

Students Project: 2021-2022 Academic Year

Sl. No	Reg. No	Name of the student	Topic
1	Bp200701	M.praveen kumar	"A Study on Employee Job Satisfaction In Sakthi Vinayaga Gin and Pressing mill,UthangaraI
2	Bp200702.	Gowthaman v	A study on Welfare Measures of workers with special reference to their privacy
3	Bp200703	Santhosh m	A study on cause and factors of attrition rate of employees in Nash industries (I) private limited
4	Bp200704	Praveena m.n.	A study on Talent Diversification for the growth of the organization, HLL, Trivandrum
5	Bp200705	ANTONY BENJAMIN	Exit interview in relation to employer branding
6	Bp200706	Ashwini s.	Effects of communication barriers on the productivity and the performance of employees
7	Bp200707	Anto anbu dass .d	Analysis of price volatility on selected stocks of the company
8	Bp200708	Sugan raj v.	A study of consumer awareness and attitude towards Edtech companies
9	Bp200709	Poovizhi bharathi d	A study on factors affecting well being of female under graduate students at thirupattur.
10	Bp200711	Naveen kumar	A study on analysis of liquidity profitability risk and financial distress
11	Bp200712	Shanthini n	A study on the Mindset of Z Generation during College and their Future workplace.
12	Bp200713	Haseen taj a.	A study on impact of employee engagement at Darshan International
13	Bp200714	Xavier justus	A study on Brand Awareness and its influence on repeated purchase in SPEEDO, Chennai.
14	Bp200715	Teena .a	Fund flow statement of mahindra and mahindra limited

15	Bp200716	Pranay mundu	Financial planning for Salaried Employees and Strategies for Tax Savings
16	Bp200717	Infanta savina .c	A study on employee job satisfaction and empowerment in shahi exports private ltd.
17	Bp200718	Shalini a	A Study On Cash Management in Titan
18	Bp200719	Sowmiya	Titan Company Cash Flow Statement Analysis
19	Bp200721	Anto stiwak s.	A study on Buyer purchase behaviour towards special equipment tools in reliable trade links at Padi
20	Bp200723	Jaya prakash r	A study on new product development in ace electrical equipments (i) ltd
21	Bp200724	Initha c	A study on integrated marketing communication on consumer buying behaviour at CSTIN SaaS and digital minds pvt ltd.,
22	Bp200725	Danilivingston j	A study on impact of brand equity on purchase intention with special reference to merino pvt ltd.,
23	Bp200726	Yazharasan a	study on job satisfaction in Exide industry private limited (Hosur)
24	Bp200727	Merciba s.	A study on employee motivation
25	Bp200728	Gopi s	A study on factors infulencing customer perception with refernce to merino pvt ltd.,
26	Bp200729	Jayashree d	A study on risk and return analysis on krishnagiri district co-opertative milk producers union limited
27	Bp200731	Satheeswaran r	A study on factors affecting work life balance among employees at Tenneco clean air India Pvt Ltd.,
28	Bp200732	Rajesh d.	A study on Customer Satisfaction archied laminate
29	Bp200733	Saranya s	A study on customer satisfaction towards an onine shopping

30	Bp200734	Shazeya chan b	A study on strategies and its impact on social media marketing to increase sales
31	Bp200735	Shamanth_p	A study on ratio analysis of abc fruits
32	Bp200736	Praveen kumar j.	A study on career development opportunities for executives at KANSAI nerolac paints ltd
33	Bp200737	Manimegalai bk	The performance evaluation of selective mutual funds
34	Bp200738	Mahalakshmi s.	A study on Growth Mindset of Employees in HDFC life, Bangalore.
35	Bp200740	Pradeep n.	A study on Customer Satisfaction in ABC Fruits Pvt. Ltd, Bargur
36	Bp200741	Deepak raj .p	Comparative analysis of equity shares on tcs & wipro
37	Bp200742	Priyadharshini v.	A survey on consumer awareness and preferences towards marino laminates in Tirupattur district
38	Bp200743	Rajesh b.	A study on the Psychological factors that makes investors to opt for a particular scheme.
39	Bp200744	Praveen raj .v	A study on financial statement analysis in co-operative spinning mill, ltd.
40	Bp200745	Nethaji .r	The technical analysis of sbi equity shares (india)
41	Bp200746	Kodiyarasi h	A study on Cultural Diversity in Hotel Hills.
42	Bp200748	Rokesh .s	Performance evaluation and price volatility of cryptocurrency coins
43	Bp200749	Kajol.k	A study on RFID based inventory tracking system
44	Bp200750	Baskar s	A study on performance appraisal system for employees effective performance Tenneco clean air India Pvt Ltd.,
45	Bp200751	Iqbal basha .m	Comparison of current share of sbi and icici bank
46	Bp200752	Yazhini v	A study on impact of talent acquisition process on employee satisfaction at krazy mantra HR solutions
47	Bp200753	Sakthivel d m	A study on Customer Containment Towards Sai Lakshme Milk Products.
48	Bp200754	Vignesh m.	A study on Effectiveness of sales promotion schemes in Merino Laminates
49	Bp200755	Abil samfel j.	A study on marketing strategy federal life insurance company at erode
50	Bp200756	Prashanth k.	A study on inventory management at ACE electrical equipment (I) Private limited
51	Bp200757	Francis xavier .r	A study on impact of internet banking service

			on bank transaction in hosur town
52	Bp200758	Thomas antony s	A study on various factors affecting employees performance
53	Bp200759	Infant benny prince c.l.	A study on the impact of auto storage and retrieval system in materials handling in JN machinerie
54	Bp200760	Roshan kandulna	A study on financing self-help groups nbfc

