

**Students Project: 2022-2023 Academic Year**

| <b>SL.No</b> | <b>Reg.No</b> | <b>Name of the student</b> | <b>Title of the project</b>   |
|--------------|---------------|----------------------------|---|
| 1            | BP210701      | Mariya shiny priya D       | To study the effects of human resources development on organizational efficiency  |
| 2            | BP210702      | Swathi.T                   | A Study on performance appraisal system among the employees in Soarxi Enterprise Pvt ltd at chennai                     |
| 3            | BP210703      | Santhosh kumar s           | To study the influence of organisational climate on job satisfaction  |
| 4            | BP210704      | Praveen raj                | To study the impact of training and development on employee performance   |
| 5            | BP210705      | Vinola rani p              | A study on Quality of work life among employees at the Indian Cements limited, Kadapa                                   |
| 6            | BP210706      | Naveen brito i             | A study on identifying and mitigating potential financial risk in VDart Software Services Pvt Ltd, Trichy               |
| 7            | BP210707      | Monica vasagan             | The impact of product advertisement on sales volume   |
| 8            | BP210708      | Anbarasan A                | A Study On New Product Development At Ace Electricals Equipment India Pvt Ltd   |
| 9            | BP210709      | Abinash tirkey             | A study on Working Capital Management   |
| 10           | BP210710      | Hebzhiba angelin a         | A study on organisational culture in UNO MINDA ltd  |
| 11           | BP210711      | A. Jayashree               | A study on employees mental health after covid 19 pandemic in Aequalis Software Solutions Pvt Ltd                       |
| 12           | BP210712      | Antony maria freedas       | A study on compensation management to words Employees satisfaction at work place in catbus infolabs pvt Ltd             |
| 13           | BP210713      | Poojasri A                 | Analysis of cash and fund flow statement of Max life insurance company limited  |
| 14           | BP210714      | Robin                      | A study on quality issues related to customer satisfaction  |
| 15           | BP210715      | Lincy A                    | A study on emotional intelligence of employees at Diamond engineering ( Chennai) pvt.ltd                                |
| 16           | BP210716      | Sagaya franklin j          | study on emotional intelligence of employees at kriya medical technology pvt ltd  |
| 17           | BP210717      | Joseph santhosh kumar.y    | Inventory Control Systems at Freedom Ophthalmic Pvt Ltd. Hosur  |
| 18           | BP210718      | Albin francis              | Brand equity of consumer towards Hindustan steels and Hardwares   |
| 19           | BP210719      | Ignatius K                 | A Study On Factors Influencing The Consumer Preference Towards Smartphones With Special Reference To T.V Malai District |
| 20           | BP210720      | Praveen K                  | A Study On Brand Equity And purchase intention in merino Laminates  |
| 21           | BP210721      | Anthoni steve austin a     | A study on consumer behaviour on service delivery and satisfaction.   |
| 22           | BP210722      | Naveen antro j             | A study on marketing strategies at Tenneco automotive private limited   |

