

SACRED HEART COLLEGE (AUTONOMOUS)

Tirupattur - 635 601, Tamil Nadu, S.India

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A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

M.COM 2021-2022

| SI.NO | REG.NO | NAME | Research Title | GUIDE NAME | YEAR OF VIVA- VOCE EXAMINATION |
|-------|----------|----------------------|---|----------------|--------------------------------------|
| 1 | BP200101 | RAJESH G | A STUDY ON CUSTOMER SATISFATION TOWARDS ONLINE SHOPPING WITH REFERE | DR A SANKAR | Jun-22 |
| 2 | BP200102 | ABISHEK M | PERCEPTION OF ORGANIZATIONAL CLIMATE-A STUDY OF PRIVATE SCHOOL TEACH | M SANGEETHA | Jun-22 |
| 3 | BP200103 | SNEGA SHANTHINI P | A STUDY ON CHALLENGES OF INTERNET BANKING WITH REFERENCE TO TIRUPATT | RAJ KUMAR | Jun-22 |
| 4 | BP200104 | DINESH KUMAR M | CUSTOMER SATISFACTION TOWARDS LPG CYLINDERS IN TIRUPATTUR TOWN | DR A SANKAR | Jun-22 |
| 5 | BP200105 | MARIA JOSEPH K | A COMPARATIVE STUDY ON JOB SATISFACTION IN PUBLIC AND PRIVATE SCHOOL T | RAJ KUMAR | Jun-22 |
| 6 | BP200106 | RAMYA S | A STUDY ON IMPACT OF CELEBRITIES IN ADVERTISEMENT ON CONSUMER BRAND P | DR K ANBALAGAN | Jun-22 |
| 7 | BP200107 | NIKHIL A | IMPACT ON ONLINE ADVERTISEMENT ON PURCHASE DECISION | DR G DEVI | Jun-22 |
| 8 | BP200108 | PREETHI S | STUDENTS INTENTION AND CHALLENGES TOWARDS ENTREPRENEUSHIP | DR K ANBALAGAN | Jun-22 |

CRITERION I NAAC 5th CYCLE

| 9 | BP200109 | SIVARANJINI | A STUDY ON CUSTOMER SATISFACTION TOWARD PHARMACY SHOP AND OUTLETS | KARTHIK .S | Jun-22 |
|----|----------|------------------------|--|------------|--------|
| 10 | BP200110 | SAM PAULENTINE G | A STUDY ON LEANERS SATISFACTION FROM DRIVING WITH REFERENCE TO DRIVIN | SARAVANAN | Jun-22 |
| 11 | BP200111 | LENIN P | A STUDY ON CUSTOMER SATISFATION TOWARDS PETROLEUM RETAIL OUTLETS IN | KARTHIK .S | Jun-22 |

CRITERION I NAAC 5th CYCLE



Tirupattur (Tirupattur District)

Tamilnadu - 635601

Accredited by NAAC (4th Cycle) with "A+" Grade (3.31)

BONAFIDE CERTIFICATE

This is to certify that the project entitled as "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO TIRUPATTUR TOWN "submitted by Mr. G.RAJESH (Register No. BP200101) to partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from February2022 to June2022 under my guidance and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

Dr. K. ANBALAGAN, M.Com., M.Phil., MSW., M.Phil., Ph.D.,
Asst. Professor & Head of Department,
P.G. Department of Commerce,
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Tirupattur,
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Signature of the Guide

Dr. A. SANKAR, M.Com., M.Phil., MBA, D.Co-op., UGC., NET., B.ED., Ph.D., Research Supervisor & Assistant Professor, PG & Research Dept. of Commerce; Sacred Heart College (Autonomous), Tirupattur-635 601. Tirupattur District

THE !

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Tirupattur (Tirupattur District)

Tamilnadu - 635601

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BONAFIDE CERTIFICATE

This is to certify that the project entitled as "PERCEPTION OF ORGANIZATIONAL CLIMATE – A STUDY OF PRIVATE SCHOOL TEACHERS IN TIRUPATTUR TOWN" submitted by Mr. M.ABISHEK (Register No. BP200102) to partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from February 2022 to June 2022 under my guidance and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

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Signature of the Guide

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SACRED HEART COLLEGE (Autonomous), Tirupattur (Tirupattur District) Tamilnadu - 635601

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BONAFIDE CERTIFICATE

This is to certify that the project entitled as "A STUDY ON CHALLENGES OF INTERNET BANKING WITH REFERENCE TO TRIPATTUR TOWN" submitted by Miss. P. SNEGA SHANTHINI (Register No. BP200103) to partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from November 2021 to May 2022 under my guidance and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

Dr. K. ANBALAGAN, M.Com., M.Phil., MSW., M.Phil., Ph.D., Asst. Professor & Head of Department, P.G. Department of Commerce, Sacred Heart College (Autonomous), Tirupattur, Dt. 635 601. Signature of the Guide