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BONAFIDE CERTIFICATE

Certified that this project report titled “**A STUDY ON EMPLOYEE JOB SATISFACTION IN SAKTHI VINAYAGA GIN & PRESSING MILL, UTHANGARAI**” is the Bonafide work of **Mr.M.PRAVEEN KUMAR** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



.....
Signature of the Supervisor

Dr. S. Sathiyamoorthy, MBA, M.Phil., Ph.D.
Head of the Department,
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Signature of the Head of the Department

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Signature of the Internal Examiner

Place:

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BONAFIDE CERTIFICATE

Certified that this project report titled **A Study on Welfare Measures of Women Workers with Special Reference to their Privacy in Mohib Shoes (B Unit) Pvt , Ltd** is the Bonafide work of **Mr./Ms Gowthaman V**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



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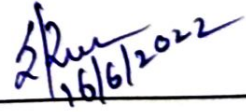
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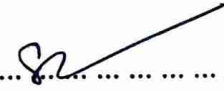
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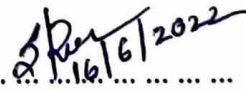
Certified that this project report titled **THE CAUSE AND FACTORS OF ATTRITION RATE OF EMPLOYEES IN NASH INDUSTRIES (I) PRIVATE LIMITED** is the Bonafide work of **SANTHOSH.M**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


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Signature of the Supervisor


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Signature of the Head of the Department
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Place: Tirupattur

Date: 15/06/22



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3	Title of the Project Report	A Study on Talent Diversification Among Workforce in HLL Lifecare Corporation Research And Development Centre – Akkulam, Trivandrum
4	Name of the Supervisor	Dr. AROKIAMARY R.
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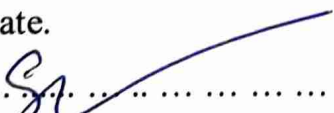
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Certified that this project report titled **Exit Interview in Relation to Employer Branding** is the Bonafide work of Mr. **Antony Benjamin A**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred an earlier occasion to this or another candidate.

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Signature of the Internal Examiner

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Signature of the External Examiner
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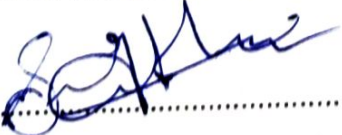
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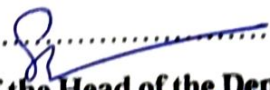
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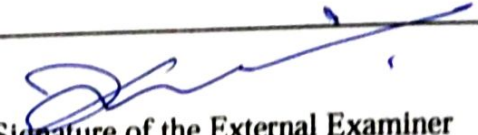
Certified that this project report titled **“EFFECTS OF COMMUNICATION BARRIERS BETWEEN PRODUCTIVITY AND THE EMPLOYEES”** is the Bonafide work of **Ms. ASHWINI** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or another candidate.


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Signature of the Supervisor


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Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
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Signature of the Internal Examiner


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Date: 16-06-22

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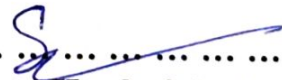
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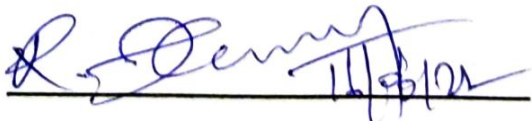
Signature of the Supervisor



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Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
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URL: www.shctpt.edu and e-mail: office@shctpt.edu

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Certified that this project report titled **A STUDY ON CONSUMER AWARENESS AND ATTITUDE TOWARDS EDTECH COMPANIES** is the Bonafide work of **Mr.SUGAN RAJ V** Who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



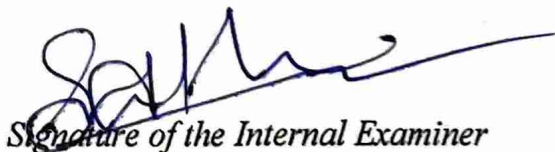
Signature of the Supervisor



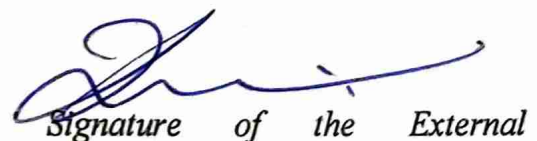
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Signature of the Internal Examiner
Examiner



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BONAFIDE CERTIFICATE

Certified that this project report titled **A Study on Factors Affecting the Well Being of Female Undergraduate Students in Tirupattur**. is the bonafide work of Ms. **D. Poovizhi Bharathi**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



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Signature of the Supervisor

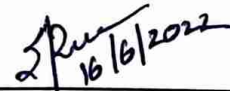


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Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.
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S.S.I. Professor & Supervisor,
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16/06/2022

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16/06/2022

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Signature of the External Examiner

Place: Tirupattur.

Date: 16.06.22.

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BONAFIDE CERTIFICATE

Certified that this project report titled **A STUDY ON ANALYSIS OF LIQUIDITY OF PROFITABILITY RISK AND FINACIAL DISTRESS** is the Bonafide work of Mr. **NAVEENKUMAR S**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

.....