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|----|----------|----------------------------|--|
| 23 | BP210723 | Sangeetha priyadharshini p | To study the factors influencing retention strategies with special reference to krishnagiri district cooperative spinning mill           |
| 24 | BP210724 | Benjamin lunsuonkhup       | To study the effectiveness of training on employee performance   |
| 25 | BP210725 | S.kousalya                 | A study on organizational culture and its impact of Employee Behaviour   |
| 26 | BP210726 | Yoshini Y                  | A study on employees training and development in TI cycles of india  |
| 27 | BP210727 | Tamizharasan.s             | A study on Risk and Return commercial Bank of orang retiles finances india private limited   |
| 28 | BP210728 | S. Monisha                 | A study on the benefits and effectiveness of HR automation at Allsec technologies Ltd  |
| 29 | BP210729 | L santhosh roy             | A study on Ratio Analysis in Daebu Automotive Seat India Pvt Ltd sriperumbudur   |
| 30 | BP210730 | Punitha.T                  | A study on horizontal analysis on financial situation of ntc logistics,chennai   |
| 31 | BP210731 | Vijay kumar r              | A study on financial performance of equitas small finance bank (p) ltd   |
| 32 | BP210732 | J.santhosh                 | To study the impact of sales promotions and advertisements on customer convertability with special Reference to Merino Products, Chennai |
| 33 | BP210733 | Sasi kumar                 | employee absenteeism   |
| 34 | BP210734 | Mokesh varma.v             | The Impact Of Pricing Strategy On sales Performance at Chendhoor Murughan Yarn Tex India Private Limited,Namakal                         |
| 35 | BP210735 | Sridhar R                  | The effect of in-store promotion campaigns on consumers purchase behaviour   |
| 36 | BP210736 | Vishnu prasanna            | A Study on customer perception towards smart roofs and fabs,chennai  |
| 37 | BP210737 | Rajaratnam P               | Financial Viability And Stability On Tata Motors Finance Solutions Limited At Chennai  |
| 38 | BP210738 | Harikrishnan S             | A Study on Fundamental investment appraisal  |
| 39 | BP210739 | Karthikeyan V              | An Analytical Study on Financial Performance of iTeraCare private limited  |
| 40 | BP210740 | Dhivyapriya P              | A study on stock price volatility of titan company limited, Hosur.   |
| 41 | BP210741 | S surender                 | the cause and factors of attrition rate of employees   |
| 42 | BP210742 | Jothika.s                  | a study on effective motivational tools towards employee moral in store work private limited at chennai.                                 |
| 43 | BP210743 | Hemanth kumar. R           | to study the impact of employees commitment on organization performance on special reference to topi vappa company chennai.              |
| 44 | BP210744 | Lokesh kumar m             | A study on customer acquisition through personal selling   |
| 45 | BP210745 | Akshi. R                   | A study on fundamental analysis on selected company  |
| 46 | BP210746 | Steward s                  | A Study on credentialing and privileging among doctors and nurses in Scudder Memorial hospital, Ranipet                                  |
| 47 | BP210747 | A soniya                   | A Study on cash management   |

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|----|----------|-----------------------|---|
| 48 | BP210748 | Sri vijayalakshmi m s | Human resource information system (HRIS) used by bhaarath medical college and hospital, Chennai.  |
| 49 | BP210749 | Vincent vijay. G      | Effectiveness of employees safety measures  |
| 50 | BP210750 | D. Meena              | A Study on logistic savings in Pricol limited, Coimbatore   |
| 51 | BP210751 | Navin kumar s         | A Study on the impact of performance appraisal on the employment motivation and their work performance in NIFCO South India manufacturing Pvt. Ltd. |
| 52 | BP210752 | Azghar ahmed m        | Analytical Study on Leverages.  |
| 53 | BP210753 | Hariharan M           | A Study on Recruitment and Onboarding Towards job Applicants in meinhardt Bangalore   |
| 54 | BP210754 | Sabari R              | A Study on foreign Stock Exchange currency rate analysis in Leeds fashion   |
| 55 | BP210755 | Madhavan D            | A study on employee motivation  |
| 56 | BP210756 | Arunkumar.r           | A Study On The Effectiveness Of Experiential Marketing In Building Brand Loyalty At Market Of Tamilnadu, Chennai                                    |
| 57 | BP210757 | Sangeetha E           | A study on employee perception and satisfaction towards the recruitment process in Redington group of company, Chennai                              |
| 58 | BP210758 | Meena A               | A study on cost and costing models in Worldgate express line international private limited at coimbatore  |
| 59 | BP210759 | Arun kumar d          | Factors influencing employees performance in the organization with special reference to SSF Plastic India pvt ltd, hosur                            |
| 60 | BP210760 | V nisha               | Investment preferences of salaried employees  |

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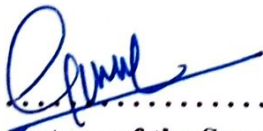
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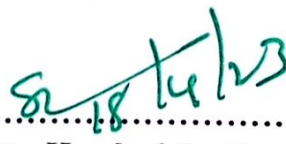
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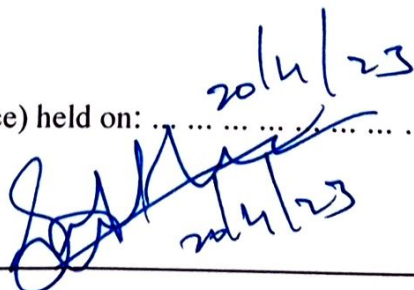
Certified that this project report titled “To Study the Effects of Human Resources Development on Organizational Efficiency”, is the Bonafide work of Ms Mariya Shiny Priya D, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Signature of the Supervisor

