Students Project: 2021-2022 Academic Year

Sl. No	Reg. No	Name of the student	Topic				
1	Bp200701	M.praveen kumar	"A Study on Employee Job Satisfaction In Sakthi Vinayaga Gin and Pressing mill, UthangaraI				
2	Bp200702.	Gowthaman v	A study on Welfare Measures of worker with special reference to their privacy				
3	Bp200703	Santhosh m	A study on cause and factors of attrition rate of employees in Nash industries (I) private limited				
4	Bp200704	Praveena m.n.	A study on Talent Diversification for the growth of the organization, HLL, Trivandrum				
5	Bp200705	ANTONY BENJAMIN	Exit interview in relation to employer branding				
6	Bp200706	Ashwini s.	Effects of communication barriers on the productivity and the performance of employees				
7	Bp200707	Anto anbu dass .d	Analysis of price volatility on selected stocks of the company				
8	Bp200708	Sugan raj v.	A study of consumer awareness and attitude towards Edtech companies				
9	Bp200709	Poovizhi bharathi d	A study on factors affecting well being of female under graduate students at thirupattur.				
10	Bp200711	Naveen kumar	A study on analysis of liquidity profitability risk and financial distress				
11	Bp200712	Shanthini n	A study on the Mindset of Z Generation during College and their Future workplace.				
12	Bp200713	Haseen taj a.	A study on impact of employee engagemen at Darshan International				
13	Bp200714	Xavier justus	A study on Brand Awareness and it influence on repeated purchase in SPEEDC Chennai.				
14	Bp200715	Teena .a	Fund flow statement of mahindra and mahindra limited				

15	Bp200716	Pranay mundu	Financial planning for Salaried Employees and Strategies for Tax Savings		
16	Bp200717	Infanta savina .c	A study on employee job satisfaction and empowerment in shahi exports private ltd.		
17	Bp200718	Shalini a	A Study On Cash Management in Titan		
18	Bp200719	Sowmiya	Titan Company Cash Flow Statement Analysis		
19	Bp200721	Anto stiwak s.	A study on Buyer purchase behaviour towards special equipment tools in reliable trade links at Padi		
20	Bp200723	Jaya prakash r	A study on new product development in ace electrical equipments (i) ltd		
21	Bp200724	Initha c	A study on integrated marketing communication on consumer buying behaviour at CSTIN SaaS and digital minds pvt ltd.,		
22	Bp200725	Danilivingston j	A study on impact of brand equity of purchase intention with special reference merino pvt ltd.,		
23	Bp200726	Yazharasan a	study on job satisfaction in Exide industry private limited (Hosur)		
24	Bp200727	Merciba s.	A study on employee motivation		
25	Bp200728	Gopi s	A study on factors infulencing customer perception with reference to merino pvt ltd.,		
26	Bp200729	Jayashree d	A study on risk and return analysis on krishnagiri district co-opertative milk producers union limited		
27	Bp200731	Satheeswaran r	A study on factors affecting work life balance among employees at Tenneco clean air India Pvt Ltd.,		
28	Bp200732	Rajesh d.	A study on Customer Satisfaction archied laminate		
29	Bp200733	Saranya s	A study on customer satisfaction towards an onine shopping		

30	Bp200734	Shazeya chan b	A study on strategies and its impact on social media marketing to increase sales
31	Bp200735	Shamanth_p	A study on ratio analysis of abc fruits
32	Bp200736	Praveen kumar j.	A study on career development opportunities for executives at KANSAI nerolac paints ltd
33	Bp200737	Manimegalai bk	The performance evaluation of selective mutual funds
34	Bp200738	Mahalakshmi s.	A study on Growth Mindset of Employees in HDFC life, Bangalore.
35	Bp200740	Pradeep n.	A study on Customer Satisfaction in ABC Fruits Pvt. Ltd, Bargur
36	Bp200741	Deepak raj .p	Comparative analysis of eqity shares on tcs & wipro
37	Bp200742	Priyadharshini v.	A survey on consumer awareness and preferences towards marino laminates in Tirupattur district
38	Bp200743	Rajesh b.	A study on the Psychological factors that makes investors to opt for a particular scheme.
39	Bp200744	Praveen raj .v	A study on finacial statement analysis in co- operative spinning mill, ltd.
40	Bp200745	Nethaji .r	The technical analysis of sbi equity shares (india)
41	Bp200746	Kodiyarasi h	A study on Cultural Diversity in Hotel Hills.
42	Bp200748	Rokesh .s	Preformance evaluation and price volatility of cryptocurrency coins
43	Bp200749	Kajol.k	A study on RFID based inventory tracking system
44	Bp200750	Baskar s	A study on performance appraisal system for employees effective performance Tenneco clean air India Pvt Ltd.,
45	Bp200751	Iqbal basha .m	Comparision of current share of sbi and icici bank
46	Bp200752	Yazhini v	A study on impact of talent acquistion process on employee satisfaction at krazy mantra HR solutions
47	Bp200753	Sakthivel d m	A study on Customer Containment Towards Sai Lakshme Milk Products.
48	Bp200754	Vignesh m.	A study on Effectiveness of sales promotion schemes in Merino Laminates
49	Bp200755	Abil samfel j.	A study on marketing strategy federal life insurance company at erode
50	Bp200756	Prashanth k.	A study on inventory management at ACE electrical equipment (I) Private limited
51	Bp200757	Francis xavier .r	A study on impact of internet banking service

