

SEMINAR ON “THE MANY FACES OF SOCIAL MEDIA AND THE INTERNET: GOOD, BAD & THE UGLY”



The Department of Life Education organized a Seminar on the topic “The Many Faces of Social Media and the Internet: Good, Bad & the Ugly”, for all I UG students on 13th April, 2022. About 1225 students benefited from this seminar.

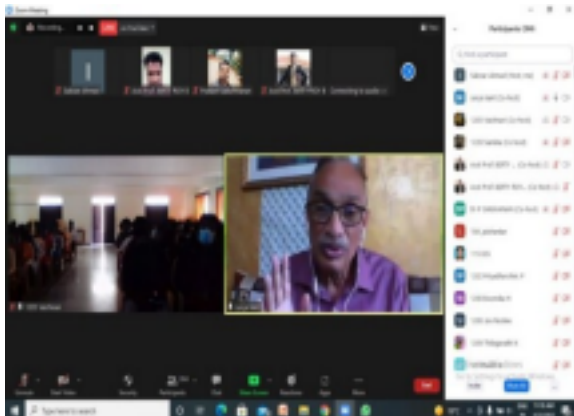
The students were divided into 5 groups and they were put in different halls in order to increase more participation and involvement.

The event was organized in collaboration with Nirai-vagam – Don Bosco Institute of Psychological Service, Chennai.

Resource persons were: Rev. Dr. Joseph Jeyaraj SDB and Rev. Fr. Selvakumar SDB. They explained about positive and negative use of social media. Students enjoyed the seminar and learnt the positive and negative consequences of social media. It helped many students to realize and change their outlook towards the usage of social media in a proper manner. Most of the students came forward and clarified their doubts and helped others to gain knowledge.



NATIONAL WEBINAR ON FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION



The Department of Commerce (CA), Sacred Heart College (Autonomous), Tirupattur organized a National Webinar titled “Financial Empowerment through Wealth Creation” on 22nd, March 2022. Shri Surya Kant Sharma, Senior Consultant, AMFI was the resource person. He elaborated on the following topics: financial security, life insurance, savings, wealth creation, risk factors, investment avenues, bonds, schemes, gold and securities market. He highlighted on Systematic Investment Plan (SIP) and its significance. A session on National Pension Scheme (NPS)

and its features were shared by the speaker. The participants were clarified with their doubts during the question and answer session. Harshavarthini, III B.Com (CA) proposed the votes of thanks. About 500 members attended the event.

WORKSHOP ON “A CRITICAL OUTLOOK ON MEDIA & SOCIAL MEDIA”



The Department of Life Education organized a workshop on the topic “A Critical Outlook on Media and Social Media” in collaboration with DBICA, Chennai, for all the 1stUG Students of Sacred Heart College on 17th August, 2022. The workshop was conducted in two different sessions for both the Shifts. Students were divided into 6 groups and they were animated in 6 different halls. There were 6 resource persons to facilitate the workshop. The objectives of the workshop were to create awareness on the usage of Media and Social Media among students. The resource persons animated their sessions in a unique way with games, thought provoking reviews about movies and ads. Students enjoyed the workshop and learnt social media’s positive and negative faces. It helped students to realize and change their outlook towards the usage of social media in a meaningful way. Most of the students came forward and clarified their doubts and helped others to gain knowledge. About 1285 students were benefited from the workshop.

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A THREE- DAY HYBRID NATIONAL SEMINAR ON LITERARY THEORIES



The PG and Research Department of English (Shift II), Sacred Heart College, Tirupattur, conducted A Three- Day Hybrid National Seminar on Literary Theories between 16, 17, and 18th August, 2022. The seminar commenced with an inauguration ceremony under the guidance of Rev. Dr. K. A. Maria Arokiaraj, Additional Principal and Head, PG Department of English (Shift II), Sacred Heart College. Dr. Lourdunadhan, Principal, St. Joseph Arts and Science College for

Women, Salem was the resource person. On the first day the speaker dealt with linguistics and introduced the term “Theory”. On the 2nd day, the resource person gave insights into the multiple dimensions of formalism and meaningfulness in linguistics. On the final day he focused on structuralism and post structuralism in detail. Interactive sessions made learning enjoyable and good feedback was received from the participants. About 700 students and research scholars from 22 states participated in the seminar. There were 482 online and 218 offline participants. Students from 122 colleges and 47 universities actively engaged in the sessions.

