

**SACRED HEART COLLEGE (AUTONOMOUS)** 

Tirupattur – 635 601, Tamil Nadu, S.India

Resi: (04179) 220103College: (04179) 220553Fax: (04179) 226423

A Don Bosco Institution of Higher Education, Founded in 1951 \* Affiliated to Thiruvalluvar University, Vellore \* Autonomous since 1987 Accredited by NAAC (4<sup>th</sup> Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

## SACRED HEART COLLEGE

## (Autonomous)

## Tirupattur, Tirupattur Dist. 635 601

Affiliated to Thiruvalluvar University

Accredited by NAAC (4<sup>th</sup> Cycle) with `A+' Grade (3.31)



## **DEPARTMENT OF COMMERCE**

## **SYLLABUS – CBCS PATTERN WITH OBE**

## **BACHELOR OF COMMERCE (B.COM)**

**Effective from Academic Year 2021-22 onwards** 

### VISION AND MISSION OF SACRED HEART COLLEGE

### Vision

We, the community of Sacred Heart College, inspired by the love of the Heart of Jesus and fundamental human values, following the educative system of Don Bosco, are committed to the creation of an educated, ethical, and prosperous society where equality, freedom and fraternity reign by imparting higher education to poor and rural youth which enables them towards integral human development.

### Mission

### In the field of Higher Education we are committed to

- Academic excellence
- Healthy standards in extracurricular practices
- Social relevant research
- Courses leading to employment and entrepreneurship, and
- Continuous progress of the institution

### Socially, we work towards

- Serving preferentially the underprivileged and rural youth
- Educating them to social consciousness of rights and responsibilities
- Rooting out social evils, building communities, and
- Promoting total literacy, education and development of the neighbourhood

### Spiritually, we aim at

- Integrating ethical, cultural and political values
- Developing a sense of the Divine present in nature and in the human person
- This is done by means of group activities and personal guidance, in a family atmosphere

In this way, we are *READY FOR EVERY GOOD WORK* (ad omne opus bonum instructi) in collaboration with the government and people of good will, to create a society more worthy of human beings.

### **Core Values**

- Primacy of God
- Honesty
- Respect for all
- Being Responsible
- Pursuit of Excellence

### VISION AND MISSION OF THE DEPARTMENT OF COMMERCE

### Vision

Designing the curriculum bearing in mind the present day needs, capacities and aspirations of the rural and first generation learners by honing their skills, making them to provide employment and making them employable by corporate and global bodies, to stand by ethical values and to espouse the social cause.

### Mission

- To adopt the Mission of the Institution.
- To develop the students as job providers..
- To make students responsible and responsive to the needs of the society.
- To make students aspire to become professionals like Chartered Accountants, Cost and Management Accountant, Company Secretaries and so on.

### Name of the Programme: B Com

### **Programme Outcomes**

- 1. Discuss their new knowledge and understanding; apply new ideas in order to acquire employability/self-employment.
- 2. Pursue higher learning programmes and become entrepreneurs.
- 3. Recognize moral and ethical values and be socially responsible citizens in the society.
- 4. Apply analytical, technical, problem solving, critical thinking skills, and decision-making skills in solving real life problems in one's life and in the society.
- 5. Direct their own self-learning through MOOC courses, co-curricular activities, industrial exposures and field trainings.
- Develop their own broad conceptual background in Biological sciences, Computing sciences, Languages and culture, Management studies, Physical sciences, etc.
- 7. Demonstrate communication skills both oral and written in personal and academic pursuits

#### **Programme Specific Outcomes**

- 1. Acquire skills like effective communication, decision making, problem solving in day to day business activities to fit in any job.
- 2. Pursue Professional Courses like CA, CS, CMA and so on. Also learners will be able to prove proficiency with the ability to engage in such courses.
- 3. Recognize the role of business executives, entrepreneurs, policy makers and other stakeholders in the economic development of the nation and to contribute effectively to nation building.
- 4. Identify business opportunities, evaluate them and set up their own business ventures.
- 5. Actively pursue a post-graduation course with a specialization that would match their interest.

PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Mean Score
PSO1	3	3	1	3	3	3	3	2.71
PSO2	3	3	2	3	3	2	2	2.57
PSO3	3	3	3	3	1	2	1	2.29
PSO4	3	3	1	3	3	1	1	2.14
PSO5	3	3	1	2	3	1	2	2.14
					Ν	Aean Ove	rall Score	2.37
	Result							High

### **PSO – PO Mapping**

High -(2.1 - 3), Medium -(1.1 - 2), Low -(0 - 1)

### SACRED HEART COLLEGE (Autonomous) DEPARTMENT OF COMMERCE B.Com CBCS Pattern with OBE (ACADEMIC YEAR – 2021 - 22 ONWARDS)

S. No	Course Code	Course	Number of Credits	Hours	CA	SE	Total
		SEMESTER I					-
1	LT114	<u><b>Part I</b></u> Language I – Tamil 1	3	5	50	50	100
2	LE115BT	<u>Part II</u> English I	2	5	50	50	100
<mark>3</mark>	C116	Part III MC – Principles of Accountancy	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
<mark>4</mark>	C117	MC – Environmental Aspects of Business	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
5	AE106	Allied I Principles of Economics I	4	6	50	50	100
6	SK104	Part IV Communication Skills	1	2	10 0		100
7	VE105A/B	Christian Religion I / Value Education I	1	2	10 0		100
8	CE103	Communicative English	1		10 0		100
9	LE115BP	English Lab	1		50	50	100
		Total	23	30			

S. No	Course Code	Course	Number of Credits	Hours	CA	SE	Total
		SEMESTER II					
1	LT214	<u>Part I</u> Language II	3	5	50	50	100
2	LE215BT	<u>Part II</u> English II	2	5	50	50	100
<mark>3</mark>	<mark>C216</mark>	Part III MC – Financial Accounting I	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
<mark>4</mark>	C217	MC – Banking and Insurance	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
5	AE206	Allied I Principles of Economics II	4	6	50	50	100
6	SK204	<u>Part IV</u> Leadership Skills	1	2	100		100
7	VE205A/B	Christian Religion II / Value Education II	1	2	100		100
8	CE203	Communicative English	1		100		100
9	LE215BP	English Lab	1		50	50	100
		Total	23	30			

S. No	Course Code	Course	Number of Credits	Hours	CA	SE	Total
		SEMESTER I	Ι				
1	C325	Part III MC – Financial Accounting II	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
2	<mark>C326</mark>	MC – Principles of Marketing	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
3	C327	MC – Mercantile Law	<mark>4</mark>	<mark>4</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
4		Allied I Managerial Economics	4	6	50	50	100
5	AM310A	Allied II Business Mathematics	4	6	50	50	100
6	VE306	<u>Part IV</u> Human Rights	1	2	100		100
7	SK304	Technical Skills	1	2	100		100
8	CO-DED	Part V Out Reach Activity (DEEDS)					
9	CO-SHE	Co-Curricular Activity (SHELTERS)					
		Total	24	30			

S. No	Course Code	Course	Number of Credits	Hours	CA	SE	Total
		SEMESTER IV					
1	<mark>C424</mark>	Part III MC – Corporate Accounting	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
2	C425	MC – Cost Accounting	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
3	<mark>C426</mark>	MC – Business Management	<mark>4</mark>	<mark>4</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
4		Allied I International Economics	4	6	50	50	100
5	AM409A	Allied II Business Statistics	4	6	50	50	100
6	VE406	Part IV Environmental Science	1	2	100		100
7	SK404	Employability Skills	1	2	100		100
8	CO-DED	Part V Out Reach Activity (DEEDS)	2				
9	CO-SHE	Co-Curricular Activity (SHELTERS)	2				
		Total	28	30			

S. No	Course Code	Course	Number of Credits	Hours	CIA	SE	Total
		SEMESTER V					
1	C541	Part III MC – Advanced Cost Accounting	<mark>6</mark>	<mark>6</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
2	C542	MC – Income Tax Law and Practice I	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
3	<mark>C543</mark>	MC – Financial Management	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
<mark>4</mark>	C544A/B/C	ME 1 1. Advanced Corporate Accounting 2. Indirect Taxation 3. Business Logistics	<mark>4</mark>	6	<mark>50</mark>	<mark>50</mark>	100
5	C545A/B	SS 1 1. Computer Fundamentals and E-Commerce 2. Entrepreneurship	4	6	50	50	100
6	NCO504	Part III Non Major Elective I	1	2	100		100
7		Part VI - Self-Study Paper1. Rural Banking2. Office Management3. Customer RelationshipManagement	1*				
8		Summer Internship / Mini Project	2*				
		Total	25 + 3*	30		<u></u> ا	「 <u> </u>
S. No	Course Code	Course	Number of Credits	Hours	CIA	SE	Total
		SEMESTER VI	<del></del>	<del></del>	<u> </u>		
1	<mark>C647</mark>	Part III MC – Management Accounting	<mark>6</mark>	<mark>6</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
2	<mark>C648</mark>	MC – Income Tax Law and Practice	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
3	<mark>C649</mark>	MC – Human Resource Management	<mark>5</mark>	<mark>5</mark>	<mark>50</mark>	<mark>50</mark>	<mark>100</mark>
<mark>4</mark>	C650A/B/C	ME 2 1. Practical Auditing 2. Industrial Relations and Labour Laws 3. Social Entrepreneurship	4	6	<mark>50</mark>	<mark>50</mark>	100
5	C651A/B	SS 2 1. Computerized Accounting 2. Modern Salesmanship	4	6	50	50	100
6	NCO604	Part III Non Major Elective II	1	2	100		100
7		Part VI - Self-Study Paper1. Retail Marketing Management2. Knowledge Management	1*				