			on bank transcation in hosur town				
52	Bp200758	Thomas antony s	A study on various factors affectin employees performance				
53	Bp200759	Infant benny prince c.l.	A study on the impact of auto storage and retrieval system in materials handling in JN machinerie				
54	Bp200760	Roshan kandulna	A study on financing self-help groups nbfc				

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Approved by AICTE

Tirupattur - 635 601, Tirupattur District, Tamil Nadu

Tel.:04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON EMPLOYEE JOB SATISFACTION IN SAKTHI VINAYAGA GIN & PRESSING MILL, UTHANGARAI" is the Bonafide work of Mr.M.PRAVEEN KUMAR who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Signature	UI	шс	Su	DCI ATOOT

Dr. S. Sasikumar, MBA, M.Phil, Ph.D. Head of the Department, Decarred of the Department Studies, San sa head Coilege (Autonomous), The San Factor of the Principle of the Princi

Signature of the Head of the Department

Dr. S. Cos'lumar, MPA, M.Phil., Ph.D. Hage of the Department, Department Studies, Spend Heart Gollege (Autonomous), Tragamar-300 pp. Vellore Dt. TN. India

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D., Assistant Professor PG & Research Dept. of Management Studies St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu, India.

Place:

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade & Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A Study on Welfare Measures of Women Workers with Special Reference to their Privacy in Mohib Shoes (B Unit) Pvt, Ltd is the Bonafide work of Mr./Ms Gowthaman V, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Sign	atı	ire	of th	ie S	 Superv	isor

12. Thir

Signature of the Head of the Department

Dr. S. Sasikumar, MBA, M.Phil., Ph.D. Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN.India

Submitted for the End Semester Examination (Viva -Voice) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade

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BONAFIDE CERTIFICATE

Certified that this project report titled THE CAUSE AND FACTORS OF ATTRITION RATE OF EMPLOYEES IN NASH INDUSTRIES (I) PRIVATE LIMITED is the Bonafide work of SANTHOSH.M, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tigupattur-635 601, Vellore Dt. TN. Ind.a

Signature of the Internal Examiner

Signature of the External Examiner

Place: Tempa Hum

Date: 15/06/22



PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART COLLEGE (Autonomous), TIRUPATTUR (Affiliated to Thiruvalluvar University, Vellore) Accredited by NAAC (4th Cycle) with CGPA of 3.31/4 at 'A+'Grade



CERTIFICATE OF PLAGIARISM CHECK

1	Name of the student	PRAVEENA M. N.
2	Course of study	MBA
3	Title of the Project Report	A Study on Talent Diversification Among Workforce in HLL Lifecare Corporation Research And Development Centre – Akkulam, Trivandrum
4	Name of the Supervisor	Dr. AROKIAMARY R.
5	Acceptable Maximum Limit	30%
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Dr. S. Sasikumar, MBA.M.Phil.,Ph.D. Head of the Department, Department of Management Studies, Sacred Heart Callege (Autonomous), Trupattur-635 601, Vellore Dt. TN.India

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AICTE

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URL: www.shctpt.eduande-mail: office@shctpt.edu

BONAFIDECERTIFICATE

Certified that this project report titled **Exit Interview in Relation to Employer Branding** is the Bonafide work of Mr. **Antony Benjamin A**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred an earlier occasion to this or another candidate.

candidate.	
Signature of the Supervisor	Signature of the Head of the Department
	D. C. Costourner, MBA M.Phil.Ph.D
Submitted for the End Semester Exam	ination (Viva-Voce) held on: Line Department, MBA M.Phil.,Ph.D. Department, Department (Autonomous)
Sacred Heart College (Autonomous), Trapality-e33 691, Vellore Dt. TN.India	Department I Page (Autonomous)
The patient of the territory	Brupadus 635 001, Voliore Dt. TN. Indi

Signature of the Internal Examiner

Place:

Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,
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PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES **SACRED HEART COLLEGE (Autonomous)**

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URL:www.shctpt.eduande-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled "EFFECTS OF COMMUNICATION BARRIERS BETWEEN PRODUCTIVITY AND THE EMPLOYEES" is the Bonafide work of Ms. ASHWINI who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred nan earlier occasion to this or another candidate.

