

Sacred Heart College (Autonomous), Tirupattur
Department Of Business Administration
Curriculum Evaluation – B.B.A

Give your rating in a scale of 1-6 for
C-Content R-Relevance K-Knowledge I-Importance
1-Higly Dissatisfy 2- Dissatisfy 3-Ok 4-Good 5-Very Good 6-Excellent

| Sem | Code | Subject | C | R | K | I | Preference semesters |
|-----|-------|---|---|---|---|---|----------------------|
| I | B104 | Principles of accountancy | 6 | 6 | 6 | 6 | |
| | B105 | Business organization | 4 | 5 | 5 | 5 | |
| II | B204 | Principles and Practices | 6 | 6 | 6 | 6 | |
| | B205 | Commercial Correspondence | 5 | 5 | 5 | 5 | |
| III | B309 | Principles of human resource management | 6 | 6 | 6 | 6 | |
| | B310 | Legal Aspects Of Business | 4 | 4 | 5 | 5 | |
| | B311 | Principles Of Marketing | 6 | 6 | 6 | 6 | |
| | B312 | Cost Accounting | 5 | 5 | 4 | 5 | |
| IV | B410 | Research Methods | 5 | 5 | 5 | 5 | |
| | B411 | Industrial Relation And Labour Law | 4 | 5 | 4 | 5 | |
| | B412 | Accounting For Managers | 5 | 5 | 5 | 5 | |
| | B413 | Production Management | 4 | 5 | 5 | 4 | |
| | B414 | Human Behaviour In Organisation | 6 | 6 | 6 | 6 | |
| V | B508 | Financial Management | 6 | 6 | 6 | 6 | |
| | B509 | Integrated Marketing Communication | 5 | 5 | 5 | 5 | |
| | B510 | Consumer Behaviour | 4 | 4 | 5 | 5 | |
| | B511 | Office Software | 3 | 4 | 5 | 6 | |
| VI | B611 | Strategic Management | 4 | 5 | 4 | 5 | |
| | B612 | E-Commerce | 4 | 5 | 5 | 4 | |
| | B613 | Business Environment | 6 | 6 | 6 | 6 | |
| | B614 | Service marketing | 5 | 5 | 5 | 5 | |
| | B615A | Banking and Insurance | 4 | 5 | 5 | 5 | |