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Signature of the Head of the Department

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20/4/23

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Signature of the Internal Examiner

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Signature of the External Examiner

Place: Tirupattur

Date: 20/04/2023

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Certified that this project report titled **A STUDY ON PERFORMANCE APPRAISAL SYSTEM AMONG THE EMPLOYEE'S IN SOARXI ENTERPRISE PVT LTD AT CHENNAI** is a Bonafide student of Ms. SWATHI, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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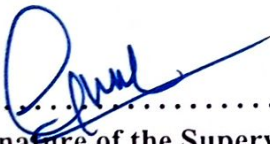
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Certified that this project report titled “**To Study the Influence of Organizational Climate on Job Satisfaction at Hyundai Motors India Limited , Sriperumbudur**” is the Bonafide work of **Mr. Santhosh Kumar S** , who carried out the research under my supervision. Certified further, that to the best of my knowledge, the work reported herein does not form a part of any other project report or dissertation based on which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Signature of the Internal Examiner

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Signature of the External Examiner

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Date: *20/04/2023*

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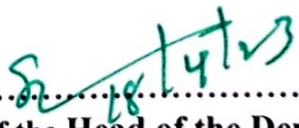
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Certified that this project report titled **To Study the Impact of Training and Development on Employee Performance at ATC Ltd, Hosur** is the Bonafide work of Mr. Praveen Raj. M, who carried out the research under my supervision. Certified further, that to the best of my knowledge, the work reported herein does not form a part of any other project report or dissertation based on which a degree or award was conferred on an earlier occasion to this or any other candidate.

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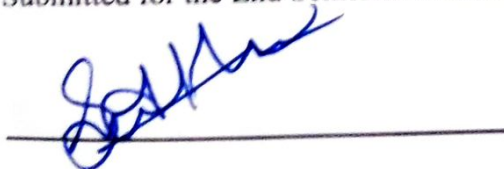
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Certified that this project report titled A STUDY ON QUALITY OF WORK LIFE AMONG EMPLOYEES IN THE INDIA CEMENTS LIMITED AT KADAPA is the Bonafide work of Ms VINOLA RANI who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Certified that this project report titled “A STUDY ON IDENTIFYING AND MITIGATING POTENTIAL FINANCIAL RISK IN VDart SOFTWARE SERVICES PRIVATE LIMITED”, is the Bonafide work of Mr. I. NAVEEN BRITO who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Signature of the External Examiner

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Certified that this project report titled TO STUDY THE IMPACT OF PRODUCT ADVERTISEMENT ON SALES VOLUME WITH SPECIAL REFERENCETO MOHIB SHOES PVT LTD AMBUR is the Bonafide student of Ms. MONICA M who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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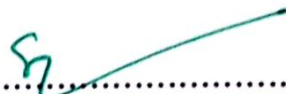
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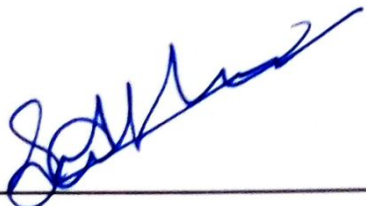
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Certified that this project report titled “*A STUDY ON NEW PRODUCT DEVELOPMENT AT ACE ELECTRICAL EQUIPMENT'S INDIA PVT LTD*” is the Bonafide work of **Mr. ANBARASAN.**, Who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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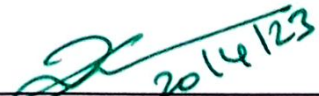
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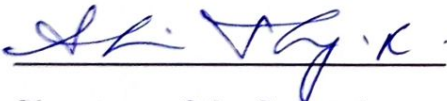
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Certified that this project report titled **A study on employee perception about organization culture in UNO MINDA LTD, HOSUR** is the Bonafide work of **Ms. Hebzhiba Angelin .A** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