Signature of the Supervisor

Signature of the Head of the Department

Asst Professor & Supervisor, PG & Research Dept. of Management Studies Sacred Heart College (Autonomous)

Submitted for the End Semester Examination (Viva-Voce) heldoon 635.601, Vellore Dist......

Signature of the Internal Examiner

Place: Trugaltur Date: 16-06-22

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M. Phil., Ph.D., **Assistant Professor**

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu, India.

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BONAFIDE CERTIFICATE

Certified that this project report titled analysis of price volatility on selected stocks of the company is the Bonafide work of Mr. Anto Anbu Dass .D, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst Professor & Supervisor, PG & Research Upot of Management Studies

Submitted for the End Semester Examination (Viva-Voce) held on the 630 601, Veilore Dist.

Signature of the Internal Examiner

Place:

Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,

Assistant Professor
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St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu, India.

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BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON CONSUMER AWARENESS AND ATTITUDE TOWARDS EDTECH COMPANIES is the Bonafide work of Mr.SUGAN RAJ V Who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Signature of the Head of the Department

PG & Research Dept. of Management Studies Sacred Heart College (Autonomous) Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:

Sondaire of the Internal Examiner

Examiner

Place:

Date:

Signature of

of the

External

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,

Assistant Professor

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous)

Tiruchirappalli-620 002, Tamil Nadu, India.

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Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A Study on Factors Affecting the Well Being of Female Undergraduate Students in Tirupattur. is the bonafide work of Ms. D. Poovizhi Bharathi, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Dr. S. Sasikumar, M. B. A. Martinent Signature of the Head of the Department

PG & Research Dept. of Management Studies Sacred Heart College (Autonomous) Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place: Timpattu.

Date: 16.06.22.

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade &

Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

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URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON ANALYSIS OF LIQUIDITY OF PROFITABILITY RISK AND FINACIAL DISTRESS is the Bonafide work of Mr. NAVEENKUMAR S, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Dr. S. Sasikumar, M.B.A. M.Phil.,Ph.D., Signa take of the Supervisor, G & Research Dept. of Management Studies, Sacred Heart College (Autonomous) Submitted 4053565416 Semester Examination	Dr. S. Sasikumar, MBA, M Phil, Ph.D. Signature of the Head of the Department, Department Sacred Heart College (Autonomous), Tirupattur-635 601. Vellore Dt. TN.India n (Viva-Voce) held on:
Subimubartulo 639 604 i Thupartur Dist.	(VIVA=VOCC) Held Oll

Signature of the Internal Examiner

Place:

Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappolli-620 002, Tamil Nadu, India.

DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC with - 'A+' Grade {3.31} &
Affiliated to Tiruvalluvar University)
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Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certify that this project report titled "THE MINDSET OF GENERATION Z IN TIRUPATTUR" is the Bonafide work of Shanthini N., who carried out the research under my supervision. Further, that to the best of my knowledge the work reported here in does not form part of any other report or dissertation on the basis of which a degree or an award was conferred on an earlier occasion on this or any other candidate.

AL VGR	82
Signature of the Supervisor	Signature of the Head of the Department Head of the Department Studies, Department of Management Studies, Operard Heart College (Autonomous),
Submitted for the End Semester Exami	Department of Management on Management College (Autonomous), nation (Viva Seried Heart College (Autonomous), institution (Viva Seried Heart College (Autonomous)), inst
	12 mil2022

Internal Examiner

External Examiner

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade &

Affiliated to Thiruvalluvar University) Approved by AICTE

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BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON EMPLOYEE ENGAGEMENT AT DARSHAN INTERNATIONAL PRIVATE LIMITED - TIRUPATTUR" is the Bonafide work of Ms. A. Haseen Taj, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dies: Sasikumar, MBA., M.Phil., Ph.D. Head of the Department, Department of Management Style

Submitted for the End Semester Examination (Viva-Voce) held or the End Semester Examin

Signature of the Internal Examiner

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M. Phil., Ph.D.,

Assistant Professor

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous) Tiruchirappelli-620 002, Tamil Nadu, India.

Place:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART COLLEGE (Autonomous)

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BONAFIDE CERTIFICATE

Certified that this project report titled A Study on Brand Awareness and Its Influence on Repeated Purchase in Speedo Swimwear and Equipment's, Chennai. is the bonafide work of Mr. Xavier Justus. F, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

St. VyR.

Signature of the Head of the Department

Dr. S. Sasikumar, MBA, M.Phil. Ph.D. Head of the Department. Department of Management Studies,

acred Heart College (Autonomous).