Knowledge Management
 Fundamentals of Investment

Total

30

25 + 1\*

Part	Course	No. of Courses	Total No. of hours	Total No. of Credits
I (Language)	Tamil	02	10	06
II (General English)	English	02	10	06
III	Allied I - Economics	04	24	16
(Allied)	Allied II - Mathematics	02	12	08
III (Major Core)	Theory	20	104	96
III (Non-Major)	Non-Major Elective	02	04	02
	Foundation Course	04	08	04
	Environmental Studies	01	02	01
IV	Human Rights	01	02	01
(Life	Ethics / Religion	02	04	02
Education)	Communicative English	02		02
	Co-Curricular Activities (SHELTERS)	-	-	02
V	Out-Reach Activities (DEEDS)	-	-	02
(Extension)	SSP – Self Study Paper	02		02 <sup>@</sup>
	Summer Internship / Mini Project	02	-	$02^{@}$
VI	Certificate Courses	04	-	08#
(Optional)	48	180	148 +(4 <sup>@</sup> /8 <sup>#</sup> )	
	•			

### Distribution of Credit for B Com Programme

### **Non-Major Elective Courses**

Sem.	Part	Subject Title	Hrs.	Credits
V	III	Basic Financial Accounting	2	1
VI	III	Advertising and Salesmanship	2	1

### **Allied Courses for BA Economics**

Sem.	Part	Subject Title	Hrs.	Credits
III	III	Principles of Accountancy	6	4
IV	III	Elements of Cost Accounting	6	4

### **Allied Courses for BCA**

	Sem.	Part	Subject Title	Hrs.	Credits	
--	------	------	---------------	------	---------	--

**CRITERION I** 

III	III	Financial Accounting	6	4
IV	III	Cost and Management Accounting	6	4

### Self-Study Courses

Sem.	Part	Subject Title	Hrs.	Credits
		1. Rural Banking		
V	VI	2. Office Management	-	1
		3. Customer Relationship Management		
		1. Retail Marketing Management		
VI	VI	2. Knowledge Management	-	1
		3. Fundamentals of Investment		

### **Certificate Courses**

Sem.	Part	Subject Title	Hrs.	Credits
V	VI	Creativity and Innovation Management	30	2
V	VI	Soft and Entrepreneurial Skills	30	2
VI	VI	Income Tax – Filing Practices	30	2
VI	VI	Indirect Tax – GST Filing Practices	30	2

### SCHEME OF EVALUATION

### **Evaluation Scheme for Continuous Internal Assessment (50 Marks)**

I CA	15 Marks
II CA	15 Marks
Assignment	04 Marks
Seminar, Problem Solving	04 Marks
Course Work	05 Marks
Library	02 Marks
Attendance	05 Marks

### Comprehensive Examination (50 Marks)

### SEMESTER - I PART III- MAJOR CORE

### PRINCIPLES OF ACCOUNTANCY

Course Code	C116	Credit	5
<b>Contact Hours per Week</b>	5	Marks	CIA (50) / SE (50)
Course Objectives	<ul> <li>Accounting Prace</li> <li>To impart ski transactions in t</li> <li>To equip the stution</li> <li>To learn the transactions</li> </ul>	Ils for recording various he books of accounts. dents to ascertain the busine echniques of accounting culation procedures involved	ocedures of accepted kinds of business ess results. relating to Bills of

#### **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Apply the basic principles of financial accounting and write up the accounts of a sole trading concern.	K1, K2, K3, K4
CO 2	Check the arithmetical accuracy of the accounts prepared and also to identify and rectify the book-keeping errors in the books of accounts.	K1, K2, K3, K4
CO 3	Ascertain the Profit or Loss of the Business and the Financial Position of the Business.	K1, K2, K3, K4, K5, K6
CO 4	Understand the meaning of Bills of Exchange and the treatments relating to Bills of Exchange Transactions. To resolve the differences between pass book and cash book balances.	K1, K2, K3, K4, K5
CO 5	Understand the calculation procedures relating to Accounting Current and Average Due Date.	K1, K2, K3

### Mapping of CO with PO and PSO

CO Programme Outcomes (PO)							Programme Specific Outcomes (PSO)				Mean Scores		
co	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	2	2	1	3	1	3	1	3	3	2	1	1	1.92
2	2	1	1	3	1	3	2	3	3	2	1	1	1.92
3	3	2	2	3	2	3	1	3	3	3	1	1	2.25
4	3	1	1	3	2	3	1	3	3	3	1	1	2.08
5	3	2	2	3	2	3	1	3	3	3	1	1	2.25
Mean Overall Score								2.08					
Result								High					

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30

Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### UNIT – I – Fundamentals of Book Keeping

Accounting and Book keeping – Need – Objectives – Functions – Classifications of Accounting – Methods of Accounting – Persons Interested in Accounting - Accounting Concepts and Conventions – Accounting Procedure - Journal - Ledger - Subsidiary Books.

### **UNIT – II – Trial Balance and Rectification of Errors**

Trial Balance - Objectives – Preparation of Trial Balance. Rectification of Errors – Classification of Errors – Stages in Rectification of Errors – Suspense Account - Practical Problems.

### **UNIT – III – Final Accounts**

Preparation of Final Statement of Accounts – Manufacturing Account – Trading Account – Profit & Loss Account – Balance Sheet – Adjustments.

### UNIT - IV - Bank Reconciliation Statement & Bills of Exchange

Bank Reconciliation Statement – Causes of Difference – Preparation of Bank Reconciliation Statement. Bills of Exchange – Features – Elements – Advantages – Accounting procedures in the books of Drawer and Drawee – Accommodation Bills.

### UNIT -V - Average due Date and Account Current

Average due date – Introductory Concept – Uses – Types – Practical Problems. Account Current - Procedure for Preparation of Account Current (Product Method Only).

**NOTE**: Marks shall be distributed for theory 20% and for problems 80%.

#### **Text Book:**

• T.S.Reddy & Murthy "Financial Accounting" - 6<sup>th</sup> Revised Edition 2015, Margham Publications, Chennai.

### **Reference Books:**

- S.P. Jain and K.L.Narang "Advanced Accountancy" 18<sup>th</sup> Revised Edition, Reprint 2014, Kalyani publishers, New Delhi.
- M. A. Arulanandham and V.S.Raman "Advanced Accountancy" -.Himalaya Publishing House, Delhi.
- RSN Pillai & Bagavathi, Advanced Accountancy, Sultan Chand & Sons.
- Hanif & Mukarjee, Modern Accountancy, Tata Mc Graw Hill, New Delhi.

### SEMESTER - I PART III- MAJOR CORE

### ENVIRONMENTAL ASPECTS OF BUSINESS

Course Code	C117	Credit	5			
Instruction Hours per Week	5	Marks	CIA (50) / SE (50)			
Course Objective	<ul> <li>business environment</li> <li>To impart knowledge of the midst of which a busility</li> </ul>	• To impart knowledge on the various environmental aspects in the midst of which a business has to be organized.				
	<ul> <li>Money market and Cap</li> <li>To expose students to Exchange and SEBI</li> </ul>	<ul> <li>Exchange and SEBI</li> <li>To create awareness on various ethical issues in bus</li> </ul>				

### **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Students will acquire the basic knowledge of business environment	K1, K2, K3, K4
CO 2	The students will know the various internal and external factors influencing a business concern.	K1, K2, K3, K4
CO 3	The students will know the importance of different financial markets and understand their functioning.	K1, K2, K3, K4
CO 4	Students will know various aspects of stock market and motivates them to acquire knowledge on stock market investment	K1, K2, K3, K4, K5,
CO 5	The students will be able to evaluate the ethical considerations in operation of business enterprises. They will also know the rights and duties of consumers	K1, K2, K3

### Mapping of CO with PO and PSO

СО		Proį	gramm	e Outo	comes (	( <b>PO</b> )		Programme Specific Outcomes (PSO)					Mean Scores of COs
	PO	PO	PO	PO	PO	PO	PO	PSO	PSO	PSO	PSO	PSO	
	1	2	3	4	5	6	7	1	2	3	4	5	
1	1	1	2	1	2	2	2	1	1	1	1	1	1.33
2	1	1	2	2	2	2	2	2	1	2	1	1	1.58
3	2	2	3	2	2	3	3	2	2	2	2	2	2.25
4	2	2	3	2	3	3	3	2	2	3	2	2	2.42
5	2	2	3	2	3	2	3	2	2	3	3	2	2.42
		<u> </u>			·	·	·	<u>.</u>	<u>.</u>	Mean	Overal	l Score	2.00
												Result	Mediu
									m				
Asses	Assessment Pattern												
Bloom's Category CA Tests (Marks Allotment) Term End Exam			d Exam (	100)									

II CA (50)

I CA (50)

**CRITERION I** 

NAAC 5<sup>th</sup> CYCLE

Marks Allotment

Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### **Unit – I : Nature and Objectives of Business:**

Classification of Business, Industries – characteristics of business – Social and Economic objectives of business.

### **Unit – II: Business Environment:**

Economic, Political, Government, Natural, Technological, Social / Cultural and Demographic Environments – their role in business.

### **Unit – III Money and Capital Markets:**

Nature, constituents and its importance – Functions of money market, Indian money market - Indian Capital Market and its development.