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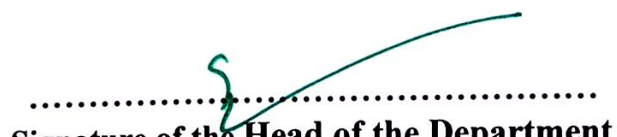
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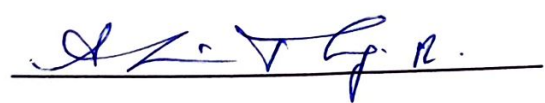
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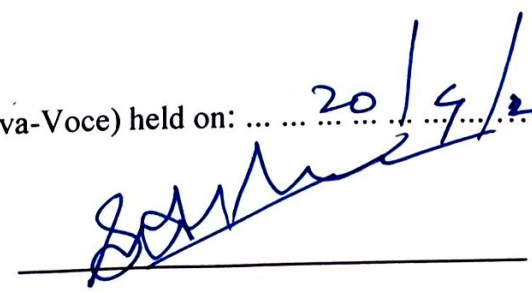
Certified that this project report titled **A STUDY ON THE EMPLOYEES MENTAL HEALTH AFTER COVID-19 PANDEMIC AT AEQUALIS SOFTWARE SOLUTIONS PVT LTD, CHENNAI** is the Bonafide work of **Ms A.JAYASHREE** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Certified that this project report titled **A Study on the Compensation Management towards Employee Satisfaction at Work Place in Catbus Infolabs Private Ltd at Bangalore** is the Bonafide work of Ms. **ANTONY MARIA FREEDA.S.** Who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Certified that this project report titled ANALYSIS OF CASH FLOW AND FUND FLOW STATEMENT OF MAX LIFE INSURANCE PVT LTD is the Bonafide work of Ms POOJASRI A, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Submitted for the End Semester Examination (Viva-Voce) held on: 20-04-23

Signature of the Internal Examiner

Signature of the External Examiner

Place: Tirupattur

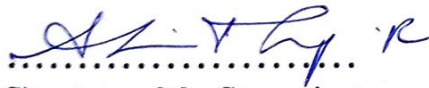
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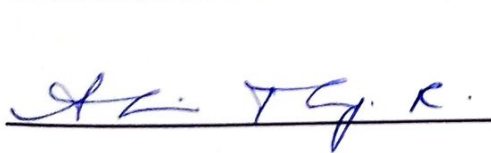
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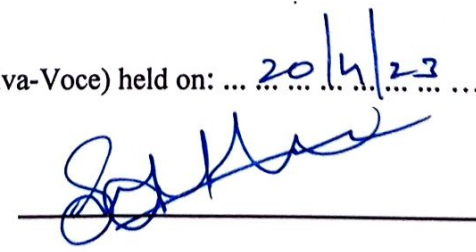
Certified that this project report titled **A study on Quality issues related to customer satisfaction at Yahweh Global logistics Pvt LTD** is the Bonafide work of Mr. A. Robin who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Certified that this project report titled **A STUDY ON EMOTIONAL INTELLIGENCE OF EMPLOYEES AT DIAMOND ENGINEERING PVT. LTD** is the Bona fide work of **Ms. LINCY A**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Signature of the External Examiner

Place: Tirupattur

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Certified that this Project report titled “**INVENTORY CONTROL SYSTEMS AT FREEDOM OPHTHALMIC PVT, LTD. HOSUR**” is the Bonafide work of **Mr. JOSEPH SANTHOSH KUMAR. Y** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation based on which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Certified that this project report titled **A STUDY ON BRAND EQUITY OF CONSUMER TOWARDS HINDUSTAN STEELS AND HARDWARES** is the Bonafide work of **Mr. ALBIN FRANCIS** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.




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Certified that this project report titled “A Study on Factors Influencing the Consumer Preference Towards Smartphones With Special Reference to T.V Malai District“ is the Bonafide work of Mr. IGNATIUS K, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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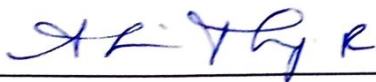


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Certified that this project report titled **A Study on the Customer's Opinion on Service Delivery and Satisfaction of Punch Ratna Fasteners Pvt Ltd** is the Bonafide work of Mr. ANTHONI STEVE AUSTIN A in who carried out the research under my supervision. Certified further, that to the best of my knowledge, the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