Submitted for the End Semester Examination (Viva-Voce) held on: 35 601, Vellore Dt. 1N. lodde

Signature of the Internal Examiner

Signature of the External Examiner

Place:

PG & RESEEARCH DEPARTMENT OFMANAGEMENT STUDIES SACRED HEART COLLEGE (AUTONOMOUS), THIRUPATTUR

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade

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BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON FUND FLOW STATEMENT OF MAHINDRA AND MAHINDRA INDUSTRY is the Bonafide work of Mr./Ms TEENA A, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion To this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Signature of the Head of the Department Ass. PG & Research Dept. of Management Studies

Submitted for the End Semester Examination (Viva-Voce) held on rt. College (Autonomous)

Tirunattur-635 601, Vellore Dist.

Signature of the Internal Examiner

Place:

Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D., Assistant Professor

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu, India.

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(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade & Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur - 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 - 220 553 (office)

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BONAFIDE CERTIFICATE

Certified that this project report titled Financial planning for Salaried Employees and Strategies for Tax Savings is the Bonafide work of Mr./Ms PRANAY MUNDU, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst. Professor & Supervisor,

Submitted for the End Semester Examination (Viva-Voce) held on real Heart College (Autonomous)

Tirupattur-635 601, Veilore Dist.

Signature of the Internal Examiner

Place:

Date: 16.06.2022

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

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&

Affiliated to Thiruvalluvar University)

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BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON EMPLOYEE JOB SATISFACTION AND EMPOWERMENT IN SHAHI EXPORT PVT LTD AT BAGALUR is the Bonafide work of Ms. INFANTA SAVINA C who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., Asst. Professor & Supervisor, PG & Research Dept of Management Studies Sacred Heart College (Autonomous)

Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Place:

Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,

Assistant Professor

PG & Research Dept. of Management Studjes St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu, India.

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade

&

Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled is the A STUDY ON CASH MANAGEMENT IN TITAN- HOSUR Bonafide work of Ms Shalini A, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Sa	a				
	*** *** *** *** *** *** *** *** *** *** ***				
Signature of the Supervisor	Signature of the Head of the Departmen				

Dr. S. Sasikumar, MBA, M.Phil., Ph.D. Head of the Department,
Department of Management Studies,
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Tirupattur-635 601. Vellore Dt. TN.Ind.

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place:

Date:

Dr. P.S.JOAN KIESSY MPA, M.Phil., Ph.D.,
Assistant Professor

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BONAFIDE CERTIFICATE

Certified that this project report titled "AN ANALYTICAL STUDY ON TITAN COMPANY CASH FLOW STATEMENT" is the Bonafide work of Mrs. **SOWMIYA** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst. Professor & Supervisor,

PG & Research Dept. of Management Studies

Submitted for the End Semester Examination (Viva-Voce) hereford Heart College (Autonomous) Tirupattur-635 601, Vellore Dist

Signature of the Internal Examiner

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M. Phil., Ph.D., Assistant Professor

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Hadu, India.

Place:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (AUTONOMOUS)

(Accredited by NAAC(4th Cycle-under RAF) with CGPA of 3.31/4 at 'A+' Grade&

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BONAFIDECERTIFICATE

Communication and performance effectiveness is the Bonafide work of Mr./Ms......NANCY.J..., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form apart of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

& Lang.

Signature of Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph. C. Asst. Professor & Supervisor, PG & Research Dept. of Management Studies

Submitted for the End Semester Examination (Viva-Voce) herdonollege (Autonomnus) (Irupattur-635 601, Vellore Dist.

Signature of the Internal Examiner

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,

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BONAFIDE CERTIFICATE

Certified that this project report titled A Study on Buyer Purchase Behavior towards Special Equipment Tools in Reliable Trade Links at Padi. Is the Bonafide work of Mr. S. Anto Stiwak, who carried out the research under my supervision Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Signature of the Head of the Department

Asst. Professor & Supervis.
PG & Research Dept. of Management Si
Sacred Heart College (Autonomo.
Tirupattur-635 601, Vertore Po.

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Date:

Place:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade & Affiliated to Thiruvalluvar University)

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BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON NEW PRODUCT DEVELOPMENT IN ACE ELECTRICAL EQUIPMENTS (I) LTD" is the Bonafide work of Mr. R. JAYA. PRAKASH, who carried out the research under my supervision. Further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Dr. S. Sasikumar, MBA.,M.Phil.,Ph.D.
Head of the Department,
Department of Management Studies,
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Trupattur-\$35 601, Vellore Dt. TN.India

Signature of the Head of the Department

Dr. S. Sasikumar, MBA.,M.Phil.,Ph.D. Head of the Department, Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur-635 601, Vellore Dt. TN.India

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Dr. S. Sasikurnar, MBA.,M.Phil.,Ph.D. Head of the Department, Department of Management Studies.