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Signature of the Supervisor,
Asst. Professor & Supervisor,
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Signature of the Supervisor



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Signature of the Head of the Department

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BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON EMPLOYEE ENGAGEMENT AT DARSHAN INTERNATIONAL PRIVATE LIMITED – TIRUPATTUR” is the Bonafide work of Ms. A.Haseen Taj, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

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Signature of the External Examiner

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PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade

&

Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shcpt.edu and e-mail: office@shcpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **A Study on Brand Awareness and Its Influence on Repeated Purchase in Speedo Swimwear and Equipment's, Chennai.** is the bonafide work of **Mr. Xavier Justus. F.**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



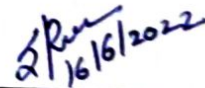
Signature of the Head of the Department

Dr. S. Sasikumar, M.A., M.Phil., Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
635 601, Vellore Dt. TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (AUTONOMOUS), THIRUPATTUR

(Accredited by NAAC (4th Cycle - under RAF) with CGPA of 3.31/4 at 'A+' Grade

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Approved by AICTE

Tirupattur - 635 601, Tirupattur District, Tamil Nadu
Tel.: 04179 - 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON FUND FLOW STATEMENT OF MAHINDRA AND MAHINDRA INDUSTRY is the Bonafide work of Mr./Ms TEENA A, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion To this or any other candidate.



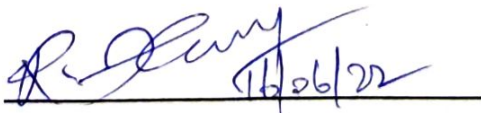
Signature of the Supervisor



Signature of the Head of the Department

Submitted for the End Semester Examination (Viva-Voce) held on:

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Head
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.



Signature of the Internal Examiner

Place:

Date:



Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, M.B.A., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
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Tiruchirappalli-620 002, Tamil Nadu, India.

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade &

Affiliated to Thiruvalluvar University)

Approved by AICTE


Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

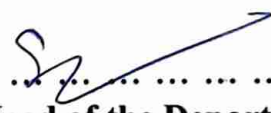
BONAFIDE CERTIFICATE

Certified that this project report titled **Financial planning for Salaried Employees and Strategies for Tax Savings** is the Bonafide work of Mr./Ms PRANAY MUNDU, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


.....

Signature of the Supervisor

.....

Signature of the Head of the Department

Submitted for the End Semester Examination (Viva-Voce) held on

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.


Signature of the Internal Examiner


Signature of the External Examiner

Place:


Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

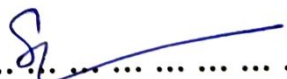
Date: 16.06.2022

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]
SACRED HEART COLLEGE (Autonomous)
(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade
&
Affiliated to Thiruvalluvar University)
Approved by AICTE
Tirupattur – 635 601, Tirupattur District, Tamil Nadu
Tel.: 04179 – 220 553 (office)
URL: www.shctpt.edu and e-mail: office@shctpt.edu


BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON EMPLOYEE JOB SATISFACTION AND EMPOWERMENT IN SHAHI EXPORT PVT LTD AT BAGALUR is the Bonafide work of Ms. INFANTA SAVINA C who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


.....
Signature of the Supervisor



.....
Signature of the Head of the Department
Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:


Signature of the Internal Examiner

Place:

Date:


Signature of the External Examiner
Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
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PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

**PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (Autonomous)**

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&

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled is the **A STUDY ON CASH MANAGEMENT IN TITAN- HOSUR** Bonafide work of Ms Shalini A ,who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

.....
Signature of the Supervisor

.....
Signature of the Head of the Department

Dr. S. Sasikumar, MBA, M.Phil., Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:

.....
Signature of the Internal Examiner

.....
Signature of the External Examiner

Place:

Date:

Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
Assistant Professor
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Tiruchirappalli-620 002, Tamil Nadu, India.

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Grade &

Affiliated to Thiruvalluvar University)

Approved by AICTE

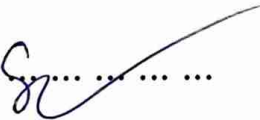
Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

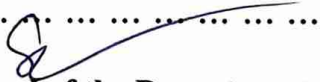
URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled “AN ANALYTICAL STUDY ON TITAN COMPANY CASH FLOW STATEMENT” is the Bonafide work of Mrs. SOWMIYA who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

.....


Signature of the Supervisor

.....


Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist

Submitted for the End Semester Examination (Viva-Voce) held on



Signature of the Internal Examiner



Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, M.B.A., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (AUTONOMOUS)

(Accredited by NAAC(4th Cycle–under RAF) with CGPA of 3.31/4 at 'A+' Grade&

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.:04179 – 220 553 (office)

URL:www.shctpt.eduand-mail: office@shctpt.edu

BONAFIDECERTIFICATE

Certified that this project report titled...**INFLUENCE ON DIGITAL MARKETING COMMUNICATION AND PERFORMANCE EFFECTIVENESS** is the Bonafide work of Mr./Ms.....**NANCY.J...**,who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form apart of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist

Submitted for the End Semester Examination (Viva-Voce) held on _____



Signature of the Internal Examiner



Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

Place: TIRUPATTUR

Date:

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Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

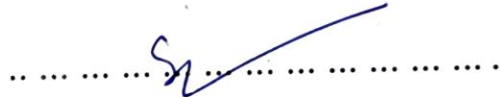
URL: www.shctpt.edu and e-mail: office@shctpt.edu

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Certified that this project report titled **A Study on Buyer Purchase Behavior towards Special Equipment Tools in Reliable Trade Links at Padi.** Is the Bonafide work of Mr. **S. Anto Stiwak**, who carried out the research under my supervision Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


.....