### **Unit – IV Stock Exchange and its Regulation:**

Importance and objectives – NSE – features and objectives - Listing and its advantages -Dematerialization and its advantages – SEBI – powers and functions. SENSEX and NIFTY (meaning and examples only)

### **Unit – V Business and Society:**

Ethical principles – Social Responsibility of business to various segments – CSR practices in India. Consumerism – Consumer protection and consumer rights.

### **Text Book**

1. Francis Cherunilam, Business Environment, Himalaya Publishing House, New Delhi

### **Reference Books**

- 1. Gupta C.B. Business Organization and Management, S Chand & Co. New Delhi.
- 2. Y.K. Bhushan, Fundamentals of Business Organization, Sultan Chand & Sons, New Delhi
- 3. Sharma R.K. & Gupta Shashi K., Business Organization and Management, Kalyani Publishers.
- 4. Mishra N., Fundamentals of Business Organization, Allied Publication.

### SEMESTER - II PART III- MAJOR CORE

### FINANCIAL ACCOUNTING I

Course Code	C216	Credit	5
<b>Contact Hours per Week</b>	5	Marks	CIA (50) / SE (50)
Course Objectives	•	To prepare the students to determine the amount various methods and its Accounting Procedures To enable the students to ascertain the profit or le system and also to convert from single entry to of accounting. To make the students to understand the technic Receipts & Payments Account and Income and H To make the students to learn the functional a Accounts. To equip the students to determine the business	of depreciation under oss under single entry double entry system ques of preparing the Expenditure Account. aspects Departmental
		To make the students to learn the functional a Accounts.	aspects Departmen

### **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Know the various methods of calculating and recording depreciation in the books of accounts.	K1, K2, K3, K4
CO 2	Determine the profit or loss under single entry system and also to convert the books written on single entry basis into proper double entry system.	K1, K2, K3, K4, K5, K6
CO 3	Prepare the final accounts of non-trading concern to determine the surplus or deficit.	K1, K2, K3, K4, K5, K6
CO 4	Deal with departmental accounts and the accounting treatment on inter-departmental transfers.	K1, K2, K3, K4
CO 5	Understand the concept of Branches and their accounting of dependent branches.	K1, K2, K3, K4

### Mapping of CO with PO and PSO

СО		Prog	gramm	e Outo	comes (	( <b>PO</b> )	Programme Specific Outcomes (PSO)					Mean Scores	
	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	2	2	1	2	3	3	2	3	3	2	2	2	2.25
2	3	3	1	3	3	3	2	3	3	3	2	2	2.58
3	3	2	1	3	2	2	1	3	2	2	2	2	2.08
4	3	2	2	3	2	2	1	3	3	3	2	2	2.33
5	3	3	2	3	2	2	1	3	3	3	2	2	2.42
	Mean Overall Score												2.33
												Result	High

### **Assessment Pattern**

Bloom's Category	CA Tests (Marks)	Term End Exam (100)	
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10

**CRITERION I** 

Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### **UNIT – I – Depreciation Accounting**

Introduction – Causes of Depreciation – Purpose – Methods: Straight Line – Written down Value – Annuity - Sinking Fund – Change in the method of depreciation.

### UNIT – II – Single Entry System of Book Keeping

Statement of Affairs method – Conversion of Single Entry into Double Entry System of Book Keeping.

### UNIT – III – Accounts of Non-Trading Concerns

Preparation of Receipts and Payments account - Income and Expenditure Account - Balance sheet.

### **UNIT – IV - Branch Accounting**

Branch Accounts - Types of branches - Debtors System – Stock and Debtors System – Final Accounts System – Wholesale and Retail Profit at Branch. (Excluding Independent and Foreign Branches).

### **UNIT – V – Departmental Accounting**

Departmental Accounting - Features – Advantages – Differences between Departmental and Branch Accounting - Apportionment of expenses - Interdepartmental transfers at cost and invoice price.

**NOTE**: Marks shall be distributed for theory 20% and for problems 80%.

#### **Text Book:**

• T.S.Reddy & Murthy "Financial Accounting" - 6<sup>th</sup> Revised Edition 2015, Margham Publications, Chennai.

#### **Reference Books:**

- S.P. Jain and K.L.Narang "Advanced Accountancy" 18<sup>th</sup> Revised Edition, Reprint 2014, Kalyani publishers, New Delhi.
- M. A. Arulanandham and V.S.Raman "Advanced Accountancy" -. Himalaya Publishing House, Delhi
- RSN Pillai & Bagavathi, Advanced Accountancy, Sultan Chand & Sons.
- Hanif & Mukarjee, Modern Accountancy, Tata Mc Graw Hill, New Delhi.

### SEMESTER –II PART III- MAJOR CORE

### BANKING AND INSURANCE

Course Code	C217	Credit	5		
Contact Hours per Week	5	Marks CIA (50)			
Course Objectives	<ul> <li>To get acquainter role</li> <li>To acquire about central bank in I</li> <li>To learn about rexchange and construments.</li> <li>To improve the</li> </ul>	d the concept of banking ut the information on c ndia and commercial ban negotiable instruments s cheque its types, partie	along with its origin, types, lifferent types functions of hk. uch as Primary note, bill of s participate in negotiable at trend in banking like E		
	-	nowledge about concepassurance, IRDA.	ots of insurance its types,		

### **Course Outcomes**

After studying this course, students would be able to:

CO. No.	CO Statement	<b>Cognitive Levels</b>
CO 1	Apply their knowledge on the concept of banking along with its origin, types and role	K1, K2, K3, K4
CO 2	Understand and construct about the information on functions of RBI and functions of commercial bank	K1, K2, K3, K4, K6
CO 3	Understand and Analyze the types of negotiable instruments like cheques its types	K1, K2, K3, K4
CO 4	Evaluate the recent trend in banking like E-banking and its types	K1, K2, K3, K4, K5
CO 5	Understand about the basic concepts of insurance and IRDA	K1, K2, K3

### Mapping of CO with PO and PSO

со		Programme Outcomes (PO)								Programme Specific Outcomes (PSO)			
	P01	P02	PO3	P04	504	P06	P07	PSO1	PSO2	FOS4	PSO4	PSO5	Scores of COs
1	2	3	1	3	1	2	3	3	3	2	1	1	2.08
2	2	1	2	2	2	1	2	2	2	3	1	1	1.75
3	2	2	2	3	2	1	3	3	3	3	1	2	2.25
4	1	2	2	3	2	2	2	2	3	3	2	1	2.08
5	2	2	1	3	2	2	1	3	2	3	2	1	2.00
	Mean Overall Score											2.03	
	Result											High	

### Assessment Pattern

Bloom's Category	CA Tests (Marks A	Term End Exam (100)			
	I CA (50)	II CA (50)	Marks Allotment		
Remember	10	10	20		
Understand	10	10	30		

**CRITERION I** 

Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
	5	5	10
Create	5	5	20

### **Unit 1 – Introduction to Banking**

Origin and development of banking – Types of Banking: Commercial Banks, Schedule Banks, Non Scheduled Banks, Co-operative Banks, and Regional Rural Banks – Role of Banks in Economic Development.

### Unit 2 – Commercial Banks and Central Banking

Origin and Growth of Commercial Banks in India – Functions – Changing Role – Central Bank: Role, Functions – Credit Creation – Limitations.

### **Unit 3 – Negotiable Instruments**

Negotiable Instruments: Definition – Characteristics – Types – Parties to Negotiable Instruments – Cheques – Types – Crossing – drafts – Cheques vs Draft – Endorsement – Significance and types.

### **Unit 4 – Recent Trends in Banking**

Emerging trends in Banking: E-Banking – Centralized Online Real Time Electronic Banking (CORE) – Electronic Clearing Service (ECS) - Electronic Fund Transfer (EFT) Real Time Gross Settlement (RTGS) – National Electronic Fund Transfer (NEFT) – Society for Worldwide Interbank Financial Telecommunication (SWIFT) – E- cheque – Immediate Payment Service (IMPS) – ATMs – Credit card – Debit card – Smart card – Digital cash - Internet Banking – Mobile Banking- Tele Banking.

### Unit V – Basics of Insurance

Introduction to insurance: concepts – need of insurance – insurance as a social security tool o insurance and economic development – life assurance – principles – bancassurance – IRDA – Powers – functions. Life insurance vs General insurance.

#### **Test Book:**

• Maheashwari, S.N.: Banking law and practice, Kalyani Publication, Ludhiana.

### **Reference Books:**

- Shekar K.C: Banking Theory Law and Practice, Vikas Publication, Noida.
- Radhaswamy & Vasudevan: Text Book of Banking, S. Chand Publication, New Delhi.
- Mishra M.N: Insurance Principles and Practice, S. Chand Company Ltd, Delhi.