Date Sacred Heart College (Autonomous), Tirupattur-835 601, Vellore Dt. TN. India

Place:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA, M.Phil., Ph.D.,

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Tiruchirappalli-620 002, Tamil Nadu, India.

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(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade

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BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON THE INFLUENCE OF THE INTEGRATED MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOR CSTIN SAAS AND DIGITAL MINDS PVT LTD is the Bonafide work of INITHA .C, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the, Department n.v.

Asst. Professor & Supervisor, PG & Research Dept. of Management Studies

Sacred Heart College (Autonomous)

Submitted for the End Semester Examination (Viva-Voce) held on: 135 601, Vellore Dist

Signature of the Internal Examiner

Signature of the External Examiner

Place: Tiny calters
Date: 16/06/2022

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART COLLEGE (Autonomous)

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BONAFIDE CERTIFICATE

Certified that this project report titled THE IMPACT OF BRAND EQUITY ON CONSUMER PURCHASING BEHAVIOUR AT MERINO LAMNATES is the Bonafide work of Mr. DANILIVINGSTON.J who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form apart of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of Head of the Department

Dr. S. Sasikumar, MBA, M.Phil. Ph.D. Head of the Department.

Submitted for the End Semester Examination (Viva-Voce) held on of Management Studies, Sacred heart Correge (Autonomous).

Signature of the Internal Examiner

Signature of the External Examiner

Place: TIRUPATTUR

Date: 16.06.2022

PG &RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

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BONAFIDE CERTIFICATE

YAZHARASAN.V, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

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Signature of the External Examiner

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PG & Research Dept. of Management Studies St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu, India.

Place:

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BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON EMPLOYEE MOTIVATION" is the Bonafide work of Ms. MERCIBA S, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Or. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst Professor & Supervisor,

G & Research Dept of Management Studies

Submitted for the End Semester Examination (Viva-Voce) held any offere (Autonomous)... moattur-635 601, Vellore Dist.

Signature of the Internal Examiner

Signature of the External Examiner

Place Timppattury: Date 16,06,2022,

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BONAFIDECERTIFICATE

Certified that this project report titled TO STUDY THE FACTORS INFLUENCING CUSTOMER PERCEPTION WITH SPECIAL REFERENCE TO MERINO is the Bonafide work of Mr. GOPI S who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred nan earlier occasion to this or another candidate.

Signature of the Supervisor

Signature of the Head of the Pepartment

Asst. Professor & Supervisor, PG & Research Dept of Management Studies Sacred Heart College (Autonomous)

46/6/2022

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Signature of the External Examiner

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BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON RISK AND RETURN ANALYSIS ON KRISHNAGIRI DISTRICT CO-OPERATIVE MILK PRODUCERS UNION LIMITED" is the Bonafide work of Mrs. JAYASHREE D who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,

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Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst. Professor & Supervisor, PG & Research Dept. of Management Studies, Sacred Heart College (Autonomous)

Submitted fatt the Bad Sem Step Bitam Piation (Viva-Voce) held on: Firupattur-635 601. Tirupattur Dist.

Signature of the Internal Examiner

Place:

Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,

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URL:www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDECERTIFICATE

Certified that this project report titled A STUDY ON FACTORS AFFECTING WORK LIFE BALANCE AMONG EMPLOYEES is the Bonafide work of Mr. SATHEESWARAN R who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred nan earlier occasion to this or another candidate.

-11/6	100		
Signature of	the	Superv	isor

Signature of the Head of the Department

Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN. Ind.a

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

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BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON CUSTOMER SATISFACTION IN ARCHID LAMINATE PVT, LTD, VRLLORE . is the bonafide work of Mr. Xavier Justus. F, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Asst. Professor & PG & Research Dept. of Management Studies Sacred Heart College (Autonomous)

Signature of the Internal Examiner

Signature of the External Examiner

Place:

Date: 16/06/2022

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BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON CUSTOMER SATISFICATION TOWRDS ON ONLINE SHOPPING AT CLOUD STAR PVT. LTD" is the Bonafide work of Ms. SARANYA S, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Headkofithe Departmenth.D.,

Asst. Professor & Supervisor, PG & Research Dept. of Management Studies

Sacred Heart College (Autonomous)

Submitted for the End Semester Examination (Viva-Voce) heldronattur-635 601, Vellore Dist.