Signature of the Supervisor


.....

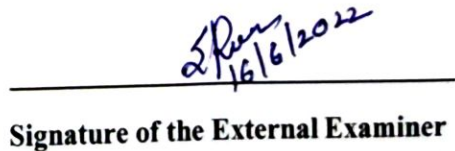
Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A.
Asst. Professor & Supervisor,
PG & Research Dept of Management Studies,
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Tirupattur-635 601, Vellore District

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous)

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URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON NEW PRODUCT DEVELOPMENT IN ACE ELECTRICAL EQUIPMENTS (I) LTD” is the Bonafide work of **Mr. R. JAYA. PRAKASH**, who carried out the research under my supervision. Further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



.....
Signature of the Supervisor

Dr. S. Sasikumar, MBA.,M.Phil.,Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN.India



.....
Signature of the Head of the Department

Dr. S. Sasikumar, MBA.,M.Phil.,Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN.India

Submitted for the End Semester Examination (Viva-Voce) held on:



.....
Signature of the Internal Examiner

Dr. S. Sasikumar, MBA.,M.Phil.,Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN.India

Place:
Date



.....
Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, MBA.,M.Phil.,Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

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SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR
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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shcpt.edu and e-mail: office@shcpt.edu

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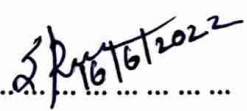
Certified that this project report titled **A STUDY ON THE INFLUENCE OF THE INTEGRATED MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOR CSTIN SAAS AND DIGITAL MINDS PVT LTD** is the Bonafide work of **INITHA .C**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


.....
Signature of the Supervisor


.....
Signature of the Head of the Department
Dr. S. S. Srinivasan, M.A., M.B.A.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist

Submitted for the End Semester Examination (Viva-Voce) held on:


.....
Signature of the Internal Examiner


.....
Signature of the External Examiner

Place: *Tirupattur*
Date: *16/06/2022*

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC(4th Cycle–under RAF) with CGPA of 3.31/4 at
'A+' Grade & Affiliated to Thiruvalluvar University Approved by AICTE

Tirupattur – 635 601, Tirupattur District,

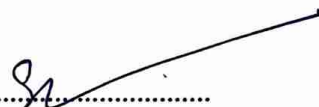
Tamil Nadu Tel.:04179 – 220 553 (office)

URL:www.shctpt.edu and-mail: office@shctpt.edu

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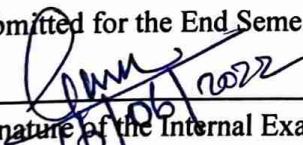
Certified that this project report titled **THE IMPACT OF BRAND EQUITY ON CONSUMER PURCHASING BEHAVIOUR AT MERINO LAMNATES** is the Bonafide work of Mr. **DANILIVINGSTON.J** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form apart of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

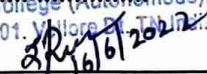

.....
Signature of the Supervisor


.....
Signature of Head of the Department

Dr. S. Sasikumar, MBA,M.Phil.,Ph.D.
Head of the Department,
Department of Management Studies,
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Submitted for the End Semester Examination (Viva-Voce) held on:


.....
Signature of the Internal Examiner


.....
Signature of the External Examiner

Place: TIRUPATTUR

Date: 16.06.2022.

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous)

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Grade & Affiliated to Thiruvalluvar University) Approved by AICTE

Tirupattur – 635 601, Tirupattur District,

Tamil Nadu Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled "Job satisfaction" is the Bonafide work of Mr
YAZHARASAN.V, who carried out the research under my supervision. Certified
further, that to the best of my knowledge the work reported herein does not form a
part of any other project report or dissertation on the basis of which a degree or award
was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
Assistant Professor
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St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT

STUDIES [SHIMS] SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at

'A+' Grade & Affiliated to Thiruvalluvar University)

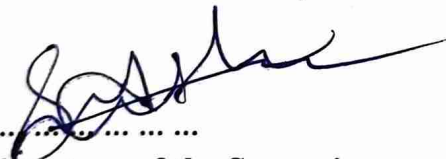
Approved by AICTE Tirupattur – 635 601, Tirupattur District,

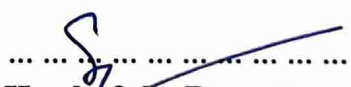
Tamil Nadu Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON EMPLOYEE MOTIVATION” is the Bonafide work of Ms. MERCIBA S, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


.....
Signature of the Supervisor


.....
Signature of the Head of the Department
Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst Professor & Supervisor,
PG & Research Dept of Management Studies
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:


Signature of the Internal Examiner


Signature of the External Examiner

Place Tirupattur

Date 16.06.2022

Dr. P.S. JOAN KINGSLY, MBA, M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

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SACRED HEART COLLEGE (Autonomous)

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

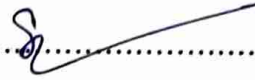
Tel.:04179 – 220 553 (office)

URL:www.shctpt.edu and e-mail: office@shctpt.edu


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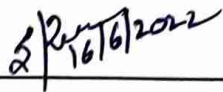
Certified that this project report titled **TO STUDY THE FACTORS INFLUENCING CUSTOMER PERCEPTION WITH SPECIAL REFERENCE TO MERINO** is the Bonafide work of Mr. **GOPI S** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred nan earlier occasion to this or another candidate.