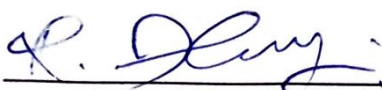


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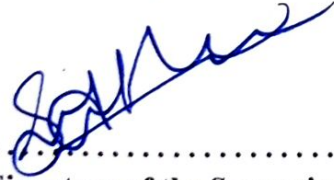
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Certified that this project report titled **A study on marketing strategies at Tenneco automotive private limited** is the Bonafide work of Mr. J. NAVEEN ANTRO who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Signature of the Supervisor

  
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Certified that this project report titled **To study the factors influencing retention strategies with special reference to Krishnagiri district cooperative spinning mill** is the Bonafide work of **Ms.Sangeethapriyadharshini.P**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Certified that this project report title “**To Study the Effectiveness of Training on Employee Performance with special reference to Ascentia Organization, Bangalore**” is the Bonafide work of Mr. Benjamin Lunsuonkhup (BP210724), who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

.....  
**Signature of the Supervisor**

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**Signature of the Head of the Department**

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Place: Tirupattur

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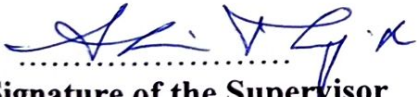
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Certified that this project report titled **A study on the Organization culture and its impact on Employee Behaviour at PM Techno private limited, Bangalore** is the Bonafide work of **Ms.Kousalya.S** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



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Certified that this project report titled **A study on employee training and development practices in TI Cycles of India** is the Bonafide work of **Ms.Yoshini.Y**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Certified that this project report titled “A STUDY ON RATIO ANALYSIS IN DAEBU AUTOMOTIVE SEAT INDIA PVT LTD AT SRIPERUMBUDUR “is the Bonafide work of Mr. SANTHOSH ROY. L, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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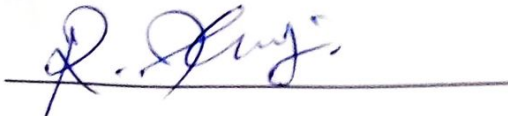


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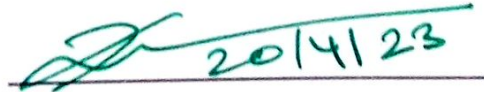


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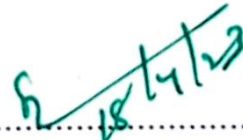
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Certified that this project report titled **A STUDY ON FINANCIAL PERFORMANCE OF EQUITAS SMALL FINANCE BANK (P) LTD (TIRUPATTUR)** is the Bonafide work of Mr. **VIJAY KUMAR R** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



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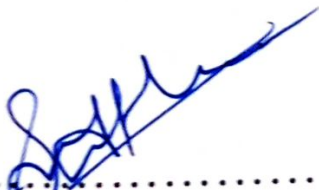
Tirupattur – 635601, Tirupattur District, Tamil Nadu


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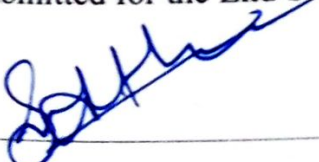
**BONAFIDE CERTIFICATE**


Certified that this project report titled to study the impact of sales promotions and advertisements on customer convertability with special reference to merino products, chennai is the Bonafide student of Mr. J. SANTHOSH who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Signature of the Supervisor

  
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Signature of the Head of the Department

Submitted for the End Semester Examination (viva-voce) held on: 20/04/23

  
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Signature of the Internal Examiner

  
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Signature of the External Examiner

Place: TIRUPATTUR

Date: 20 - 04 - 2023

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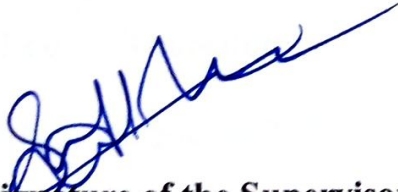
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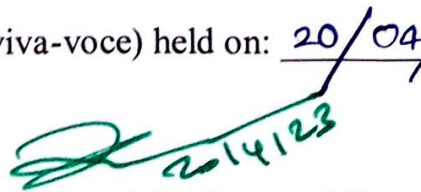
Certified that this project report titled “**A STUDY ON EMPLOYEE ABSENTEEISM**”IN RANE MADRAS LIMITED” is the Bonafide student of **Mr.G.SASI KUMAR** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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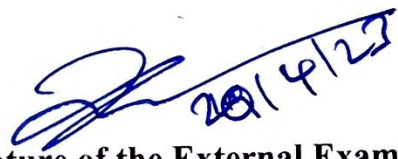
Certified that this project report titled “**THE IMPACT OF PRICING STRATEGY ON SALES PERFORMANCE**” is the Bonafide student of Mr. V. MOKESH VARMA who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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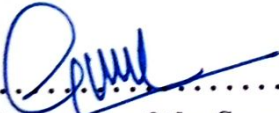
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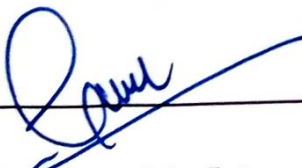
**BONAFIDE CERTIFICATE**