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Signature of the External Examiner

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Date:

Place:

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BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON THE STRATEGIES AND ITS IMPACT ON SOCIAL MEDIA MARKETING TO INCREASE SALES IN ZERO MINUTE© RI LEISURE AND ENTERTAINMENT PVT LTD is the Bonafide work of SHAZEYA CHAN .B, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, MBA MO IL.Ph.O. Head of the Department,

Department of Management Studies

Submitted for the End Semester Examination (Viva-Voce) held on Heart College (Autonomous)

Signature of the Internal Examiner

Signature of the External Examiner

Place: (impaller

Date: 16 06/2022

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade & Affiliated to Thiruvalluvar University)

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BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON RATIO ANALYSIS OF ABC FRUITS is the Bonafide work of Mr. SHAMANTH P. who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies,
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Tirupattur-635 601. Tirupattur Dist.

Signature of the Head of the Department

Dr. S. Sasikumar, MCA M.Phil.Ph.D. Head of the Department. Department of Management Studies, Sacred Heart College (Autonomous), Tirupattus 635 601, Vellore Dr. TN. India

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Place: Tirupattur

Date:

Signature of the External Examiner

Dr. P.S. JOAN KINGSLY, MBA, M.Phil., Ph.D.,

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PG & Research Date of Management Studies
St. Joseph's College (Autonomous)
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BONAFIDE CERTIFICATE

Certified that this project report titled Study on Career Development Opportunities for Executives at KANSAI Nerolac Paints Ltd. is the Bonafide work of Mr. Praveen kumar J., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Head of the Department. Department of Management Studies Sacred Heart College (Autonomous), Tirupattur-635 601. Vellore Dt. TN. India

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place

:Date

Dr. P.S.JOAN KINGSLY, MBA., M. Phil., Ph.D.,

Assistant Professor

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous)

Tiruchirappalli-620 002, Tamil Nadu, India.

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade& Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur - 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 - 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON THE PERFORMANCE EVALUATION OF SELECTIVE MUTUAL FUNDS is the Bonafide work of Ms. Manimegalai Bk, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Sign	natu	ire (of th	ie S	uper	visor

& OF MI

Signature of Head of the Department

Dr. S. Sasikumar, MBA., M.Phil., Ph.D. Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN. India

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Place:

Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MRA., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS] SACRED HEART COLLEGE (AUTONOMOUSO, TIRUPATTUR

(Accredited by NAAC with - 'A+' Grade {3.31/4} &

Affiliated to Tiruvalluvar University

Approved by AICTE

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Tel.: 04179 - 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certify that this project report titled "A Study On GROWTH MIND SET OF EMPLOYEES IN HDFC LIFE BANGALORE" is the bonafide work of Ms. MAHALAKSHMI S, who carried out the research under my supervision. Further, that to the best of my knowledge the work reported here in does not form part of any other report or dissertation on the basis of which a degree or an award was conferred on an earlier occasion on this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, MBA, M.Phil., Ph.D.
Head of the Department,
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Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

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BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON CUSTOMER SATISFACTION IN ABC FRUITS PVT LTD" is the bonafide work of Mr. N. PRADEEP, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

St. VEJ. R	Signature of the Head of the Department
Signature of the Supervisor	Signature of the Head of the Department
	Dr. S. Sasikumar, MDA, M.Phil., Ph.D
	Head of the Department, Department of Management Studies,
Submitted for the End Semester Examination (Viva-	Voce) held on: Sagrad-Heart College (Autonomous),
- 1	Thrupattur-835 601, Vollore D. Tri, India
ALT Cyr	2/4/6/6/
Signature of the Internal Examiner	Signature of the External Examiner

Place: Tirupattur

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade

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Affiliated to Thiruvalluvar University) Approved by AICTE

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Tel.: 04179 - 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled COMPARATIVE ANALYSIS ON EQUITY SHARES IN TCS AND WIPRO is the Bonafide work of Mr. DEEPAKRAJ. P, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph. U. Asst. Professor & Supervisor. PG & Research Dept. of Management Studies. Sacred Heart College (Autonomous) Tirupattur-635 601, Verlore Dist

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

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Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA, M. Phil., Ph.D.,

Assistant Professor

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous)

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SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS] SACRED HEART COLLEGE (Autonomous)

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BONAFIDE CERTIFICATE

PREFERENCES TOWARDS MERINO LAMINATES IN TIRUPATTUR (Dist) is the Bonafide work of Ms...PRIYADHARSHINI V..., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Dopartment Ph.D.

Asst. Professor & Supervisor,
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Tirupattur-635 601, Vertore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place:

Date:

Dr. P.S.JOAN KINGSLY, MBA, M.Phil., Ph.D.,
Assistant Professor
PG & Research Payte of Monocoment Studies
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PG & Research Department of Management Studies SACRED HEART COLLEGE (Autonomous)

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BONAFIDE CERTIFICATE

Certified that this project report titled A Study on The Psychological Factors That influence investors to opt for a particular scheme. is the bonafide work of Mr. RAJESH B., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor	Dr. S. Sasikumar, MBA.M.Phil.Ph.D. Signature of the Head of the Department
•	Canadignani of Management Studies

Department of Management Studies Sacred Heart College (Autonomous) Tropattur-635 601, Vellore Dt. TN.Ind.a

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place:

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Tel.: 04179 - 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certify that this project report titled "A STUDY ON FINANCIAL SATEMENT CO - OPERATIVE SPINNING MILL, LID, KIRSHNAGIRI is the Bonafede work of PRAVEEN RAJ. V, who carried out the research under my supervision. Further, that to the best of my knowledge the work reported here in does not form part of any other report or dissertation based on which adegree or an award was conferred on an earlier occasion on this or any other candidate.

