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SACRED HEART COLLEGE (AUTONOMOUS)

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A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade


M.COM RESERCH 2019-2020

SL.NO	REG.NO	NAME	RESERCH TITLE	GUIDENAME	YEAR Of VIVA-VOCE EXAMINATION
1	BP180101	MEENAKSHI S			
2	BP180102	JENCY ASHWITHA P A	A STUDY ON CUSTOMER BYING BEHAVIOUR TOWARDS ORGANIC PRODUCTS	Dr. G. Devi	May-20
3	BP180103	CHANDRALEKA S	A STUDY ON MEASURING THE EFFECTIVENESS OF ONLINE SHOPPING	Dr. G. Devi	May-20
4	BP180104	Anandhi	A STUDY ON IMPACT OF PERCEIVED DESTINATION IMAGE OF SOCIO – ECONOMIC CHARACTERISTICS OF TOURISTS ON YELAGIRI HILLS	Dr, A. Sankar	May-20
5	BP180105	POUNRAJ T	A Study on “Customer Satisfaction towards Paytm users in Tirupattur Town	Mr. G. Raj Ku,ar	May-20
6	BP180106	TASLEEMA NASREEN S.S	CUSTOMER SATISF CUSTOMER SATISFACTION TOWARDS SBI BANKACTION TOWARDS SBI BANK	Mr. P. Saravanan	May-20
7	BP180107	ARON I			May-20
8	BP180108	KARTHIGA M	CUSTOMER PERCEPTION TOWARDS ONLINE BANKING	Dr. G. Devi	May-20

9	BP180109	MURALI S			May-20
10	BP180110	THASIN M	A STUDY ON CUSTOMER PERCEPTION TOWARDS BANK TRANSACTION AND USAGE OF DEBIT CARDS	Dr. A. Sankar	May-20
11	BP180111	PALLAVI T	Gender Difference in Customer Satisfaction and Brand Loyalty Towards Banking Services	Dr. K. Anbalagan	May-20
12	BP180112	KOMATHI M			May-20
13	BP180113	SOUNDARRAJAN P	A Study on Passengers' Satisfaction towards Public Transportation System in Tirupattur	Mr. S. Karthik	May-20
14	BP180114	ASWINI S	ORGANISATION CLIMATE AND EMPLOYEES COMMITMENT (special reference to leather industry in Vaniyambadi and Ambur	Mr. P. Saravanan	May-20
15	BP180115	VARALAKSHMI D	A Study on Service Quality of Public and Private Sector Banks in Tirupattur	Mr. S. Karthik	May-20
16	BP180116	MANIKUIL S	Entrepreneurial Aspirations Among College Students With Special Reference To Tirupattur District	Dr. K. Anbalagan	May-20
17	BP180118	ANAND T	A STUDY ON JOB SATISFACTION OF WORKING WOMEN EMPLOYEES IN TEXTILES WITH SPECIAL REFERENCE TO POCHAMPALLI TOWN	Dr. A. Sankar	May-20
18	BP180119	BARATHAN S	The Impact of Pay satisfaction on the Performance of College Teachers Empirical Insights from Tirupattur District	Dr.K.Anbalagan	May-20
19	BP180120	VIJAY K	Branding	Mr. J. Berkman	May-20
20	BP180121	ANKITA KUJUR	Willingness to generate positive word of mouth(WOM) marketing	Mr. J. Berkman	May-20
21	BP 180122	AZHAGARASAN B			May-20


PG and Research Department of Commerce
Field Projects for M. Com
The following students have successfully completed the Field Project

Sl.No	REG.NO	NAME	Research Title	GUIDE NAME	YEAR OF VIVA-VOCE EXAMINATION
1	BP180101	MEENAKSHI S	Marketing	Dr.K.Anbalagan	May-20
2	BP180102	JENCY ASHWITHA P A	A STUDY ON CUSTOMER BYING BEHAVIOUR TOWARDS ORGANIC PRODUCTS	Dr. G. Devi	May-20
3	BP180103	CHANDRALEKA S	A STUDY ON MEASURING THE EFFECTIVENESS OF ONLINE SHOPPING	Dr. G. Devi	May-20
4	BP180104	Anandhi	DESTINATION IMAGE OF SOCIO – ECONOMIC CHARACTERISTICS OF TOURISTS ON YELAGIRI HILLS	Dr. A. Sankar	May-20
5	BP180105	POUNRAJ T	A Study on "Customer Satisfaction towards Paytm users in Tirupattur Town	Mr. G. Raj Ku,ar	May-20
6	BP180106	TASLEEMA NASREEN S	CUSTOMER SATISF CUSTOMER SATISFACTION TOWARDS SBI BANKACTION TOWARDS SBI BANK	Mr. P. Saravanan	May-20
7	BP180107	ARON I	Selfie Clicking Behaviour of Students	Mr. B. Seenivasan	May-20
8	BP180108	KARTHIGA M	CUSTOMER PERCEPTION TOWARDS ONLINE BANKING	Dr. G. Devi	May-20


Dr. K. ANBALAGAN, M.Com., M.Phil., MSW., M.Phil., Ph.D.,
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10	BP180110	THASIN M	A STUDY ON CUSTOMER PERCEPTION TOWARDS BANK TRANSACTION AND USAGE OF DEBIT CARDS	Dr. A. Sankar	May-20
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