

Sacred Heart College (Autonomous), Tirupattur
Department Of Business Administration
Curriculum Evaluation – B.B.A

Give your rating in a scale of 1-6 for
C-Content R-Relevance K-Knowledge I-Importance
1-Highly Dissatisfy 2- Dissatisfy 3-Ok 4-Good 5-Very Good 6-Excellent

Sem	Code	Subject	C	R	K	I	Preference semesters
I	B104	Principles of accountancy	5	4	6	5	
	B105	Business organization	4	5	6	6.	
II	B204	Principles and Practices	6	5	5	4.	
	B205	Commercial Correspondence	5	6	6	5	
III	B309	Principles of human resource management	5	5	4	6.	
	B310	Legal Aspects Of Business	6	5	3	4.	
	B311	Principles Of Marketing	4	5	6	5	
	B312	Cost Accounting	6	5	6	6.	
IV	B410	Research Methods	6	4	5	5	
	B411	Industrial Relation And Labour Law	5	5	4	5	
	B412	Accounting For Managers	5	5	4	4.	
	B413	Production Management	3	5	6	6.	
	B414	Human Behaviour In Organisation	5	6	6	4.	
V	B508	Financial Management	6	6	5	5	
	B509	Integrated Marketing Communication	6	4	5	6.	
	B510	Consumer Behaviour	4	5	5	5	
	B511	Office Software	6	4	4	6.	
VI	B611	Strategic Management	6	5	4	5	
	B612	E-Commerce	6	4	5	5	
	B613	Business Environment	5	4	5	4.	
	B614	Service marketing	6	5	4	5	
	B615A	Banking and Insurance	4	5	5	5	