

Sacred Heart College (Autonomous), Tirupattur
Department Of Business Administration
Curriculum Evaluation – B.B.A

Give your rating in a scale of 1-6 for

C-Content R-Relevance K-Knowledge I-Importance

1-Higly Dissatisfy 2- Dissatisfy 3-Ok 4-Good 5-Very Good 6-Excellent

Sem	Code	Subject	C	R	K	I	Preference semesters
I	B104	Principles of accountancy	3	5	4	4	
	B105	Business organization	5	4	3	4	
II	B204	Principles and Practices	6	5	4	3	
	B205	Commercial Correspondence	5	6	4	3	
III	B309	Principles of human resource management	3	3	5	5	
	B310	Legal Aspects Of Business	5	6	3	3	
	B311	Principles Of Marketing	6	6	5	5	
	B312	Cost Accounting	6	5	3	4	
IV	B410	Research Methods	6	5	5	4	
	B411	Industrial Relation And Labour Law	4	5	5	4	
	B412	Accounting For Managers	6	6	5	5	
	B413	Production Management	4	4	5	5	
	B414	Human Behaviour In Organisation	6	6	5	5	
V	B508	Financial Management	3	3	6	6	
	B509	Integrated Marketing Communication	5	5	4	4	
	B510	Consumer Behaviour	3	3	4	3	
	B511	Office Software	5	6	4	3	
VI	B611	Strategic Management	6	5	4	3	
	B612	E-Commerce	6	6	5	5	
	B613	Business Environment	5	5	4	4	
	B614	Service marketing	3	3	4	5	
	B615A	Banking and Insurance	4	4	5	5	