### SEMESTER - III PART III- MAJOR CORE

### FINANCIAL ACCOUNTING II

Course Code	C325	Credit	5
<b>Contact Hours per Week</b>	5	Marks	CIA (50) / SE (50)
Course Objectives	<ul> <li>To provide knowledgerisk mitigation in busi</li> <li>To acquaint the study Installment Purchase S</li> <li>To impart knowledge admission of a partner</li> <li>To develop expertise k in retirement and death</li> <li>To inculcate knowledge</li> </ul>	e on the general insurance nesses and preparation of lents with the concepts System. ge on the accounting pro-	e policies available for a statement of claim. of Hire Purchase and rocedures involved in ng procedures involved ship firm. lution of a firm and the
	<ul> <li>Installment Purchase S</li> <li>To impart knowledg admission of a partner</li> <li>To develop expertise k in retirement and deat</li> <li>To inculcate knowledg</li> </ul>	System. The accounting proving a partnership firm. The conversion of the second the second the seco	rocedures ng proceo ship firm. lution of

### **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO Statement	<b>Cognitive Levels</b>
CO 1	Appreciate the importance of a fire insurance policy for a business and prepare a statement of claim in the event of a fire accident.	K1, K2, K3, K4
CO 2	Prepare the books of accounts involved in the hire purchase and installment purchase system.	K1, K2, K3, K4
CO 3	Carry out the adjustments in the books of accounts of a partnership firm in the event of admitting a new partner.	K1, K2, K3, K4, K5, K6
CO 4	Carry out the adjustments of the books of accounts of a partnership firm in the event of retirement or death of a partner.	K1, K2, K3, K4, K5, K6
CO 5	Understand the concept of dissolution of a partnership firm and close the books of accounts at the time of dissolution of a firm.	K1, K2, K3, K4, K5, K6

### Mapping of CO with PO and PSO

CO		Prog	gramm	e Outo	comes (	( <b>PO</b> )		Programme Specific Outcomes (PSO)					Mean
CO	PO	PO	PO	PO	PO	PO	PO	PSO	PSO	PSO	PSO	PSO	Scores of COs
	1	2	3	4	5	6	7	1	2	3	4	5	01 COS
1	2	3	1	3	1	2	1	2	3	1	3	1	1.92
2	2	2	1	2	1	2	1	3	3	1	2	1	1.75
3	3	2	2	2	1	3	1	3	3	2	1	1	2.00
4	3	2	2	2	1	3	1	3	3	2	1	1	2.00
5	3	2	3	3	1	3	1	3	3	2	1	1	2.17
										Mean	<b>Overal</b>	l Score	1.97
												Result	Mediu
													m
Asses	Assessment Pattern												

# Bloom's CategoryCA Tests (Marks Allotment)Term End Exam (100)I CA (50)II CA (50)Marks Allotment

Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### **Unit - I: Fire Insurance Claims**

Insurance policies for covering risks in business – Claim for loss of stock – Average clause – Poor selling line and effect of abnormal events – Claim for loss of profit/consequential loss.

### Unit - II: Hire Purchase & Installment System

Hire Purchase Vs Installment System. Entries in the books of hire purchaser and hire vendor – Default and Repossession – Accounting Treatment.

### Unit - III: Admission of a Partner

Adjustments required in the books at the time of admission of a partner - Calculation of new profit sharing ratio – Calculation of sacrificing ratio – Revaluation of assets and liabilities – Calculation and treatment of goodwill – Adjustment regarding capital – Preparation of balance sheet of the firm after admission.

### Unit - IV: Retirement and Death of a Partner

Adjustments required in the books at the time of retirement or death of a partner - Calculation of gaining ratio – Revaluation of assets and liabilities – Treatment of goodwill – Adjustment regarding capital – Joint life policy - Disposal of amount due to outgoing partner - Preparation of new balance sheet of the firm.

### Unit - V: Dissolution of the Partnership firm

Preparation of Realization account – Difference between Revaluation and Realization account – Closing the books of accounts - Insolvency of one or more partners – Garner vs. Murray rule. Insolvency of all partners.

### Text book:

• T.S.Reddy & A.Murthy: Financial Accounting—Margham publications, Chennai.

### **Reference Books:**

- S.P.Jain & K.L.Narang: Financial Accounting –Kalyani, Ludniana.
- M.A.Arulanatham & K.S.Raman, Advanced Accounts, Himalaya Publishing house.
- RSN Pillai & Bagavathi, Advanced Accountancy, Sultan Chand & Sons.
- Hanif & Mukarjee, Modern Accountancy, Tata Mc Graw Hill, New Delhi.

### SEMESTER - III PART III- MAJOR CORE

### PRINCIPLES OF MARKETING

Course Code	C326		Credit	5
<b>Instruction Hours per Week</b>	5		Marks	CIA (50) / SE (50)
Course Objective	•	To provide basic knowledge techniques of Marketing. To understand the applica marketing strategic decisions Students gain better unders marketing To understand the P's in Mar To make the students unders of consumer behavior and ap	ation of mars tanding of mo rketing tand the impor	keting concepts in odern approaches in rtance of the concept

### **Course Outcomes**

After studying this course, students would be able to

СО	Co-Statement	Cognitive Level (K Level)
C01	Gain knowledge and interpret the basic concepts of marketing	K1
CO2	Familiarize with marketing mix and build the awareness of buyer's behavior becomes better among students	K6
CO3	To understand what is product and price and it develop skills to analyze, decide the various products and methods of pricing	K1, K3 & K5
CO4	Outline the concepts of Branding and Promotion	K2
CO5	To demonstrate and categorize the various distribution channels, channel partners and services offered by middlemen	K4
CO6	Students develop analytical skills to tackle the challenges and latest development in Marketing Management and behavior of consumer	K6

### Mapping of CO with PO and PSO

CO	CO Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Scores	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	3	3	3	3	2	1	3	3	3	3	2	2.67
2	3	3	3	3	2	2	1	3	3	3	3	2	2.58
3	3	3	2	3	2	3	1	3	3	3	3	3	2.67
4	3	3	3	3	3	3	1	3	3	3	3	3	2.83
5	3	3	3	3	3	3	1	3	3	2	3	3	2.75
6	3	3	3	3	3	2	1	2	3	3	2	3	2.58
	Mean Overall Score									2.68			
	Result								High				

#### **Assessment Pattern**

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

#### **Unit I: Introduction**

Nature, scope, functions and importance of marketing; Selling Vs Marketing; Marketing Mix, Marketing Environment: concept, importance and components (Economic, Demographic, Technological, Natural, Socio – Cultural and Legal).

### **Unit II: Product and pricing**

**Product:** Concept and Importance, Product classification; concept of product mix – Product addition & deletion, Product life cycle, New product Development Process; Consumer adoption process. **Pricing:** Significance, factors affecting price of a product. Pricing policies and strategies.

### **Unit III: Promotion and Physical distribution**

**Promotion:** Nature and importance of promotion; Types of Promotion: Advertising, personal selling and sales promotion and their distinctive features; factors affecting promotion mix decisions. **Physical distribution:** Channels of distribution - Marketing intermediaries and physical distribution.

#### Unit IV: Consumer Behavior and Market Segmentation:

**Consumer Behavior**: Nature and Importance, Factors influencing consumer buying behavior. **Market Segmentation**: Concept, importance and bases, Product differentiation vs. Market segmentation.

#### Unit V: Recent developments in Marketing

Social Marketing, online marketing, direct marketing, services marketing, green marketing, rural marketing, viral marketing.

#### **Text Book**

• Kotler, Philip, Gary Armstrong, Prafulla Agnihotri and Ehsanul Haque, *Principles of Marketing*, 13<sup>th</sup> edition, Pearson Education.

#### **Reference Books**

- Michael, J.Etzel, Bruce J. Walker, William J Stanton and Ajay Pandit, *Marketing: Concepts and Cases*. (Special Indian Edition)., McGraw Hill Education
- Majaro, Simon. *The Essence of Marketing*, Pearson Education, New Delhi.
- Neeru Kapoor, Principles of Marketing, PHI Learning
- Rajendra Maheshwari, Principles of Marketing, International Book House

### SEMESTER - III PART III- MAJOR CORE

### MERCANTILE LAW

Course Code	C327		Credit	4			
Instruction Hours per Week	4		Marks	CIA (50) / SE (50)			
Course Objective	•	To get acquainted the conce	ept of mercant	ile law like types of			
		contract, sources of law etc.,					
	•	To acquire about the information on performance of contract.					
	•	To learn about special cont	tract such as	indemnity, bailment			
		rights and duties of bailor an	d bailee.				
	•	To improve their understanding on formation and legal					
		constitution of a company.					
	•	<ul> <li>To get basic awareness about appointment, qualification powers of directors and secretary.</li> </ul>					

### **Course Outcomes**

After studying this course, students would be able to:

CO. No.	CO Statement	<b>Cognitive Levels</b>		
CO 1	Understand about mercantile law like types of contract, sources of law etc.,	K1, K2, K3, K4		
CO 2	Understand the information on performance of contract.	K1, K2, K3, K4,		
CO 3	Understand and Analyze the special contract such as indemnity, bailment rights and duties of bailor and bailee.	K1, K2, K3, K4		
CO 4	Evaluate the formation and legal constitution of a company.	K1, K2, K3, K4, K5,K6		
CO 5	Understand and Create awareness about appointment, qualification, powers of directors and secretary	K1, K2, K3, K4, K5,K6		

### Mapping of CO with PO and PSO

со	) Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Scores of	
	P01	P02	PO3	P04	PO5	P06	P07	PSO1	PSO2	PSO3	PSO4	PSO5	COs
1	2	3	1	3	1	2	3	3	3	2	1	1	2.08
2	2	1	2	2	2	1	2	2	2	3	1	1	1.75
3	2	2	2	3	2	1	3	3	3	3	1	2	2.25
4	1	2	2	3	2	2	2	2	3	3	2	1	2.08
5	2	2	1	3	2	2	1	3	2	3	2	1	2.00
	Mean Overall Score							2.03					
	Result							High					

Bloom's Category	CA Tests (Marks A	Term End Exam (100)	
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10

Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### **Unit – I: Introduction to Indian Contracts Act**

Mercantile law – Sources of law - legal rights – Rights in rem and rights in personem – Nature of Contract – classification of contracts - Offer and acceptance – Consideration – Capacity to Contract

### **Unit – II: Elements and Performance of contract**

Free consent - Flaw in consent - Coercion - Undue influence - Misrepresentation - Mistake and Fraud - Legality of object and consideration - Actual Performance - Attempt to Performance - Discharge of contracts - Performance Tender - Discharge of Contract - Discharge by breach - Remedies for breach of contract

### **Unit – III: Special Contract**

Contract of indemnity – Essentials – Rights of indemnity holder and indemnifier – Contract of Guarantee – features – kinds – right and liabilities of surety – discharge of surety – Bailment – rights and duties of bailor and bailee - termination of bailment – Pledge – rights and duties of pawner and pawnee

### Unit - IV: Formation and Legal Constitution of a Company

Characteristics of a Company – Kinds – Promotion – Rights, duties and liabilities of Promoters -Memorandum of Association – Doctrine of Ultra vires - Articles of Association - Doctrine of Indoor Management - Doctrine of Constructive notice - Incorporation of companies – Commencement of Business.