SUPERVISOR

HEAD OF THE DEPARTMENT

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst. Professor & Supervisor, PG & Research Dept. of Management Studies Sacred Heart College (Autonomous) Tirupattur-635 601, Veilore Dist.

Viva-Voce Examination held on:

INTERNAL EXAMINER

EXTERNAL EXAMINER

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade

&

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Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled THE TECHNICAL ANALYSIS OF SBI EQUITY SHARES, (INDIA) is the Bonafide work of Mr. NETHAJI .R, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

7	/		
Signature	of the	Superv	ısor

D Demi

Signature of the Head of the Department's

Asst. Professor & Supervisor, PG & Research Dept. of Management Studie Sacred Heart College (Autonomous Tirupattur-635 601, Vellore Dist

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place:

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]SACRED HEART COLLEGE (Autonomous)(Accredited by NAAC (4th

Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade &

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BONAFIDE CERTIFICATE

Certified that this project report titled ...A STUDY ON CULTURAL DIVERSITY IN HOTEL HILLS... is the Bonafide work of Mr./Ms...KODIYARASI..., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Stark.	
Signature of the Supervisor	Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Signature of the Head of the Department PG & Research Dept. of Management Studies, Sacred Heart College (Autonomous)
Submitted for the End Semester Examination	Sacred Heart College (Autonomous) (Viva-Voce) help affur 635 601: Tirupattur Dist.
Signature of the Internal Examiner	Signature of the External Examiner

Place:

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Tel.:04179 - 220 553 (office)

URL: www.shctpt.eduande-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled PERFORMANCE EVALUATION AND PRICE VOLATILITY OF CRYPTOCURRENCY COINS is the Bonafide work of Mr. ROKESH. S, who carried out their search under my Supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

*	
Signature of the Supervisor	Signature of the Head of the Department., Pn.L. Dr. S. Sasikuthar, Pn.L. Asst. Professor & Supervisor. PG & Research Dept. of Management Studie Sacred Heart College (Autonomous)
	Tirupattur-635 601, Veltore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

O Plan!

Signature of the External Examiner

Place:

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BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON RFID BASED INVENTORY TRACKING SYSTEM TITAN COMPANY PVT,LTD" is the Bonafide work of Mr.K.KAJOL, who carried out the research under my supervision. Further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

SIGNATURE OF THE SUPERVISOR HEAD OF THE DEPARTMENT

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst. Professor & Supervisor, PG & Research Dept of Management Studies Sacred Heart College (Autonomous) Tirupattur-635 601, Veitore Dist

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examine

Dr. P.S.JOAN KINGSLY, MBA, M.Phil., Ph.D.,

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Tiruchirappalli-620 002, Tamil Nadu, India.

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BONAFIDECERTIFICATE

Certified that this project report titled A STUDY ON PERFORMANCE APPRAISAL SYSTEM FOR EMPLOYEE EFFECTIVE PERFORMANCE is the Bonafide work of MR. BASKAR S who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred nan earlier occasion to this or another candidate.

Signature of the Supervisor

Signature of the Head of the Department

PG & Research Dept of Management Studies Sacred Heart College (Autonomous) Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place: Thupatty

Date: 16/06/2002

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+'

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Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled Comparative Analysis of SBI and ICICI banks with special reference to Equity Shares is the Bonafide work of Mr. IQBAL BASHA .M, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

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Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External Examiner

Place:

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URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled TO STUDY THE IMPACT OF TALENT ACQUISITION PROCESS ON EMPLOYEE SATISFACTION AT KRAZY MANTRA HR SOLUTIONS PVT LTD is the Bonafide work of Ms. YAZHINI V., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Head of the Department,
Department of Management Studies,
Secred Heart College (Autonomous).

Submitted for the End Semester Examination (Viva-Voce) held on: 101 Village Dt. TN. India

nternal Examiner

Signature of the External Examiner

Place: Tirupattur

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

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Nadu Tel.:04179 – 220 553 (office)

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BONAFIDECERTIFICATE

Certified that this project report titled A STUDY ON CUSTOMER CONTENTMENT is the Bonafide work of Mr. SAKTHIVEL DM who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred nan earlier occasion to this or another candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst. Professor & Supervisor,

PG & Research Dept. of Management Studies

Submitted for the End Semester Examination (Viva-Voce) held on: Sacred Heart Gollege (Autonomous)

Tirupattur-635 601, Veilore Dist.