Certified that this project report titled **To study the effect of in-store promotion campaigns on consumers purchase behaviour** is the Bonafide work of Mr. Sridhar. R, who carried out the research under my supervision. Certified further, that to the best of my knowledge, the work reported herein does not form a part of any other project report or dissertation based on which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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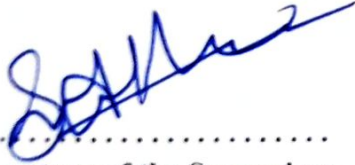
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Certified that this project report titled **A study on customer perception at Smart Roofs & Fabs, Chennai** is the Bonafide work of **Mr. M. Vishnu Prasanna**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Certified that this project report titled “**Financial Viability And Stability On Tata Motors Finance Solution Limited**” is the Bonafide student of **Mr. P. RAJARATNAM** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Certified that this project report titled “A STUDY ON FUNDAMENTAL INVESTMENT APPRAISAL OF SSF PLASTICS PVT ,LTD. HOSUR” is the Bonafide student of **Mr. S. HARIKRISHNAN** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Certified that this project report titled “AN ANALYTICAL STUDY ON FINANCIAL PERFORMANCE OF ITERACARE INDIA PRIVATE LIMITED” is the Bonafide student of Mr. V. KARTHIKEYAN who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Date: 20-04-2023

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A Certified that this project report on A study on stock price volatility in Titan company Limited is the Bonafide student of Ms. **DHIVYAPRIYA P** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor

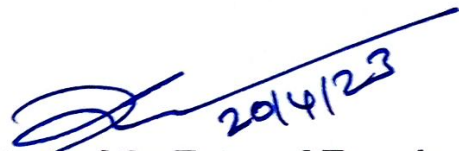


Signature of the Head of the Department

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Certified that this project report titled **THE CAUSE AND FACTORS OF ATTRITION RATE OF EMPLOYEES** is the Bonafide work of Mr. S. SURENDER, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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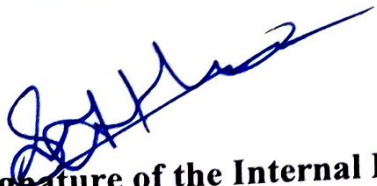
**BONAFIDE CERTIFICATE**

Certified that this project report on **A STUDY ON EFFECTIVE MOTIVATIONAL TOOLS TOWARDS EMPLOYEE MORALE IN STOREWORKS PRIVATE LIMITED AT CHENNAI** is the Bonafide student of **Ms. S. JOTHIKA** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
Signature of the Supervisor

  
Signature of the Head of the Department

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Signature of the Internal Examiner

  
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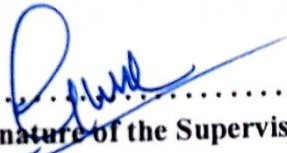
Place: Tirupattur

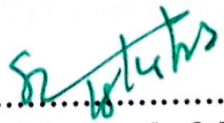
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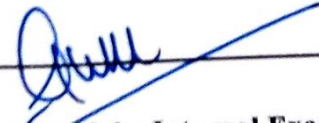
**BONAFIDE CERTIFICATE**

Certified that this project report titled To The Study Of The Impact Of Employee Commitment On Organizational Performance With Special Reference To Topi Vappa Company is the Bonafide work of Mr. Hemanth kumar.R, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

.....  
  