### **Unit – V: Company Management**

Directors – Appointment – Qualifications and Disqualifications – Removal – Powers, Rights, Duties and Liabilities of directors. Company secretary – Appointment – Duties.

#### Text book

• N.D. Kapoor, Mercantile Law, Sultan Chand & sons.

#### **Reference Books**

- Pillaiv & Bagavathi Business Law, S. Chand & Co, New Delhi
- M.C.Shukla & S.S.Gulshan, Principles of Company Law, Sultan Chand & Sons.
- Dr.M.R.Srinivasan Company law & Secretarial practice.
- P.P.S.Goana Sultan Chand, New Delhi, 2008 "Company law (Mercantile Law).
- B.K.Acharya, Company law & Secretarial practice, Himalya Publishing House.

### SEMESTER - III PART III- MAJOR CORE

### CORPORATE ACCOUNTING II

Course Code	C424	Credit	5				
<b>Contact Hours per</b>	5	Marks	CIA (50) / SE (50)				
Week							
Course Objectives	• To provide knowledg debentures issued by j	e on accounting for vario oint stock companies.	us types of shares and				
	• To acquaint the stude shares and debentures	ents on the concept of rec.	lemption of preference				
	1 1	se knowledge on the prepa he Indian Companies Act,					
	1 1	To prepare the students to understand the accounting treatment for different forms of mergers.					
		nding on the concept of inte n the reduction of capital.	ernal reconstruction and				

### **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO Statement	<b>Cognitive Levels</b>
CO 1	Enhance their knowledge on the various types of shares and debentures along with their methods of issue and forfeiture	K1, K2, K3, K4
CO 2	Understand the procedure involved in redeeming the preference shares and debentures issued by a company.	K1, K2, K3, K4, K5, K6
CO 3	Prepare the final accounts of companies, as per the format prescribed by the Indian Companies Act, 2013	K1, K2, K3, K4, K5, K6
CO 4	Understand how amalgamation, absorption and external reconstruction of companies are carried out with their respective accounting treatment	K1, K2, K3, K4, K5, K6
CO 5	Know how and when capital reduction is carried out in companies with a view to restructure the sick companies.	K1, K2, K3, K4, K5, K6

### Mapping of CO with PO and PSO

СО	Programme Outcomes (PO)								Programme Specific Outcomes (PSO)				
CO	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	3	1	3	2	3	1	3	3	2	2	2	2.33
2	3	3	1	3	2	3	1	3	3	2	2	1	2.25
3	3	3	3	3	3	2	2	3	3	3	2	1	2.58
4	3	3	2	3	2	3	1	3	3	2	2	1	2.33
5	3	3	3	3	2	3	1	3	3	2	2	1	2.42
										Mean	o Overal	l Score	2.38
												Result	High

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20

Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### Unit – I Accounting for capital

Issue of shares and debentures – Types of shares and debentures – Types of issue – Issue at par, at premium and at discount- Forfeiture and reissue of shares.

### **Unit – II Accounting for redemption**

Redemption of preference shares – Creation of capital redemption reserve - Redemption of debentures - Sinking fund and own debentures methods only.

### **Unit – III Final Accounts of Companies**

Preparation of company final accounts according to Schedule VI of Indian Companies Act 2013- Treatment of special items - Managerial remuneration, Taxation reserve, Dividend - Profit Prior to Incorporation – Calculation and accounting treatment.

### **Unit – IV Merger and External Reconstruction of Companies**

Meaning and Different types of mergers – Amalgamation, absorption and external reconstruction of companies – Procedure - Computation of purchase consideration – Accounting treatment.

### **Unit – V Internal Reconstruction of Companies**

Difference between Internal and External reconstruction - Reduction of Share Capital - Internal Reconstruction of a company – Accounting treatment.

#### **Text Book**

• S.P. Jain and K.L.Narang, Advanced Accounting, Kalyani Publications.

#### **Reference Books**

- T.S.Reddy and Murthy, Corporate Accounting, Margham Publications.
- R.L.Gupta and Radhasamy, Corporate Accounting, Sultan Chand& Sons.
- M.A.Arulanatham & K.S.Raman, Advanced Accounts, Himalaya Publishing house.
- RSN Pillai & Bagavathi, Advanced Accountancy, Sultan Chand & Sons.
- Hanif & Mukarjee, Modern Accountancy, Tata Mc Graw Hill, New Delhi.

### SEMESTER - IV PART III- MAJOR CORE

### COST ACCOUNTING

Course Code	C425	Credit	5				
<b>Contact Hours per Week</b>	5	Marks	CIA (50) / SE (50)				
<b>Course Objectives</b>	•	To provide an understanding of the concep	ts involved in cost				
		accounting, and to enable students to prepare a c	cost sheet and tender.				
	•	To equip the students with knowledge on ca	alculating and using				
		different stock levels to maintain inventory.					
	•	To provide knowledge on the various method stores ledger	s of maintaining the				
	•	To provide knowledge on different methods of remunerating labour					
	•	To provide an in-depth knowledge in overhead distribution among					
		different departments.					

### **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Understand the basic concepts in Cost accounting and prepare a	K1, K2, K3, K4,
01	Cost Sheet with various cost break-ups	K5
CO 2	Calculate different levels of stock to effectively manage inventory	K1, K2, K3, K4,
	in a factory	K5
CO 3	Know how the closing stock is valued under different methods of	K1, K2, K3, K4,
0.05	valuation and maintain stores ledger in proper format.	K5, K6
CO 4	Calculate remuneration according to different methods of	K1, K2, K3, K4,
0.04	remunerating labourers.	K5, K6
CO 5	Measure the cost of overheads by primary and secondary	K1, K2, K3, K4,
0.05	distribution among different departments of an organisation.	K5

### Mapping of CO with PO and PSO

CO	CO Programme Outcomes (PO)								Programme Specific Outcomes (PSO)				
	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	3	2	3	3	3	2	3	3	2	2	3	2.67
2	3	3	2	3	3	3	2	3	3	2	2	3	2.67
3	3	3	2	2	3	3	2	3	3	2	2	3	2.58
4	3	3	2	2	3	3	1	3	3	2	1	3	2.42
5	3	3	2	2	3	3	1	3	3	2	2	3	2.50
										Mean	o Overal	l Score	2.57
												Result	High

Bloom's Category	CA Tests (Mark	s Allotment)	Term End Exam (100)		
	I CA (50)	II CA (50)	Marks Allotment		
Remember	10	10	20		
Understand	10	10	30		
Apply	10	10	10		
Analyze	10	10	10		
Evaluate	5	5	10		
Create	5	5	20		

### **Unit – I: Introduction**

Nature and Scope – Objectives and limitations – Financial Vs Cost accounting. Costing system: Types of Costing and Cost Classification – Cost Sheet and Tenders – Cost Unit – Cost Centre and Profit Centre.

#### **Unit – II: Material Control**

Purchase department and its Objectives – Purchase Procedure – Classification and codification of material. Material Control: level of Stock and EOQ – Perpetual Inventory System – ABC and VED analysis – Material losses.

#### Unit - III: Stores Ledger and Methods of Pricing Material Issues

Cost price Methods: FIFO – LIFO – Average price Methods: Simple and weighted Average, Notional price Methods: Standard, Inflated and Replacement Price methods.

#### **Unit – IV: Labour Cost**

Remuneration and Incentives: Time and Piece rate – Idle and Overtime –Labour turnover – Taylor's, Merricks and Gantt's Task Plans – Premium bonus system – Halsey, Rowan and Emerson's Plans. Calculation of earnings of workers.

### **Unit – V: Overheads**

Classification of Overhead costs – Distribution of Overheads – Allocation, Absorption and Apportionment of Overhead costs – Primary and Secondary distribution –Computation of machine hour and labour hour rate.

### **Text Book**

• T.S. Reddy and Hari Prasad Reddy, Cost Accounting, Margham Publications.

### **Reference Books**

- Jain, S.P and K.L.Narang Cost Accounting: Principles and Methods. Kalyani Publishers,
- Lal, Jawahar. Cost Accounting. Tata McGraw Hill Publishing Co.,
- Maheshwari, S.N. and S.N.Mittal. Cost Accounting: Theory and Problems. Shri Mahabir Book Depot,
- A.Murthy & S.Gurusamy, Cost Accounting, Vijay Nicolas
- R.S.N. Pillai and V.Bagavathi, Cost Accounting, S. Chand.

