

Tirupattur - 635 601, Tamil Nadu, S.India

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Ready for Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

MEDIA & CONSUMER FORUM SHELTER (Shift - I)

Programs conducted in the year 2018 - 2019

Sl.No.	Date	Name of the Programme(s)
1.	09/07/2018	Introduction about "Media and Consumer Forum"

On 9th July 2018 an orientation was given on the topic *Introduction about "Media and Consumer Forum"* by the President of the Media and Consumer Forum Dr. Royal Edward Williams. This program motivated the students and created interest in them. All the students participated.

SI.No	Date	Name of the Programme(s)	
2.	16/07/2018	Duties & Responsibilities of the Consumers	

The program *Duties & Responsibilities of the Consumers* was conducted on 16th July 2018. Dr. Balasubramani was the Resource person of the program. He highlighted on the importance of the duties and the responsibilities of the consumers. The objective of this program was to create awareness among the consumers.

SI.No	Date	Name of the Programme(s)	
3.	13/08/2018	Awareness on Consumer	

The program Awareness on Consumer was conducted on 13th August 2018. Dr. Suresh was the Resource person of the program. He highlighted on the importance of the awareness on consumers. The objective of this program was to create awareness among the consumers.

A. ROYAL EDWARD WILLIAMS, Ph.D.
Asst. Professor & Research Supervisor
P.G. & Research Dept. of Economics
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Tirupattul NAAC 5th CYCLE

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SI.No	Date	Name of the Programme(s)
4.	20/08/2018	Creating & Presenting News

The program Creating & Presenting News was conducted on 20th August 2018. Dr. Kurinji Malar was the Resource person of the program. She presented a lecture on how to create and present News in the media. It was very useful to the students.

SI.No	Date	Name of the Programme(s)
5.	27/08/2018	The impact of social media on youth

The program the impact of social media on youth was conducted on 28th August 2018. Dr. John was the Resource person of the program. He presented a lecture on the impact of social media on youth. The students were much benefited.

SI.No	Date	Name of the Programme(s)
6.	28/01/2019	Stall arrangement for NAAC Visit.

SI.No	Date	Name of the Programme(s)	10-10-
7.	02/02/2019	College day seating arrangement	1

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