Signature of the Supervisor

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Signature of the Head of the Department

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Signature of the External Examiner

Place: *Tirupattur*

Date: *20/04/2023*

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Certified that this project report titled **A study on Customer Acquisition through Personal Selling, Vendo Pvt.Limited, Chennai** is the Bonafide work of Mr **M. LOKESH KUMAR** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor

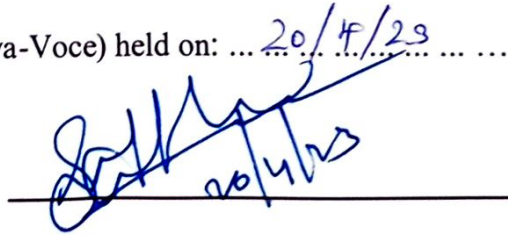


Signature of the Head of the Department

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Signature of the Internal Examiner



Signature of the External Examiner

Place: Tirupattur.

Date: 20/4/23

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Certified that this project report titled **A STUDY ON FUNDAMENTAL ANALYSIS ON SELECTED COMPANIES WITH SPECIAL REFERENCE TO AMBALALSHARES AND STOCK PRIVATE LIMITED, VANIYAMBADI TIRUPATTUR DISTRICT.** is the Bonafide work of Ms **AKSHI. R** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
Signature of the Supervisor

  
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Certified that this project report titled **A STUDY ON CREDENTIALING AND PRIVILEGING AMONG DOCTORS AND NURSES IN SCUDDER MEMORIAL HOSPITAL, RANIPET** is the Bonafide work of **Mr.S,STEWARD**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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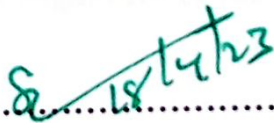
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Certified that this project report titled **A STUDY ON CASH MANAGEMENT IN WORLDGATE EXPRESS LINES INTERNATIONAL PVT LIMITED BANGALORE** is the Bonafide work of Mr./Ms. **SONIYA A** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


  
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Certified that this project report titled **A study on Human resource information system (HRIS) used by Bharath medical college and hospital** is the Bonafide work of **Ms Sri Vijayalakshmi M S.** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Certified that this project report titled **A Study on effectiveness of employee welfare measures in Aavin dairy milk producer's union limited, Tiruvannamalai-4** is the Bonafide work of **Mr. VINCENT VIJAY. G** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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\_\_\_\_\_  
Signature of the External Examiner

Place: Tirupattur.

Date: 20/4/23

**PG & Research Department of Management Studies**

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**BONAFIDE CERTIFICATE**

Certified that this project report titled **A STUDY ON LOGISTIC COST SAVINGS IN INPRICOL LIMITED, COIMBATORE** is the Bonafide work of Miss. **MEENA. D.** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
Signature of the Supervisor

  
Signature of the Head of the Department

Submitted for the End Semester Examination (Viva-Voce) held on: 20/04/23 ...

  
Signature of the Internal Examiner

  
Signature of the External Examiner

Place: Tirupattur

Date: 20/04/2023

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**BONAFIDE CERTIFICATE**


Certified that this project report titled “A STUDY ON THE IMPACT OF PERFORMANCE APPRAISAL ON THE EMPLOYEE MOTIVATION AND THEIR WORK PERFORMANCE IN NIFCO SOUTH INDIA MANUFACTURING PVT LTD” is the Bona fide work of Mr. NAVIN KUMAR S. who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
.....  
Signature of the Supervisor

  
.....  
Signature of the Head of the Department

Submitted for the End Semester Examination (Viva-Voce) held on: ... .. 20/11/23 ... ..

  
\_\_\_\_\_  
Signature of the Internal Examiner

  
\_\_\_\_\_  
Signature of the External Examiner

Place: Tirupattur

Date: 10.04.2023

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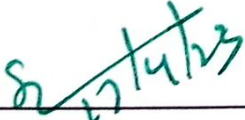
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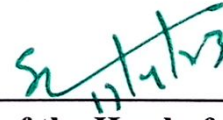
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Certified that this project report titled “ANALYTICAL STUDY ON LEVERAGES IN EXPORT TRADING GROUP AT BANGALORE” is the Bonafide work of Mr. AZGHAR AHMED M, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

Submitted for the End Semester Examination (Viva-Voce) held on: ... 20/04/23. ...