### SEMESTER - IV PART III - MAJOR CORE

### **BUSINESS MANAGEMENT**

Course Code	C426	Credit	4
<b>Contact Hours per Week</b>	4	Marks	CIA (50) / SEM (50)
Course Objectives	<ul> <li>administration.</li> <li>To acquire wisdo processes, types,</li> <li>To develop skills concepts of auth</li> <li>To improve their of leadership.</li> </ul>	, etc. followed with steps s in the process and prince ority and responsibility. r knowledge on the impor into the principles of an e	nagement and ature, importance, benefits, in decision making process. iples of organising and the stance, functions and styles effective control system in

### **Course Outcomes**

After studying this course, students would be able to:

CO. No.	CO Statement	Cognitive Levels
CO 1	Apply their knowledge on the concept of management and administration.	K1, K2, K3, K4
CO 2	Develop the wisdom on planning and its nature, importance, benefits, processes, types, etc. followed with steps in decision making process.	K1, K2, K3, K4
CO 3	Analyse and integrate their skills in the process and principles of organising and the concepts of authority and responsibility.	K1, K2, K3, K4, K5, K6
CO 4	Increase their on the importance, functions and styles of leadership.	K1, K2, K3, K4, K5
CO 5	Expose their insights into the principles of an effective control system in the organisations.	K1, K2, K3

### Mapping of CO with PO and PSO

	Programme Outcomes (PO)									Programme Specific Outcomes (PSO)			
СО	P01	P02	PO3	P04	P05	P06	P07	PSO1	PSO2	PSO3	PSO4	PSO5	Scores of COs
1	2	3	2	3	1	2	1	3	3	2	2	1	2.08
2	2	1	2	2	2	2	2	2	2	3	1	2	1.92
3	2	2	2	3	2	2	1	3	2	3	1	2	2.08
4	1	2	2	3	2	3	1	2	2	3	2	1	2.00
5	2	2	1	3	2	3	2	3	2	3	2	1	2.17
									]	Mean C	verall	Score	2.05
												Result	High

Plaam's Catagomy	CA Tests (Mar	ks Allotment)	Term End Exam (100)
Bloom's Category	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30

Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### **Unit I: Introduction**

Management, Need and Scope - Managerial functions – Management Vs Administration – Management as Art, Science or Profession – Principles of management by Henry Fayol – Management in Future.

### **Unit II: Planning**

Nature and importance-Advantages and limitations – Process of Planning – Types of plans – MBO - Steps - Decision making – Steps in decision making.

#### **Unit III: Organizing**

Process and principles of organizing – Span of management, Authority and Responsibility – Decentralization and Delegation of authority.

### **Unit IV: Leadership and Motivation**

Leadership: Importance, functions and Styles of Leadership

**Motivation:** Importance, Major motivation theories: Maslow's Need Hierarchy Theory, Hertzberg's Two-factor Theory and McGregor's Theory.

#### **Unit V: Control**

**Control:** Process, Limitations, Principles of effective control system. Major Techniques of control : Ratio analysis, ROI, Budgetary control, EVA, PERT/CPM (Theory only) - MBE.

#### **Text Book**

• Gupta, C.B. Business Management, Sultan Chand & Sons.

#### **Reference Books**

- Harold Koontz and Heinz Weihrich, *Essentials of Management: An International and Leadership Perspective*, McGraw Hill Education.
- B.P. Singh and A.K. Singh, *Essentials of Management*, Excel Books.
- Peter F Drucker, *Practice of Management*, Mercury Books, London.
- TN Chhabra, Management Concepts and Practice, Dhanpat Rai & Co. (Pvt. Ltd.), New Delhi

### SEMESTER - V PART III- MAJOR CORE

### ADVANCED COST ACCOUNTING

Course Code	C541		Credit	6			
Contact Hours per Week	6		Marks	CIA (50) / SE			
				(50)			
<b>Course Objectives</b>	•	Familiar with the concept of Job, Batch and Contract Costing.					
	•	Learn about operating costing; identify the reason for the differences					
		in cost and financial statements and how to reconcile the same.					
	•	Develop skills in determine cost in the context of Process, Joint					
		Product and By-Product Costing.					
	•	Develop the skills in Marginal Costing Techniques.					
	•	Gain insights into Star	ndard Costing Techniques				

### **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Apply the knowledge in determine the cost of Job, Batch and	K1, K2, K3, K4,
	Contract business.	K5
CO 2	Understand the concept to determine the service cost and to	K1, K2, K3, K4,
02	reconcile the cost and financial accounting statements.	K5
CO 3	Analyze and integrate the concepts in process, joint product and	K1, K2, K3, K4,
0.05	by-product costing.	K5, K6
CO 4	Apply various marginal costing techniques for taking effective	K1, K2, K3, K4,
04	decision-making in business.	K5, K6
CO 5	Setup standards and analyze the variances with regard to materials,	K1, K2, K3, K4,
0.05	labour and overheads.	K5

### Mapping of CO with PO and PSO

СО	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)				Mean Scores		
	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	3	1	3	3	2	1	3	3	2	2	1	2.25
2	3	2	1	3	3	2	1	3	3	3	2	1	2.25
3	3	3	1	3	3	3	1	3	3	3	2	1	2.42
4	3	3	1	3	3	3	1	3	3	3	2	1	2.42
5	3	3	1	3	3	2	1	3	3	3	2	1	2.33
	Mean Overall Score								2.33				
	Result							High					

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)		
	I CA (50)	II CA (50)	Marks Allotment		
Remember	10	10	20		

Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### **Unit- I: Job, Batch and Contract Costing**

Job Costing – Features – Preparation of Job Cost Sheet; Batch Costing – Economic Batch Costing; Contract Costing - Work certified and uncertified – Profit or loss on contract – Valuation of Plant - Preparation of Contract Account and Balance Sheet.

#### Unit -II: Operating Costing and Reconciliation of Cost and Financial Accounts

Operating Costing - Definition – Cost unit - Cost Classification - Transport Costing - Preparation of Operating Cost Sheet. Reconciliation of Cost and Financial Accounts - Need – Preparation of reconciliation statement.

### **Unit – III Process Costing**

Features - Job Vs Process Costing – Normal and Abnormal losses – Inter Process Profit - Joint Product Costing – Methods of Apportionment of joint cost – By-Product Costing – Preparation of Process cost account.

### **Unit – IV Marginal Costing**

Features –Marginal Costing and Absorption costing- Advantages –Limitations – Application of Marginal Costing - Cost-Volume-Profit Analysis – Break Even Analysis – Margin of Safety – Key Factor – Make or Buy Decisions – Product Mix decision.

#### **Unit - V: Standard Costing and Variance Analysis**

Standard Costing – Advantages and Limitations – applicability - Computation of variances: Material, Labour and overhead variances.

#### **Text Book**

• Reddy T.S & Hari Prasad Reddy. Y, Cost Accounting, Margham Publications, Chennai.

#### **Reference Books**

- 1. Maheswari S.N, Advanced Cost Accounting, Sultan Chand & Sons, New Delhi.
- 2. Jain & Narang, Advanced Cost Accounting, Kalyani Publishers, Ludhiyana
- 3. Ravi M. Kishore, Cost Management, Taxmann's Publcation.
- 4. Murthy and Gurusamy, Cost Accounting, Vijay Nichole, Chennai.
- 5. Charles T. Horngren, Srikant M. Datar, Madhav V. Rajan. Cost Accounting: A Managerial Emphasis, Person Education.

### SEMESTER - V PART III- MAJOR CORE

### INCOME TAX LAW AND PRACTICE - I

Course Code	C542		Credit	5			
Instruction Hours per Week	5		Marks	CIA (50) / SE (50)			
Course Objective	1.	1. To enable the students to identify the basic concepts, definitions					
		and terms related to Income Tax.					
	2.	To impart knowledge on the conditions for determining the					
		residential status and examine the scope of income of a person					
		based on his residential status					
	3.	To make the Students to	understand	various authorities under			
		income tax and their powe	rs/Duties				
	4.	. To enable the students to learn the provisions related to					
		computation of taxable salary of an individual					
	5.	To acquaint the studer	nts on the	provisions related to			
		computation of income from	m house pro	operty of an individual			

### **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	<b>Cognitive Levels</b>
CO 1	Identify the technical terms related to Income Tax	K1, K2, K3, K4
CO 2	Apply relevant provisions to determine the residential status and total income of the person	K1, K2, K3, K4, K5
CO 3	Develop the interest in becoming tax authority by studying the duties and powers of various income tax authority	K1, K2, K3, K4
CO 4	Students will apply the provisions related to computation of salaries and compute taxable income from salaries	K1, K2, K3, K4, K5,
CO 5	Students will apply the provisions related to computation of Income from House Property and compute the taxable income from House property of an individual	K1, K2, K3, K4, K5

### Mapping of CO with PO and PSO

со	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Scores of COs	
	<b>PO1</b>	PO2	PO3	PO4	PO5	<b>PO6</b>	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	
1	1	2	1	2	1	1	2	1	2	1	2	2	1.5
2	1	2	1	3	2	2	2	2	2	2	3	3	2.0
3	2	3	2	3	2	2	3	2	3	2	3	3	2.5
4	2	3	2	3	3	3	3	2	3	2	3	3	2.6
5	2	3	3	3	3	3	3	2	3	3	3	3	2.8
Mean Overall Score							l Score	2.3					
	Result							High					

### **Assessment Pattern**

Bloom's Category	CA Tests (Marks A	Allotment)	Term End Exam (100)
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30

**CRITERION I** 

NAAC 5<sup>th</sup> CYCLE

Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### Unit I: Basic Concepts

**Unit II: Residential Status** 

Introduction to Income Tax Act, Income – features, agricultural income, person, assessee, assessment year, previous year, gross total income, total income, maximum marginal rate of tax; Capital receipt and revenue receipts, Capital expenditure and revenue expenditure, Capital loss and revenue loss.

