



# SACRED HEART COLLEGE (AUTONOMOUS)

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Ready for  
Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 \* Affiliated to Thiruvalluvar University, Vellore \* Autonomous since 1987

Accredited by NAAC (4<sup>th</sup> Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

## Department of Business Administration

### Sacred Heart College (Autonomous), Tirupattur

#### Curriculum Evaluation – B.B.A – 2021 – 2022 (EVEN)

##### B106 – Fundamentals of Management

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	12	36	55
Relevance	0	0	2	4	10	39	55
Knowledge	0	0	3	5	13	34	55
Importance	0	0	3	4	12	36	55

##### B107 – Fundamentals of Organization

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

##### PB101 Business Practices

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total

Content	0	0	1	4	10	40	55
Relevance	0	0	2	4	7	42	55
Knowledge	0	0	0	4	8	43	55
Importance	0	0	3	4	7	41	55

### **B206 Basic Accounting for Managers**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	16	29	55
Relevance	0	0	3	4	12	36	55
Knowledge	0	0	3	3	15	34	55
Importance	0	0	4	4	12	35	55

### **B207 Banking and Insurance**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	2	8	42	55
Relevance	0	0	4	5	9	37	55
Knowledge	0	0	3	4	7	41	55
Importance	0	0	6	5	8	38	55

### **PB201 Business Practical**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	18	27	55
Relevance	0	0	3	4	14	34	55

Knowledge	0	0	3	3	17	33	55
Importance	0	0	4	4	14	33	55

### **B313 – Principles of Human Resource Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	5	4	5	41	55
Relevance	0	0	4	3	3	45	55
Knowledge	0	0	3	3	3	46	55
Importance	0	0	4	2	1	48	55

### **B314 – Principles of Marketing**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	3	4	44	55
Relevance	0	0	5	4	4	42	55
Knowledge	0	0	7	3	3	42	55
Importance	0	0	4	3	4	44	55

### **B315 Cost Accounting**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	5	4	5	41	55
Relevance	0	0	4	3	3	45	55
Knowledge	0	0	3	3	3	46	55
Importance	0	0	4	2	1	48	55

### **B316 Economics for Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	7	17	28	55
Relevance	0	0	4	9	21	20	55
Knowledge	0	0	7	3	16	29	55
Importance	0	0	2	8	18	27	55

### **PB301 Business Practical**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	7	15	30	55
Relevance	0	0	5	7	19	24	55
Knowledge	0	0	6	6	21	25	55
Importance	0	0	8	3	17	27	55

### **B317 Legal Aspects of Business**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	7	14	31	55
Relevance	0	0	6	6	20	23	55
Knowledge	0	0	3	9	22	21	55
Importance	0	0	8	3	16	28	55

### **B415 Research methods**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	12	36	55
Relevance	0	0	2	4	10	39	55
Knowledge	0	0	3	5	13	34	55
Importance	0	0	3	4	12	36	55

### **B416 Production management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

### **B417 Financial management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	1	4	10	40	55
Relevance	0	0	2	4	7	42	55
Knowledge	0	0	0	4	8	43	55
Importance	0	0	3	4	7	41	55

### **B418 Modern Industrial Relations and Labour Laws**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
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Content	0	0	4	6	16	29	55
Relevance	0	0	3	4	12	36	55
Knowledge	0	0	3	3	15	34	55
Importance	0	0	4	4	12	35	55

### **B420 Mini Project**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	2	8	42	55
Relevance	0	0	4	5	9	37	55
Knowledge	0	0	3	4	7	41	55
Importance	0	0	6	5	8	38	55

### **B419 Organizational Behaviour**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	18	27	55
Relevance	0	0	3	4	14	34	55
Knowledge	0	0	3	3	17	33	55
Importance	0	0	4	4	14	33	55

### **B512 Accounting for Managers**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55

Importance	0	0	2	3	7	43	55
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### **B513 Business Environment**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	1	4	10	40	55
Relevance	0	0	2	4	7	42	55
Knowledge	0	0	0	4	8	43	55
Importance	0	0	3	4	7	41	55

### **B514A Consumer Behaviour**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	16	29	55
Relevance	0	0	3	4	12	36	55
Knowledge	0	0	3	3	15	34	55
Importance	0	0	4	4	12	35	55

### **B515B Export Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

### **B616 Strategic Environment**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	12	36	55

Relevance	0	0	2	4	10	39	55
Knowledge	0	0	3	5	13	34	55
Importance	0	0	3	4	12	36	55

### **B617 Entrepreneurial Development**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

### **B618C Total Quality Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	1	4	10	40	55
Relevance	0	0	2	4	7	42	55
Knowledge	0	0	0	4	8	43	55
Importance	0	0	3	4	7	41	55

### **B619 Training and Development**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	16	29	55
Relevance	0	0	3	4	12	36	55
Knowledge	0	0	3	3	15	34	55
Importance	0	0	4	4	12	35	55



