



# SACRED HEART COLLEGE (AUTONOMOUS)

Tirupattur – 635 601, Tamil Nadu, S.India

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Ready for  
Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 \* Affiliated to Thiruvalluvar University, Vellore \* Autonomous since 1987

Accredited by NAAC (4<sup>th</sup> Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

## Department of Business Administration

### Sacred Heart College (Autonomous), Tirupattur

#### Curriculum Evaluation – B.B.A (Even)

##### Fundamentals of Management

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	12	41	60
Relevance	0	0	2	4	10	44	60
Knowledge	0	0	3	5	13	39	60
Importance	0	0	3	4	13	40	60

##### Fundamentals of Organization

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	44	60
Relevance	0	0	2	4	8	46	60
Knowledge	0	0	2	5	8	45	60
Importance	0	0	2	3	7	48	60

##### Business Practicals

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total

Content	0	0	2	5	12	41	60
Relevance	0	0	2	4	10	44	60
Knowledge	0	0	3	5	13	39	60
Importance	0	0	3	4	13	40	60

### **Basic Accounting for Managers**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	44	60
Relevance	0	0	2	4	8	46	60
Knowledge	0	0	2	5	8	45	60
Importance	0	0	2	3	7	48	60

### **Banking and Insurance**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	2	4	51	60
Relevance	0	0	0	0	13	47	60
Knowledge	0	0	0	0	9	51	60
Importance	0	0	0	0	12	48	60

### **Business Practical**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	44	60
Relevance	0	0	2	4	8	46	60
Knowledge	0	0	2	5	8	45	60

Importance	0	0	2	3	7	48	60
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### **Principles of Human Resource Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	2	4	51	60
Relevance	0	0	0	0	13	47	60
Knowledge	0	0	0	0	9	51	60
Importance	0	0	0	0	12	48	60

### **Principles of Marketing**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	6	54	60
Relevance	0	0	0	0	4	56	60
Knowledge	0	0	0	0	4	56	60
Importance	0	0	0	0	6	54	60

### **Cost Accounting**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	2	4	51	60
Relevance	0	0	0	0	13	47	60
Knowledge	0	0	0	0	9	51	60
Importance	0	0	0	0	12	48	60

### **Economics for Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	6	54	60
Relevance	0	0	0	0	4	56	60
Knowledge	0	0	0	0	4	56	60
Importance	0	0	0	0	6	54	60

### **Business Practical**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	0	60	60
Relevance	0	0	0	0	0	60	60
Knowledge	0	0	0	0	0	60	60
Importance	0	0	0	0	0	60	60

### **Legal Aspects of Business**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	6	54	60
Relevance	0	0	0	0	4	56	60
Knowledge	0	0	0	0	4	56	60
Importance	0	0	0	0	6	54	60

### Research methods

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	4	10	46	60
Relevance	0	0	0	4	7	49	60
Knowledge	0	0	0	4	12	44	60
Importance	0	0	0	4	8	46	60

### Production management

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	6	54	60
Relevance	0	0	0	0	4	56	60
Knowledge	0	0	0	0	4	56	60
Importance	0	0	0	0	6	54	60

### Financial management

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	4	10	46	60
Relevance	0	0	0	4	7	49	60
Knowledge	0	0	0	4	12	44	60
Importance	0	0	0	4	8	46	60

### **Modern Industrial Relations and Labour Laws**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	17	43	60
Relevance	0	0	0	0	10	50	60
Knowledge	0	0	0	0	12	48	60
Importance	0	0	0	0	11	49	60

### **Mini Project**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	4	56	60
Relevance	0	0	0	0	9	51	60
Knowledge	0	0	0	0	5	55	60
Importance	0	0	0	0	8	52	60

### **Organizational Behaviour**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	4	10	46	60
Relevance	0	0	0	4	7	49	60
Knowledge	0	0	0	4	12	44	60
Importance	0	0	0	4	8	46	60

### **Accounting for Managers**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	1	3	7	49	60
Relevance	0	0	1	2	6	51	60
Knowledge	0	0	1	3	6	50	60
Importance	0	0	0	1	6	53	60

### **Business Environment**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	6	54	60
Relevance	0	0	0	0	8	52	60
Knowledge	0	0	0	0	5	55	60
Importance	0	0	0	0	6	54	60

### **Consumer Behaviour**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	4	10	46	60
Relevance	0	0	0	4	7	49	60
Knowledge	0	0	0	4	12	44	60
Importance	0	0	0	4	8	46	60

### Export Management

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	7	53	60
Relevance	0	0	0	1	4	55	60
Knowledge	0	0	0	2	4	54	60
Importance	0	0	0	2	1	57	60

### Strategic Environment

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	4	10	46	60
Relevance	0	0	0	4	7	49	60
Knowledge	0	0	0	4	12	44	60
Importance	0	0	0	4	8	46	60

### Entrepreneurial Development

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	6	54	60
Relevance	0	0	0	0	8	52	60
Knowledge	0	0	0	0	5	55	60
Importance	0	0	0	0	6	54	60



### Total Quality Management

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	6	54	60
Relevance	0	0	0	0	4	56	60
Knowledge	0	0	0	0	3	57	60
Importance	0	0	0	0	5	55	60

### Training and Development

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	0	0	11	49	60
Relevance	0	0	0	1	8	51	60
Knowledge	0	0	0	2	8	50	60
Importance	0	0	0	2	5	53	60