.....
Signature of the Supervisor


.....
Signature of the Head of the Department
Dr. S. Subramanian, M.B.A., M.Phil., Ph.D.
Asst. Professor & Supervisor,
PG & Research Dept of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635.601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on: Tirupattur-635.601, Vellore Dist.


.....
Signature of the Internal Examiner


.....
Signature of the External Examiner

Place: Tirupattur
Date: 16/06/2022

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

SACRED HEART COLLEGE (Autonomous)

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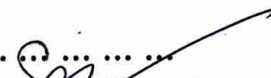
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URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON RISK AND RETURN ANALYSIS ON KRISHNAGIRI DISTRICT CO-OPERATIVE MILK PRODUCERS UNION LIMITED” is the Bonafide work of Mrs. JAYASHREE D who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

.....

Signature of the Supervisor


Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies,
Sacred Heart College (Autonomous)

.....


Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
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Tirupattur-635 601, Tirupattur Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:

.....

Signature of the Internal Examiner

Place:
Date:

.....

Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

Sacred Heart College (Autonomous)

(Accredited by NAAC (4th Cycle—under RAF) with CGPA of 3.31/4 at 'A+'

Grade & Affiliated to Thiruvalluvar University Approved by AICTE


Tirupattur – 635 601, Tirupattur District,

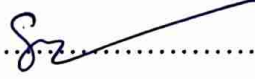
Tamil Nadu Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

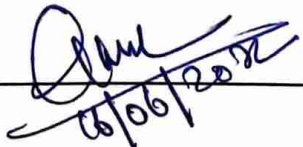
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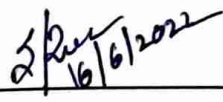
Certified that this project report titled **A STUDY ON FACTORS AFFECTING WORK LIFE BALANCE AMONG EMPLOYEES** is the Bonafide work of **Mr. SATHEESWARAN R** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or another candidate.

.....

Signature of the Supervisor

.....

Signature of the Head of the Department
Dr. S. Sasikuma, M.Com.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:

.....

Signature of the Internal Examiner

.....

Signature of the External Examiner

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR
(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+')

Grade&

Affiliated to Thiruvalluvar University)

Approved by AICTE

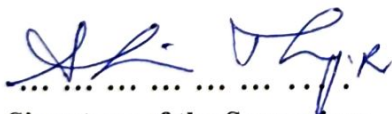
Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **A STUDY ON CUSTOMER SATISFACTION IN ARCHID LAMINATE PVT, LTD, VRLLORE** . is the bonafide work of Mr. **Xavier Justus. F**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



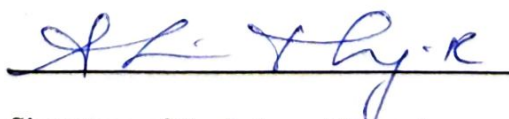
Signature of the Supervisor



Signature of the Head of the Department

D. S. Sathyanarayanan, M.B.A., M.Phil., Ph.D.
Asst. Professor & Supervisor
PG & Research Dept. of Management Studies
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Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date: 16/06/2022

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+'

Grade & Affiliated to Thiruvalluvar University)

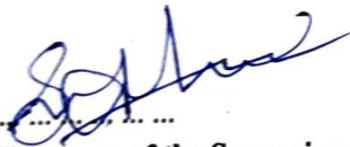
Approved by AICTE Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu


BONAFIDE CERTIFICATE


Certified that this project report titled “A STUDY ON CUSTOMER SATISFICATION TOWRDS ON ONLINE SHOPPING AT CLOUD STAR PVT. LTD” is the Bonafide work of Ms. SARANYA S, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


.....
Signature of the Supervisor


.....
Signature of the Head of the Department
Dr. S. Sankaranarayanan, M.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on


.....
Signature of the Internal Examiner


.....
Signature of the External Examiner
Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **A STUDY ON THE STRATEGIES AND ITS IMPACT ON SOCIAL MEDIA MARKETING TO INCREASE SALES IN ZERO MINUTE© RI LEISURE AND ENTERTAINMENT PVT LTD** is the Bonafide work of **SHAZEYA CHAN .B**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

Dr. S. Sasikumar, MBA, M.Phil, Ph.D.
Head of the Department,
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Tirupattur-635601, Vellore Dt., TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place: Tirupattur

Date: 16/06/2022

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

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(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade
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URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **A STUDY ON RATIO ANALYSIS OF ABC FRUITS** is the Bonafide work of **Mr. SHAMANTH P.** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

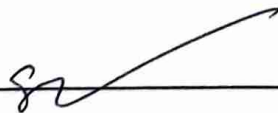
..... 

Signature of the Supervisor
Dr. S. Sankaranarayanan, M.A., M.Phil., Ph.D.,
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PG & Research Dept. of Management Studies,
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Signature of the Head of the Department
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Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN, India

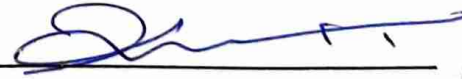
Submitted for the End Semester Examination (Viva-Voce) held on:

..... 

Signature of the Internal Examiner

Place: Tirupattur

Date:

..... 