**Department of Business Administration**

**Sacred Heart College (Autonomous), Tirupattur**

**Curriculum Evaluation – B.B.A – 2021 – 2022 (ODD)**

**B106 – Fundamentals of Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	12	36	55
Relevance	0	0	2	4	10	39	55
Knowledge	0	0	3	5	13	34	55
Importance	0	0	3	4	12	36	55

**B107 – Fundamentals of Organization**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

**PB101 Business Practices**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	1	4	10	40	55
Relevance	0	0	2	4	7	42	55
Knowledge	0	0	0	4	8	43	55
Importance	0	0	3	4	7	41	55

### **B206 Basic Accounting for Managers**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	16	29	55
Relevance	0	0	3	4	12	36	55
Knowledge	0	0	3	3	15	34	55
Importance	0	0	4	4	12	35	55

### **B207 Banking and Insurance**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	2	8	42	55
Relevance	0	0	4	5	9	37	55
Knowledge	0	0	3	4	7	41	55
Importance	0	0	6	5	8	38	55

### **PB201 Business Practical**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	18	27	55
Relevance	0	0	3	4	14	34	55
Knowledge	0	0	3	3	17	33	55
Importance	0	0	4	4	14	33	55

### **B313 – Principles of Human Resource Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	5	4	5	41	55
Relevance	0	0	4	3	3	45	55
Knowledge	0	0	3	3	3	46	55
Importance	0	0	4	2	1	48	55

### **B314 – Principles of Marketing**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	3	4	44	55
Relevance	0	0	5	4	4	42	55
Knowledge	0	0	7	3	3	42	55
Importance	0	0	4	3	4	44	55

### **B315 Cost Accounting**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	5	4	5	41	55
Relevance	0	0	4	3	3	45	55
Knowledge	0	0	3	3	3	46	55
Importance	0	0	4	2	1	48	55

### **B316 Economics for Management**

	Highly	Dissatisfied	Ok	Good	Very	Excellent	Total

	Dis- Satisfied				Good		
Content	0	0	3	7	17	28	55
Relevance	0	0	4	9	21	20	55
Knowledge	0	0	7	3	16	29	55
Importance	0	0	2	8	18	27	55

### **PB301 Business Practical**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	7	15	30	55
Relevance	0	0	5	7	19	24	55
Knowledge	0	0	6	6	21	25	55
Importance	0	0	8	3	17	27	55

### **B317 Legal Aspects of Business**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	7	14	31	55
Relevance	0	0	6	6	20	23	55
Knowledge	0	0	3	9	22	21	55
Importance	0	0	8	3	16	28	55

### **B415 Research methods**

	Highly	Dissatisfied	Ok	Good	Very	Excellent	Total

	Dis- Satisfied				Good		
Content	0	0	2	5	12	36	55
Relevance	0	0	2	4	10	39	55
Knowledge	0	0	3	5	13	34	55
Importance	0	0	3	4	12	36	55

### **B416 Production management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

### **B417 Financial management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	1	4	10	40	55
Relevance	0	0	2	4	7	42	55
Knowledge	0	0	0	4	8	43	55
Importance	0	0	3	4	7	41	55

### **B418 Modern Industrial Relations and Labour Laws**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	16	29	55
Relevance	0	0	3	4	12	36	55

Knowledge	0	0	3	3	15	34	55
Importance	0	0	4	4	12	35	55

### **B420 Mini Project**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	3	2	8	42	55
Relevance	0	0	4	5	9	37	55
Knowledge	0	0	3	4	7	41	55
Importance	0	0	6	5	8	38	55

### **B419 Organizational Behaviour**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	18	27	55
Relevance	0	0	3	4	14	34	55
Knowledge	0	0	3	3	17	33	55
Importance	0	0	4	4	14	33	55

### **B512 Accounting for Managers**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55

Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

### **B513 Business Environment**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	1	4	10	40	55
Relevance	0	0	2	4	7	42	55
Knowledge	0	0	0	4	8	43	55
Importance	0	0	3	4	7	41	55

### **B514A Consumer Behaviour**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	16	29	55
Relevance	0	0	3	4	12	36	55
Knowledge	0	0	3	3	15	34	55
Importance	0	0	4	4	12	35	55

### **B515B Export Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

### **B616 Strategic Environment**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
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Content	0	0	2	5	12	36	55
Relevance	0	0	2	4	10	39	55
Knowledge	0	0	3	5	13	34	55
Importance	0	0	3	4	12	36	55

### **B617 Entrepreneurial Development**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	2	5	9	39	55
Relevance	0	0	2	4	8	41	55
Knowledge	0	0	2	5	8	40	55
Importance	0	0	2	3	7	43	55

### **B618C Total Quality Management**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	1	4	10	40	55
Relevance	0	0	2	4	7	42	55
Knowledge	0	0	0	4	8	43	55
Importance	0	0	3	4	7	41	55

### **B619 Training and Development**

	Highly Dis- Satisfied	Dissatisfied	Ok	Good	Very Good	Excellent	Total
Content	0	0	4	6	16	29	55
Relevance	0	0	3	4	12	36	55
Knowledge	0	0	3	3	15	34	55
Importance	0	0	4	4	12	35	55