

**Sacred Heart College (Autonomous), Tirupattur**  
**Department Of Business Administration**  
**Curriculum Evaluation – B.B.A**

**Give your rating in a scale of 1-6 for**  
**C-Content R-Relevance K-Knowledge I-Importance**  
**1-Highly Dissatisfy 2- Dissatisfy 3-Ok 4-Good 5-Very Good 6-Excellent**

Sem	Code	Subject	C	R	K	I	Preference semesters
<b>I</b>	B104	Principles of accountancy	4	5	6	6	
	B105	Business organization	5	4	5	4	
<b>II</b>	B204	Principles and Practices	6	5	5	4	
	B205	Commercial Correspondence	5	6	5	6	
<b>III</b>	B309	Principles of human resource management	5	4	6	6	
	B310	Legal Aspects Of Business	4	5	5	5	
	B311	Principles Of Marketing	6	6	6	6	
	B312	Cost Accounting	4	5	5	6	
<b>IV</b>	B410	Research Methods	5	4	6	6	
	B411	Industrial Relation And Labour Law	4	5	5	6	
	B412	Accounting For Managers	5	6	6	5	
	B413	Production Management	5	6	4	5	
	B414	Human Behaviour In Organisation	6	6	6	6	
<b>V</b>	B508	Financial Management	4	6	6	6	
	B509	Integrated Marketing Communication	5	6	5	6	
	B510	Consumer Behaviour	4	5	4	5	
	B511	Office Software	4	6	6	4	
<b>VI</b>	B611	Strategic Management	4	6	5	4	
	B612	E-Commerce	5	6	5	6	
	B613	Business Environment	4	6	6	6	
	B614	Service marketing	5	5	6	6	
	B615A	Banking and Insurance	4	6	6	6	