Signature of the External Examiner
Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
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URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **Study on Career Development Opportunities for Executives at KANSAI Nerolac Paints Ltd.** is the Bonafide work of **Mr. Praveen kumar J.**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

Head of the Department,
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Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place

:Date

:

Dr. P.S.JOAN KINGSLEY, MBA., M.Phil., Ph.D.,

Assistant Professor

PG & Research Dept. of Management Studies

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BONAFIDE CERTIFICATE

Certified that this project report titled **A STUDY ON THE PERFORMANCE EVALUATION OF SELECTIVE MUTUAL FUNDS** is the Bonafide work of **Ms. Manimegalai Bk**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



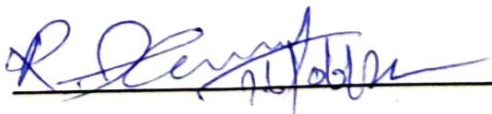
Signature of the Supervisor



Signature of Head of the Department

Dr. S. Sasikumar, MBA, M.Phil., Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner

Place:

Date:



Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
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SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR

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Affiliated to Tiruvalluvar University

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

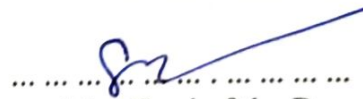
URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certify that this project report titled “A Study On GROWTH MIND SET OF EMPLOYEES IN HDFC LIFE BANGALORE” is the bonafide work of Ms. MAHALAKSHMI S, who carried out the research under my supervision. Further, that to the best of my knowledge the work reported here in does not form part of any other report or dissertation on the basis of which a degree or an award was conferred on an earlier occasion on this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

Dr. S. Sasikumar, MBA, M.Phil., Ph.D.
Head of the Department,
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Tirupattur-635 601, Vellore Dt. TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade &

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu Tel.:

04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu


BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON CUSTOMER SATISFACTION IN ABC FRUITS PVT LTD” is the bonafide work of Mr. N. PRADEEP, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor

Submitted for the End Semester Examination (Viva-Voce) held on:

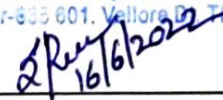


Signature of the Internal Examiner



Signature of the Head of the Department

Dr. S. Sasikumar, MCA, M.Phil., Ph.D.
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Signature of the External Examiner

Place: Tirupattur

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (Autonomous)
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&

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel: 04179 – 220 553 (office)

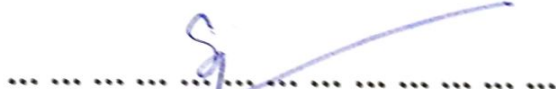
URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled COMPARATIVE ANALYSIS ON EQUITY SHARES IN TCS AND WIPRO is the Bonafide work of Mr. DEEPAKRAJ. P, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



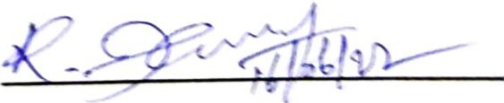
Signature of the Supervisor



Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.
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Tirupattur-635 601, Vellore Dist


Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner

Place:

Date:



Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, M.B.A., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

PG & Research Department of Management Studies

SACRED HEART COLLEGE (Autonomous)

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&

Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shcpt.edu and e-mail: office@shcpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **A Study on The Psychological Factors That influence investors to opt for a particular scheme.** is the bonafide work of Mr. **RAJESH B.**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

Dr. S. Sasikumar, MBA, M.Phil, Ph.D.
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Tirupattur-635 601, Vellore Dt. TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date:

**PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR**

(Accredited by NAAC with – ‘A+’ Grade {3.31} &

Affiliated to Tiruvalluvar University)

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Tirupattur – 635 601, Vellore District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE


Certify that this project report titled “A STUDY ON FINANCIAL STATEMENT
CO - OPERATIVE SPINNING MILL, LID, KIRSHNAGIRI is the *Bonafede* work of
PRAVEEN RAJ. V, who carried out the research under my supervision. Further, that to the
best of my knowledge the work reported here in does not form part of any other report or
dissertation based on which a degree or an award was conferred on an earlier occasion on this
or any other candidate.

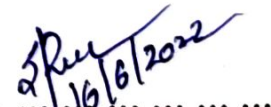

.....
SUPERVISOR


.....
HEAD OF THE DEPARTMENT

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.

Viva-Voce Examination held on:


..... 16/06/2022
INTERNAL EXAMINER


..... 16/6/2022
EXTERNAL EXAMINER

**PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR**

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

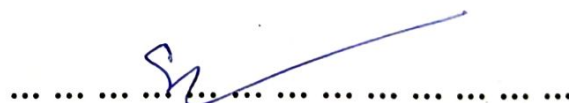
URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled THE TECHNICAL ANALYSIS OF SBI EQUITY SHARES, (INDIA) is the Bonafide work of Mr. NETHAJI .R, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

Dr. S. Sashikumar, Ph.D.
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
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Tirupattur-635 601, Vellore Dist

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date:

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES
[SHIMS] SACRED HEART COLLEGE (Autonomous) (Accredited by NAAC (4th
Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade &

Affiliated to Thiruvalluvar University)

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled ...**A STUDY ON CULTURAL DIVERSITY IN HOTEL HILLS**... is the Bonafide work of Mr./Ms...**KODIYARASI**..., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

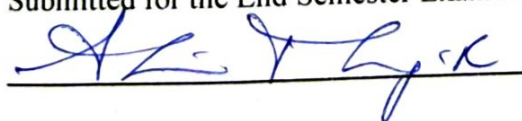


Signature of the Supervisor

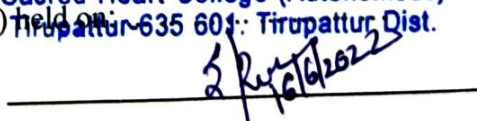
.....


Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Signature of the Head of the Department
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies,
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Tirupattur - 635 601, Tirupattur Dist.

Submitted for the End Semester Examination (Viva-Voce) held on



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (Autonomous)
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Tel.: 04179 – 220 553 (office)
URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled PERFORMANCE EVALUATION AND PRICE VOLATILITY OF CRYPTOCURRENCY COINS is the Bonafide work of Mr. ROKESH. S, who carried out their search under my Supervision. Certified further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.




Signature of the Supervisor



Signature of the Head of the Department
Dr. S. Sasi Kumar, Ph.D.
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade &
Affiliated to Thiruvalluvar University)

Approved by AICTE


Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

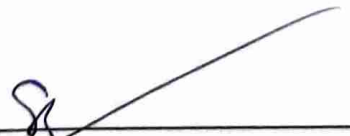
Certified that this project report titled “A STUDY ON RFID BASED INVENTORY TRACKING SYSTEM TITAN COMPANY PVT,LTD” is the Bonafide work of Mr.K.KAJOL, who carried out the research under my supervision. Further, that to the best of my knowledge the work reported here in does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

..... 


SIGNATURE OF THE SUPERVISOR HEAD OF THE DEPARTMENT

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examine

Dr. P.S. JOAN KINGSLY, M.B.A., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

Sacred Heart College (Autonomous)

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Grade & Affiliated to Thiruvalluvar University Approved by AICTE

Tirupattur – 635 601, Tirupattur
District, Tamil Nadu Tel.:04179 – 220
553 (office)

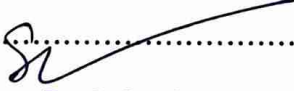
URL:www.shcpt.edu and e-mail: office@shcpt.edu

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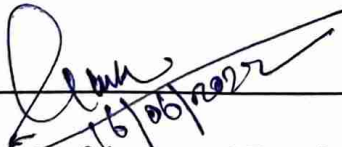
Certified that this project report titled **A STUDY ON PERFORMANCE APPRAISAL SYSTEM FOR EMPLOYEE EFFECTIVE PERFORMANCE** is the Bonafide work of **MR. BASKAR S** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or another candidate.

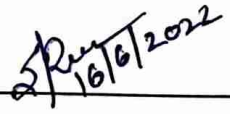
.....

Signature of the Supervisor

.....

Signature of the Head of the Department
Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept of Management Studies
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Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:

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Signature of the Internal Examiner

.....

Signature of the External Examiner

Place: Tirupattur
Date: 16/06/2022

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+')

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Affiliated to Thiruvalluvar University) Approved

by AICTE

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BONAFIDE CERTIFICATE

Certified that this project report titled Comparative Analysis of SBI and ICICI banks with special reference to Equity Shares is the Bonafide work of Mr. IQBAL BASHA .M, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
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Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR
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&

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Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

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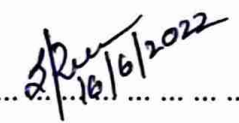
Certified that this project report titled **TO STUDY THE IMPACT OF TALENT ACQUISITION PROCESS ON EMPLOYEE SATISFACTION AT KRAZY MANTRA HR SOLUTIONS PVT LTD** is the Bonafide work of Ms. YAZHINI V., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


.....
Signature of the Supervisor


.....
Signature of the Head of the Department
Dr. S. Sasikumari, M.A., M.Phil., Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur - 635 601, Tirupattur Dt., TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:


.....
Signature of the Internal Examiner


.....
Signature of the External Examiner

Place: Tirupattur

Date:

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

SACRED HEART COLLEGE (Autonomous)

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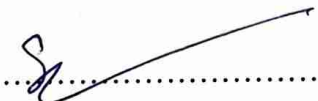
Nadu Tel.:04179 – 220 553 (office)

URL:www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDECERTIFICATE


Certified that this project report titled **A STUDY ON CUSTOMER CONTENTMENT** is the Bonafide work of Mr. **SAKTHIVEL DM** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred nan earlier occasion to this or another candidate.

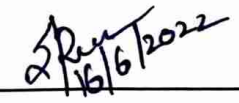

.....
Signature of the Supervisor


.....
Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
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Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on:


.....
Signature of the Internal Examiner


.....
Signature of the External Examiner

Place:

Date: 16.06.2022

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES

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Tamil Nadu Tel.: 04179 – 220 553

(office)

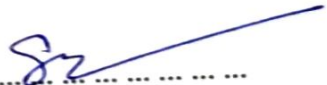
URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **A STUDY ON EFFECTIVENESS OF SALES PROMOTION SCHEMES IN MARINO LAMINATES IN CHENNAI PVT.LTD.** is the Bonafide work of Mr./Ms **VIGNESH.M.**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


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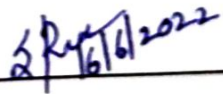
Signature of the Supervisor

.....

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva -Voice) held on: Tirupattur-635 601, Vellore Dist.

.....

Signature of the Internal Examiner
Examiner

.....