Signature of the Internal Examiner



Signature of the External Examiner

Place: Tirupattur

Date: 20/04/23

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**BONAFIDE CERTIFICATE**

Certified that this project report on **A STUDY ON RECRUITMENT AND ONBOARDING EXPERIENCE TOWARDS APPLICANT MEINHARDT EPCM BANGLORE** is the Bonafide student of **Mr Hariharan M** who carried out the research under my supervision. Certified further, that to the best of my knowledge, the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Submitted for the End Semester Examination (viva-voce) held on: 20/04/23

Signature of the Internal Examiner

Signature of the External Examiner

Place: Tirupattur.

Date: 20.04.2023



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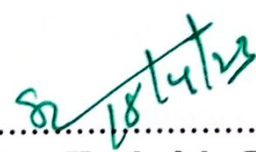
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**BONAFIDE CERTIFICATE**


Certified that this project report titled **A STUDY ON FOREIGN STOCK EXCHANGE CURRENCY RATE ANALYSIS ON LEEDS FASHION (TIRUPPUR)** is the Bonafide work of MR **SABARI R** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
.....  
Signature of the Supervisor

  
.....  
Signature of the Head of the Department

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Signature of the Internal Examiner

  
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Signature of the External Examiner

Place: Tirupattur

Date: 20/04/23

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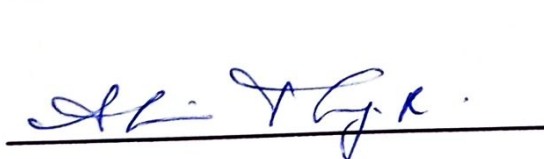
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Certified that this project report titled **A STUDY ON EMPLOYEE MOTIVATION ON STS MANUFACTURING (P) LTD (HOSUR)** is the Bonafide work of Mr. **Madhavan D** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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Signature of the Supervisor

  
.....  
Signature of the Head of the Department

Submitted for the End Semester Examination (Viva-Voce) held on: ... .. 20/4/23 ... ..

  
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Signature of the Internal Examiner

  
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Signature of the External Examiner

Place: Tirupattur.

Date: 20/4/23

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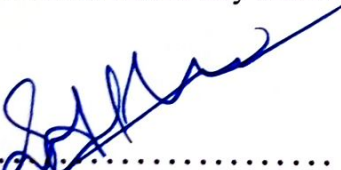
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**BONAFIDE CERTIFICATE**

Certified that this project report titled **A STUDY ON THE EFFECTIVENESS OF EXPERIENTIAL MARKETING IN BUILDING BRAND LOYALTY AT MARKET OF TAMILNADU, CHENNAI**

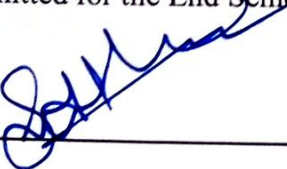
is the Bonafide work of **Mr. ARUNKUMAR R** who carried out the research under my supervision.


Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
.....  
Signature of the Supervisor

  
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Signature of the Head of the Department

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Place: Tirupattur

Date: 20-04 - 2023

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Certified that this project report titled a study on the employee perception and satisfaction towards recruitment process in Redington group of company at chennai is the Bonafide work of Ms. SANGEETHA E., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

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Signature of the Internal Examiner



Signature of the External Examiner

Place: TIRUPATTUR

Date: 20/04/23

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Certified that this report titled “A STUDY ON COST AND COSTING MODELS OF WORLD GATE EXPRESS LINE INTERNATIONAL PRIVATE LIMITED” is the Bonafide work of Ms. MEENA A. who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation based on which a degree or award was conferred on an earlier occasion to this or any other candidate.

.....  
Signature of the Supervisor

.....  
Signature of the Head of the Department

Submitted for the End Semester Examination (Viva-Voce) held on: 20/04/23....

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Signature of the Internal Examiner

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Signature of the External Examiner

Place: Tirupattur

Date: 20/04/23

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**BONAFIDE CERTIFICATE**

Certified that this project report titled **Factors influencing employee's performances in the organization with special referenceto SSF plastics india pvt ltd, hosur** is the Bonafide work of Mr. Arun kumar.D, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Certified that this project report titled “A STUDY ON INVESTMENT PREFERENCES OF SALARIED EMPLOYEES OF PPMS FIELD MARKETING PRIVATE LIMITED AT CHENNAI” is the Bonafide student of Ms. V. NISHA who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

  
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