(Theory only)

(Theory only)

Residential status of an Individual, Hindu Undivided Family, Firm, Association of Persons, Body of Individuals and Company – Scope of total income on the basis of residential status – Exempted Income U/S 10. (Both Theory and

Income tax authorities: CBDT – Powers, Assessing Officer: Appointment – Jurisdiction, Powers relating to

Problem)

### Unit III: IT Authorities under Income Tax Act and Assessment Procedure

## search and seizure. Procedure for assessment – Due dates - Types of assessment – PAN.

### **Unit IV: Income from Salaries**

Definition: Allowances – Perquisites – Profit in lieu of salary – Provident fund – Deduction u/s 16 Gratuity – Computation of income from salary. (Both Theory and Problem)

### **Unit V: Income from House Property**

Annual value – Let out House property – Self occupied property – Deemed to be let out house property – Arrears of rent received – Realization of unrealized rent - Deduction u/s 24 – Computation of income from house property - Exempted income from House property

(Both Theory and Problem)

#### **Text Book**

• Gaur, V.P and D.B. Narang, Income Tax Law and Practice, Kalayani Publications, New Delhi.

### **Reference Books**

- Singhania, Vinod K. and Monica Singhania. Students'Guide to Income Tax, University Edition. Taxmann Publications Pvt. Ltd., New Delhi.
- Ahuja, Girish and Ravi Gupta, Systmatic Approach to Income Tax. Bharat Law House, Delhi.
- Mehrotra. H.C, Income Tax Law and Practice with Tax Planning, Sahitya Bhawan Publications, New Delhi.
- Hariharan. N, Income Tax Law and Practice, Vijay Nicole Imprints Private Ltd. New Delhi.

### SEMESTER - V PART III - MAJOR CORE

### FINANCIAL MANAGEMENT

Course Code	C543	Credit	5			
Contact Hours per Week	5	Marks	CIA (50) / SE (50)			
Course Objectives	<ul> <li>To get acquainted with the concept of risk-return, time value of money.</li> <li>To acquire about capital structure decisions, point of financial indifference, operating leverage, financial leverage and combined leverages.</li> </ul>					
	<ul> <li>To develop skills in determining the cost of various sources of capital like equity, debt, preference shares, and retained earnings.</li> <li>To improve their knowledge on dividend policy and dividend decisions.</li> <li>To gain insights into working capital management and operating cycle.</li> </ul>					

### **Course Outcomes**

After studying this course, students would be able to:

CO. No.	CO Statement	Cognitive Levels
CO 1	Apply their knowledge on the concept of risk-return, time value of money.	K1, K2, K3, K4
CO 2	Understand the concepts of capital structure decisions, point of financial indifference, operating leverage, financial leverage and combined leverages.	K1, K2, K3, K4
CO 3	Analyse and integrate their skills in determining the cost of various sources of capital like equity, debt, preference shares, and retained earnings.	K1, K2, K3, K4, K5, K6
CO 4	Apply their awareness on dividend policy and dividend decisions.	K1, K2, K3, K4, K5
CO 5	Expose their insights into working capital management and operating cycle.	K1, K2, K3

### Mapping of CO with PO and PSO

		Prog	ramn	ne Out	comes	(PO)		Programme Specific Outcomes (PSO)				Mean	
CO	P01	P02	PO3	P04	P05	P06	P07	PS01	PSO2	PSO3	PSO4	PSO5	Scores of COs
1	2	1	1	3	1	2	1	3	3	2	1	1	1.75
2	2	1	1	3	1	2	2	2	3	3	1	1	1.83
3	2	2	2	3	2	2	1	3	3	3	1	1	2.08
4	1	1	1	3	2	2	1	2	3	3	1	1	1.75
5	2	2	2	3	2	2	1	3	3	3	1	1	2.08
	Mean Overall Score									1.90			
	Result									Medium			

Plaam's Catagomy	CA Tests (Mar	ks Allotment)	Term End Exam (100)		
Bloom's Category	I CA (50)	II CA (50)	Marks Allotment		
Remember	10	10	20		

Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### **Unit – I: Introduction to Financial Management**

Objectives and Scope - Risk and return - Concept of time value of money - Important Financial Decisions - Role of finance manager in a corporate organization.

### Unit – II: Capital structure decisions

Factors influencing Capital Structure – EBIT – EBT – EPS Analysis – Point of financial indifference – Implications – Concept of Leverages – Operating, Financial and Combined leverages – Financial breakeven point.

### **Unit – III: Cost of Capital**

Importance and difficulties in estimating cost of capital – Computation of specific sources of capital - Cost of various sources of Capital – Equity, Debt, Preference shares and Retained Earnings – Computation of Weighted Average Cost of Capital.

### **Unit – IV: Dividend Decisions**

Dividend policy – Determinants and types – Forms of dividend – Theories (Walter and Gordon Model only).

### **Unit – V: Working Capital Management**

Operating cycle - Importance of adequate working capital – Excess or inadequate working capital – Factors determining working capital – Estimation of working capital requirements.

#### **Text Book**

1. **Vyuptakesh Sharan** Fundamentals of Financial Management, (2012) 3<sup>rd</sup> Edison, Pearson Education, New Delhi

### **Reference Books**

- 1. S.N. Maheswari Elements of Financial Management, Sultan Chand & Sons, New Delhi.
- 2. I.M. Pandey Fundamentals of Management, Vikas Publishers, New Delhi.
- 3. P.V. Kulkarni Financial Management, Himalaya Publishing House, Mumbai.
- 4. Prasanna Chandra Financial Management, Tata McGraw Hill, New Delhi.

### SEMESTER - V PART III- MAJOR ELECTIVE I

AD						
Course Code	C544A	Credit	4			
<b>Instruction Hours per Week</b>	6	Marks	CIA (50) / SE (50)			
Course Objective	The students will be able to					
	• Learn the valuation of	f Goodwill and	shares and its methods			
	• Acquire knowledge on liquidation of companies					
	Understand on Holdir	ng companies a	and forms of consolidation			
	Describe on Rebate on bills discounted, NPA and sched preparing Bank accounts					
	• Gain knowledge on s general insurance	ystem of acco	unting in life insurance and			

### **Course Outcomes**

After studying this course, students would be able to:

CO. No.	CO Statement	<b>Cognitive Levels</b>
CO 1	Compute the value of goodwill and shares	K1, K2, K3, K4
CO 2	Evaluate the statement of affairs and deficiency, prepare liquidators final statement of Account	K1, K2, K3, K4, K5, K6
CO 3	Calculate the adjustments on consolidation of accounts and preparing consolidated balance sheet	K1, K2, K3, K4, K5, K6
CO 4	Evaluate provisions on rebate and NPA and prepare Bank P&L A/c and Balance sheet	K1, K2, K3, K4, K5, K6
CO 5	Ascertain net liability and prepare Revenue A/c and Balance sheet with relevant schedule.	K1, K2, K3, K4, K5, K6

### Mapping of CO with PO and PSO

СО	Programme Outcomes (PO)								Programme Specific Outcomes (PSO)				Mean Scores
	PO1	PO2	PO3	PO4	PO5	PO6	P07	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	2	2	3	2	2	2	3	2	3	2	3	2.42
2	2	3	3	3	3	2	2	3	2	2	2	3	2.50
3	2	2	3	2	3	2	2	3	3	3	3	2	2.50
4	3	3	2	2	2	2	2	2	3	2	3	3	2.42
5	3	3	3	3	3	2	2	3	2	2	2	2	2.50
	Mean Overall Score								2.47				
Result								High					

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)		
	I CA (50)	II CA (50)	Marks Allotment		
Remember	10	10	20		
Understand	10	10	30		
Apply	10	10	10		
Analyze	10	10	10		
Evaluate	5	5	10		
Create	5	5	20		

## Unit – I: Valuation of Goodwill and Shares

Need – Factors affecting the valuation of goodwill – methods of Valuation – Average profit – weighted average profit – super profit – annuity and capitalization method.

Valuation of Shares: Need – Factors affecting the valuation – Methods – Net Asset Method – Yield Method and Fair Value Method.

## **Unit – II: Liquidation of Companies**

Legal procedure – Preparation of Statement of Affairs and Deficiency / Surplus Account - Adjustment of rights of contributories – Order of Payment – Preparation of Liquidators Final Statement of Account.

## **Unit – III: Holding Company Accounts**

Holding company Vs. other forms of consolidations – Adjustments required at the time of consolidation of accounts - Preparation of Consolidated Balance Sheet (Consolidated Profit and Loss Account and intercompany holdings are excluded).

## **Unit – IV: Banking Company Accounts**

System of accounting in banks – Treatment of special items: Rebate on Bills Discounted – Provisioning for Non-performing assets - Preparation of profit and loss account and Balance Sheet with relevant schedules.

## **Unit – V: Insurance Company Accounts**

System of accounting in life and general insurance companies – Calculation of profit in life insurance business – Ascertainment of net liability and valuation balance sheet – Reserve for unexpired risk in general insurance business - Preparation of Revenue Accounts and Balance Sheet with relevant schedules.