Signature of the External

Place: Tirupattur

Date: 16/06/2022

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES SACRED

HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS] SACRED

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Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

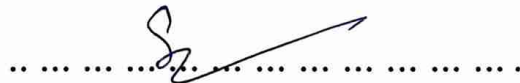
URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **A STUDY ON MARKETING STRATEGY USING IN IDBI FEDERAL LIFE INSURANCE COMPANY AT ERODE** Is the Bonafide work of Mr **J. ABIL SAMFEL**, who carried out the research under my supervision Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



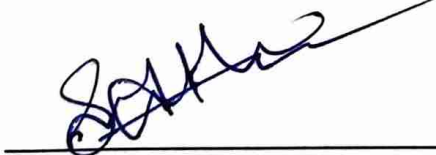
Signature of the Supervisor



Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies,
Sacred Heart College (Autonomous)
Tirupattur-635 601, Tirupattur Dist.

Submitted for the End Semester Examination (Viva-Voice) held on 03.04.2014, Vellore Dist.



Signature of the Internal Examiner



Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, M.B.A., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

Place:

Date:

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

SACRED HEART COLLEGE (Autonomous)

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade &
Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu Tel.:

04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON INVENTORY MANAGEMENT” is the Bonafide work of **Mr. K. PRASHANTH**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



.....
Signature of the Supervisor



.....
Signature of the Head of the Department

Dr. S. S. Srinivasan, M.A., M.Phil., Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:



.....
Signature of the Internal Examiner



.....
Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, MBA, M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

Place: Tirupattur

Date:

**PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR**

(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+'

Grade&

Affiliated to (Thiruvalluvar

University)Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled “A STUDY ON THE IMPACT OF INTERNETBANKING SERVICE ON BANK TRANSACTION HOSUR TOWN” is the Bonafide work of FRANCIS XAVIER.R who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein doesnot form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



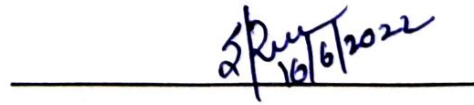
Signature of Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)

Submitted for the End Semester Examination (Viva-Voce) held on: Tirupattur-635-601, Vellore Dist.



Signature of the Internal Examiner



Signature of the External Examiner

Place:

Date:

SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]

SACRED HEART COLLEGE (Autonomous)

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Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

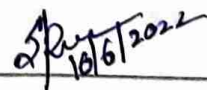
Certified that this project report title **Study on various Factors Affecting Employee's Performance** is the Bonafide work of **Mr. Thomas Antony S** who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.


.....
Signature of the Supervisor


.....
Signature of the Head of the Department
M. S. Srinivasan, M.Phil., Ph.D.
Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur - 635 601, Vellore Dt. TN, India

Submitted for the End Semester Examination (Viva-Voce) held on:


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Signature of the Internal Examiner


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Signature of the External

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR
(Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31/4 at 'A+' Grade

&

Affiliated to Thiruvalluvar University)

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled A STUDY ON THE IMPACT OF AUTO STORAGE & RETRIEVAL SYSTEM IN MATERIALS HANDLING IN JN MACHINERIES is the Bonafide work of Mr. Infant Benny Prince C.L., who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.



Signature of the Supervisor



Signature of the Head of the Department Ph.D.

Head of the Department,
Department of Management Studies,
Sacred Heart College (Autonomous),
Tirupattur-635 601, Vellore Dt. TN.


Submitted for the End Semester Examination (Viva-Voce) held on:



Signature of the Internal Examiner

Place: Tirupattur

Date:



Signature of the External Examiner

Dr. P.S. JOAN KINGSLEY, MBA, Ph.D.

Assistant Professor

PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.

**SACRED HEART INSTITUTE OF MANAGEMENT STUDIES [SHIMS]
SACRED HEART COLLEGE (AUTONOMOUS), TIRUPATTUR**

(Accredited by NAAC with – ‘A+’ Grade {3.31/4})

&

Affiliated to Tiruvallur University)

Approved by AICTE

Tirupattur – 635 601, Tirupattur District, Tamil Nadu

Tel.: 04179 – 220 553 (office)

URL: www.shctpt.edu and e-mail: office@shctpt.edu

BONAFIDE CERTIFICATE

Certified that this project report titled **A Study on Financing Self-Help Groups NBFC** is the Bonafide work of **Mr. Roshan Kandulna**, who carried out the research under my supervision. Certified further, that to the best of my knowledge the work reported herein does not form a part of any other report or dissertation on the basis of which a degree or award was conferred on an earlier occasion to this or any other candidate.

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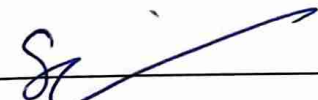
Signature of the Supervisor


.....

Signature of the Head of the Department

Dr. S. Sasikumar, M.B.A., M.Phil., Ph.D.,
Asst. Professor & Supervisor,
PG & Research Dept. of Management Studies
Sacred Heart College (Autonomous)
Tirupattur-635 601, Vellore Dist.

Submitted for the End Semester Examination (Viva-Voce) held on _____

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Signature of the Internal Examiner

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Signature of the External Examiner

Place:

Date:

Dr. P.S. JOAN KINGSLEY, M.B.A., M.Phil., Ph.D.,
Assistant Professor
PG & Research Dept. of Management Studies
St. Joseph's College (Autonomous)
Tiruchirappalli-620 002, Tamil Nadu, India.