Signature of the Internal Examiner

Signature of the External Examiner

Place:

Date: 16.06.2022

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]SACRED HEART COLLEGE (Autonomous)

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Tamil NaduTel.: 04179 – 220 553

(office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON EFFECTIVENESS OF SALES PROMOTION SCHEMES IN MARINO LAMINATES IN CHENNAI PVT.LTD.is the Bonafide work of Mr./Ms VIGNESH.M, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

SLIVER Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, MBA, M.Prik, Pr.D., Asst. Professor & Supervisor. PG & Research Dept of Management Studies Sacred Heart College (Autonomous)

Submitted for the End Semester Examination (Viva -Voice) held on: Turupattu (-635 601, Vertore Dist.

Signature of the Internal Examiner

At- There

Examiner

the External Signature

Place: Civilater

Date: Ce [do [2022

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS] SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade

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Tel.: 04179 - 220 553 (office)

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BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON MARKETING STRATEGY USING IN IDBI FEDERAL LIFE INSURANCE COMPANY AT ERODE Is the Bonafide work of Mr J. ABIL SAMFEL, who carried out the research under my supervision Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of whicha degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.L. Asst. Professor & Supervisor, PG & Research Dept. of Management Studies Sacred Heart College (Autonomous)

Submitted for the End Semester Examination (Viva-Vole) held 10035.604, Vettore Dist. ...

Signature of the Internal Examiner

Place:

Date:

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M. Phil., Ph.D.,

Assistant Professor

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu, India.

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URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON INVENTORY MANAGEMENT" is the Bonafide work of Mr. K. PRASHANTH, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Scolleman MEALM.Phil.,Ph.D.

Submitted for the End Semester Examination (Viva-Voce) held on: Description of Sanagement Studies, Sanagement Studies,

Tirepattur-635 601, Vellore Dt. TN. India

Signature of the Internal Examiner

Signature of the External Examiner

Dr. P.S.JOAN KINGSLY, MBA., M.Phil., Ph.D.,

Assistant Professor

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous) Tiruchirappalli-620 002, Tamil Nadu, India.

Place: Tirupattur

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+'
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University)Approved by AICTE
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Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled "A STUDY ON THE IMPACT OF INTERNETBANKING SERVICE ON BANK TRANSACTION HOSUR TOWN" is the Bonafide work of FRANCIS XAVIER.R who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein doesnot form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

R. Pery.	0
Signature of the Supervisor	Signature of Head of the Departmen

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst. Professor & Supervisor, PG & Research Dept. of Management Studies Sacred Heart College (Autonomous)

Submitted for the End Semester Examination (Viva-Voce) held on: Arrapation-635-601, Vettore Dist.

Devilo 10022

Signature of the Internal Examiner

Signature of the External Examiner

Place:

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

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BONAFIDE CERTIFICATE

Certified that this project report title Study on various Factors Affecting Employee's Performance is the Bonafide work of Mr. Thomas Antony S who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature Supervisor

Signature of the Head of the Department.D.

Head of the Department,
Department of Management Studies,
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Tital 1-835 601, Veltore Dt. TN. India

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Signature of the External

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade

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Affiliated to Thiruvalluvar University)

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Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON THE IMPACT OF AUTO STORAGE & RETRIEVAL SYSTEM IN MATERIALS HANDLING IN JN MACHINERIES is the Bonafide work of Mr. Infant Benny Prince C.L., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Departmenth.D.

Head of the Department, Department or Management Studies, Sacred Heart College (Autonomous), Tropattur-535 601, Vellore Dt. TN. Mess

Submitted for the End Semester Examination (Viva-Voce) held on:

Signature of the Internal Examiner

Place: Tirupattur

Date:

Signature of the External Examiner

PG & Research Dept. of Management Studies St. Joseph's College (Autonomous)

Tiruchirappalli-620 002, Tamil Nadu, India.

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(Accredited by NAAC with - 'A+' Grade {3.31/4}

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Affiliated to Tiruvallur University)

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 - 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A Study on Financing Self-Help Groups NBFC is the Bonafide work of Mr. Roshan Kandulna, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

Signature of the Supervisor

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D., Asst. Professor & Supervisor, PG & Research Dept. of Management Studies Sacred Heart College (Autonomous)

Submitted for the End Semester Examination (Viva-Voce) held 625 60.1, Vellore Dist.

Signature of the Internal Examiner

Signature of the External Examiner

Place:

Date:

Dr. P.S.JOAN KINGSLY, MBA., M. Phil., Ph.D.,

Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.