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Assistant Professor,

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Tirupattur (Tirupattur District)

Tamilnadu - 635601

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BONAFIDE CERTIFICATE

This is to certify that the project entitled as "CUSTOMER SATISFACTION TOWARDS LPG CYLINDERS IN TIRUPATTUR TOWN "submitted by Mr. M. DINESH KUMAR (Register No. BP200104) to partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from February2022 to June2022under my guidance and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

Signature of the Guide

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Tirupattur (Tirupattur District)

Tamilnadu - 635601

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BONAFIDE CERTIFICATE

This is to certify that the project entitled as "A COMPARATIVE STUDY ON JOB SATISFACTION IN PUBLIC AND PRIVATE SCHOOL TEACHERS" submitted by Mr. K. MARIA JOSEPH (Register No. BP200105) to partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from February 2022 to June 2022 under my guidance and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

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Accredited by NAAC (4th Cycle) with "A+" Grade (3.31)

Tirupattur, Tirupattur District – 635601

BONAFIDE CERTIFICATE

This is to certify that the project entitle "A STUDY ON IMPACT OF CELEBRITIES IN ADVERTISEMENT ON CONSUMER'S BRAND PERCEPTION AND PURCHASE INTENTION" submitted by S.RAMYA to Sacred Heart College (Autonomous) Tirupattur in partial fulfillment of the requirement for award of the degree of MASTER OF COMMERCE is a record of bona-fide research work done by the candidate during the period from February 2022 - June 2022 under my guidance and that the project has not formed the basis for the award of any degree, diploma, associate ship, fellowship or any other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department,

PG Department of Commerce,

Sacred Heart college (Autonomous)

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PG Department of commerce,

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Tirupattur (Tirupattur District)

Tamilnadu - 635601

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BONAFIDE CERTIFICATE

This is to certify that the project entitled as "IMPACT ON ONLINE ADVERTISEMENT ON PURCHASE DECISION" submitted by Mr. A. NIKHIL (Register No. BP200107) to partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from Febuary2022 to June 2022 under my guidance and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

Dr. K. ANBALAGAN, M.Com., M.Phil., MSW., M.Phil., Ph.D., Asst. Professor & Head of Department. P.G. Department of Commerce. Sacred Heart College (Autonomous), Tirupattur, - 7 - Dt. 635 601.

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Accredited by NAAC (4th Cycle) with "A+" Grade (3.31)

Tirupattur, Tirupattur District - 635601

BONAFIDE CERTIFICATE

This is to certify that the project entitle "STUDENTS INTENTION AND CHALLENGES TOWARDS ENTREPRENEURSHIP" submitted by

S. PREETHI to Sacred Heart College (Autonomous) Tirupattur. in partial fulfilment of the requirement for award of the degree of MASTER OF COMMERCE is a record of bona-fide research work done by the candidate during the period from February 2022- June 2022 under my guidance and that the project has not formed the basis for the award of any degree, diploma, associate ship, fellowship or any other similar title to any other candidate and the project represents independent work on the part of the candidate.

Dr. K. ANBALAGAN

Head of the Department,

PG Department of Commerce,

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Supervisor & Guide

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Tirupattur (Tirupattur District)

Tamilnadu - 635601

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BONAFIDE CERTIFICATE

This is to certify that the project entitled as "A STUDY ON CUSTOMER SATISFACTION TOWARDS PHARMACY SHOPS AND OUTLETS IN TIRUPATTUR TOWN" submitted by Ms. P. SIVARANJINI (Reg. No. BP200109) to the partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from January 2022 to May 2022 under the guidance of myself and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Dopartment (PG)

Dr. K. ANBALAGAN, M.Com., M.Phil., MSW., M.Phil., Ph.D.,
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Tirupattur (Tirupattur District)

Tamilnadu - 635601

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BONAFIED CERTIFICATE

This is to certify that the project entitled as "A STUDY ON LEARNERS SATISFACTION FROM DRIVING SCHOOLS (with special reference to Driving Schools in Tirupattur District) "submitted by Mr. G. SAM PAULENTINE (Register No. BP200110) to partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bona-fied research work done by the candidate during the period from February 2022 to June 2022 under my guidance and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

Signature of the Guide

Dr.P. SARAVANAN. M. Com., M. Phil., NET, Ph.D.

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Tamilnadu - 635601

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BONAFIDE CERTIFICATE

This is to certify that the project entitled as "A STUDY ON CUSTOMER SATISFACTION TOWARDS PETROLEUM RETAIL OUTLETS IN TIRUPATTUR TOWN" submitted by Ms. P. LENIN (Reg. No. BP200111) to the partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from January 2022 to May 2022 under the guidance of myself and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

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