

# SACRED HEART COLLEGE (AUTONOMOUS)

Tirupattur - 635 601, Tamil Nadu, S.India

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A Don Bosco Institution of Higher Education, Founded in 1951 \* Affiliated to Thiruvalluvar University, Vellore \* Autonomous since 1987

Accredited by NAAC (4<sup>th</sup> Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

### **M.COM RESERCH 2020-2021**

SI.NO	REG.NO	NAME	Research Title	GUIDE NAME	YEAR Of VIVA- VOCE EXAMINATION
1	BP190101	NITHISH KUMAR S	A STUDY ON CUSTOMER SATISFACTION ON COMMON SERVICE CENTRES IN TIRUPA	Mr. B. Seeivasan	Jun-21
2	BP190102	LOKESH M	The impact of social media on consumer buying behavior in Tirupattur town	Mr. B. Seeivasan	Jun-21
3	BP190104	GAYATHRI P	Customers' Perception of Online Banking Services	Mr. B. Seeivasan	Jun-21
4	BP190105	NANDHINI S	A Study on Consumer Preference and Perception of Branded and Non-Branded Products among Generation X, Y and Z in Tirupattur Town	DR.B. SEENIVASAN	Jun-21
5	BP190106	NANDHINI P	A STUDY ON JOB MOTIVATION AMONG ASSISTANT PROFESSORS WORKING IN SELFINANCE COLLEGES AND GUEST LECTURERS IN GOVERNMENT ARTS AND	Dr.K.Anbalagan	Jun-21
6	BP190107	PRICILLA D	A study on Customer Perception towardsSuper Markets and Retail Outlets in Tirupattur Town	Mr.S.Karthik	Jun-21
7	BP190108	BAKIYALAKSHMI T	A STUDY ON CUSTOMER PERCEPTION TOWARDS ROYAL ENFIELD MOTORBIKE WITH SPECIAL REFERENCE IN TIRUPPATUR		Jun-21
8	BP190109	VIGNESH N			Jun-21

CRITERION I NAAC 5<sup>th</sup> CYCLE

9	BP170119	PAVITHRA C	PROMOTING AND DISTRIBUTION OF HAND LOOM WEAVERS WITH SPECIAL REFERENCE TO UTHANGARAI TOWN	Dr. A. Sankar	Jul-20
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CRITERION I NAAC 5<sup>th</sup> CYCLE



## SACRED HEART COLLEGE (Autonomous),

Tirupattur (Tirupattur District)

Tamilnadu - 635601

Accredited by NAAC (4th Cycle) with "A+" Grade (3.31)

## **BONAFIDE CERTIFICATE**

This is to certify that the project entitled as "A STUDY ON CUSTOMERS SATISFACTION ON COMMON SERVICE CENTRES IN TIRUPATTUR TOWN" submitted by Mr. S. NITHISH KUMAR (Register No. BP190101) to partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from November 2020 to March 2021 under my guidance and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

Signature of the Guide

G. RAJKUMAR. M. Com., M. Phil., NET.

Assistant Professor,

PG Department of Commerce,

Sacred Heart College (Autonomous),

Tirupattur, Tirupattur District.



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#### BONAFIDE CERTIFICATE

This is to certify that the project entitled as "A STUDY ON CUSTOMER PERCEPTION TOWARDS SUPER MARKETS AND RETAIL OUTLETS IN TIRUPATTUR TOWN" submitted by Ms. D. PRICILLA (Register No. BP190107) to the partial fulfillment of the requirement for the award of the degree of Master of Commerce is a record of the bonafide research work done by the candidate during the period from November 2020 to April 2021 under the guidance of myself and the project has not formed the basis for the award of any degree, diploma, associated ship, fellowship or other similar title to any other candidate and the project represents independent work on the part of the candidate.

Head of the Department (PG)

Signature of the Guide

S. KARTHIK. M. Com., M. Phil., SET.

Assistant Professor,
PG Department of Commerce,
Sacred Heart College (Autonomous),
Tirupattur District