### **Text Book**

• Jain & K.L. Narang, Advanced Accounting, Kalyani Publications, Ludhiana

## **Reference Books**

- Gupta & Radhasamy, Corporate Accounting, Sultan Chand, New Delhi
- Shukla, T.S. Grewal and S.C. Gupta, Advanced Accounting, Sultan Chand, New Delhi
- Maheshwari. S.N. Corporate Accounting, Vikas, Noida
- Reddy & Murthy, Advanced Corporate Accounting, Margham Publications, Chennai

# **INDIRECT TAXATION**

Course Code	C544B	Credit	4						
<b>Instruction Hours per Week</b>	6	Marks	CIA (50) / SE (50)						
Course Objective	This course aims to,								
	• Give a clear understa	inding of the c	concept of indirect taxes, its						
	levy and its difference	es from the dire	ect taxes.						
	Provide knowledge of	n the concept a	and structure of GST and its						
	implementation in Inc	lia.							
	• To provide a clear ur	derstanding of	f the provisions of GST Act						
	related to the condition	ons on 'supply	' of goods and services and						
	the valuation rules.								
	• To help students und	erstand the var	rious provisions of the GST						
	Act on availing of Inp	ut tax credit, bl	ocked credits, utilization and						
	apportionment of crea	lits.							
			the concept of customs duty						
		es in India's	foreign trade policy and its						
	administration.								

### **Course Outcomes:**

CO. No.	CO Statement	<b>Cognitive Levels</b>
CO 1	Acquire a clear understanding on the concept of direct and indirect taxes	K1, K2, K3, K4
CO 2	Possess knowledge on the concept of GST and its implementation in India	K1, K2, K3, K4
CO 3	Recall the important provisions of GST Act relating to the conditions for supply and valuation of goods and services for levying GST	K1, K2, K3, K4, K5
CO 4	Understand the concept of Input tax credit and apply their knowledge in availing ITC in various situations.	K1, K2, K3, K4, K5, K6
CO 5	Acquire knowledge on various concepts related to customs duty, the salient features of India's FTP and its implementation.	K1, K2, K3, K4

СО		Programme Outcomes (PO)							Programme Specific Outcomes (PSO)				Mean Scores
co	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	3	2	1	2	2	2	3	3	3	2	1	2.25
2	3	3	2	1	3	2	2	3	3	3	2	1	2.33
3	3	3	3	3	2	2	2	3	3	3	3	1	2.58
4	3	3	3	3	2	2	2	3	3	3	3	1	2.58
5	3	3	2	2	2	2	2	2	3	3	3	1	2.33
Mean Overall Score										2.41			
	Result											High	

Bloom's Category	CA Tests (Marks A	Term End Exam (100)	
	I CA (50)	Marks Allotment	
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

# **UNIT I – Introduction to Taxes**

Tax – Features – Objectives – Importance – Canons of Taxation – Methods of Levying Taxes – Constitutional Provisions – Classification of Taxes – Direct Taxes – Merits and Demerits – Indirect Taxes – Features – Merits and Demerits – Differences between Direct and Indirect Taxes.

## **UNIT II – GST in India – An Introduction**

Genesis of GST in India – Concept of GST – Need for GST in India – Frame work of GST – Benefits of GST – Constitutional Provisions.

## **UNIT III – Levy and Collection of GST**

Taxable event - "Supply" of Goods and Services - Place of Supply - Within state, Interstate, Import and Export - Time of Supply - Valuation for GST - Valuation rules - Taxability of Reimbursement of expenses - Exemption from GST.

## UNIT IV – Input Tax Credit (ITC)

ITC – Relevant Definitions – Eligibility and conditions for taking ITC – Apportionment of Credit and Blocked Credits – Availability of Credit under Special Circumstances – Provisions relating to availing and utilizing ITC.

### **UNIT V – Customs Duty and Foreign Trade Policy (FTP)**

Basic Concepts - Objectives – Types of Customs Duties – Levy of Customs Duty – Exemptions – Valuation of Customs Goods - Provisions related to Baggage - Customs Duty Drawback - Foreign Trade Policy (FTP) – Features – Guiding Principles of FTP – Administration of FTP.

### **Text Book**

• CA Pritham Mahure, Goods and Service Tax in India, 2017.

### **Reference Books:**

- S.S. Gupta-GST Laws and Practice, Taxmanns Publications, New Delhi, 2017.
- R. Radhakrishnan "Indirect Taxation", Kalyani Publishers, 2013.
- V. Balachandran "Indirect Taxation" Sultan Chand & Kalyani Publishers, 16th edition,

## **BUSINESS LOGISTICS**

Course Code	C544C	Credit	4
Contact Hours per Week	6	Marks	CIA (50) / SE (50)
Course Objectives	<ul> <li>and supply chain man</li> <li>Distinguish between relationship managen</li> <li>Comprehend the grow logistics in marketing</li> <li>Explore the operation</li> </ul>	n logistics and supply ment and logistics strategy. wing importance of custome g and its trends. al importance and benefits principles and functionality	chain management, er service, essence of of Warehousing.

# **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Understand the basic concepts of logistics and supply chain management and the contemporary theoretical and practical developments therein.	K1, K2
CO 2	Demonstrate the understanding over the complex and interactive nature of participants, functions and flow of international logistics and supply chain management.	К3
CO 3	Analyze the various logistics operations and its management.	K4
CO 4	Highlight the significance and strategies of logistics and supply chain management.	K5
CO 5	Integrate the learned concepts while venturing into a Logistics & Supply Chain Management enterprise.	K6

CO	Programme Outcomes (PO)								Programme Specific Outcomes (PSO)				
CO	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	2	2	3	3	2	1	3	1	3	3	3	2.42
2	3	2	2	2	3	1	1	3	1	3	3	3	2.25
3	3	2	1	3	3	2	1	3	1	3	3	2	2.25
4	3	2	1	3	3	1	1	3	1	3	3	2	2.17
5	3	2	2	3	3	2	1	3	1	3	3	2	2.33
	Mean Overall Score										2.28		
	Result											High	

Bloom's Category	CA Tests (Marks A	Term End Exam (100)	
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

## **Unit I Basics of Logistics**

Logistics - Importance and Evolution of Logistics and Supply Chain Management – Objectives of Logistics - Outsourcing logistical Activities - 3rd and 4th party Logistics - Logistics Information System.

### **Unit II Supply Chain Management**

Basic concept of Supply Chain Management - Comparison between Logistics and SCM - Supply chain participants - SC Relationship Management - Logistics Strategy - Supply Chain Organization structure - Global Supply Chain.

### **Unit III Customer Service**

Scope - Objectives - Importance - Elements of Customer Service, Rights of customers - Customer Service Audit, Customer Service Strategy – Inventory management - Essence of logistics in marketing – marketing trends.

### **Unit IV Warehouse Management**

Evolution of Concept of Warehousing; Importance - Benefits; Warehouse Operating Principles; Developing the Warehouse Resource.

### **Unit V Transportation and Multimodal Transport**

Transport Functionality and Principles; Product Movement; Product Storage; Relationship between the Shipper, the Consignee, and the Public - Multimode Transport concepts and features- Advantages of Multimodal Transport; Suppliers of Transportation Services; Typical Carrier Ancillary Services.

### **Text Book**

• Agrawal D. K., Logistics and Supply Chain Management, Macmillan, 2009

### **Reference Books**

- Ronald H. Ballou & Samir K. Srivastava, Business Logistics / Supply Chain Management, Pearson Publication, 2010
- Sunil Chopra, Peter Meind & D.V. Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Publication, 2013

# SEMESTER - VI PART III- MAJOR CORE

# MANAGEMENT ACCOUNTING

Course Code	C647	Credit	6				
Instruction Hours per Week	6	Marks	CIA (50) / SE (50)				
Course Objective	Gain knowledge of the second sec	n financial sta	tement analysis				
	Classify ratios and	l its significan	ce				
	Understand about	concept of Fu	and Accounting standard				
	for CFS						
	Acquire knowledge	• Acquire knowledge on Budgeting and its techniques					
	• Learn on capital	budgeting a	and methods of analyzing				
	proposals	- •					

## **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	<b>Cognitive Levels</b>
CO 1	Analyze the financial statement with appropriate tools	K1, K2, K3, K4, K5, K6
CO 2	Compute various ratios by using financial statement	K1, K2, K3, K4, K5
CO 3	Apply techniques on preparation of Fund flow statement and AS 3 for CFS	K1, K2, K3, K4, K5, K6
CO 4	Prepare various types of budgeting to take decision in Management	K1, K2, K3, K4, K5, K6
CO 5	Evaluate investment proposals by using traditional and modern methods	K1, K2, K3, K4, K5

# Mapping of CO with PO and PSO

CO Programme Outcomes (PO) Programme Specific Outcomes (PSO)									Mean Scores of COs				
	<b>PO1</b>	PO2	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	
1	3	2	2	2	2	1	2	3	2	3	3	2	2.25
2	3	3	3	2	3	2	2	2	2	2	2	3	2.42
3	3	2	2	3	2	2	3	3	3	3	2	2	2.50
4	3	3	3	2	3	3	3	3	3	3	3	3	2.92
5	2	2	3	3	3	3	3	3	2	3	2	3	2.67
	Mean Overall Score									2.55			
	Result										High		

# **Assessment Pattern**

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

# **Unit – I: Introduction**

Management Accounting – Definition – objectives – functions – limitations – Comparison with financial and cost accounting - Financial Statement Analysis – Tools - Comparative Statements – Common size Statements – Trend Analysis.

### **Unit – II: Ratio Analysis**

Definition – nature – significance – limitations – classification of ratios –Solvency, Turnover and Profitability ratios – Computation of ratios from financial statements – Preparation of financial statements from ratios – Inter-firm and Intra-firm comparison.

### **Unit – III: Fund Flow and Cash Flow Analysis**

Concept of Funds – Sources and uses of funds – Preparation of Fund Flow Statement – Preparation of Cash Flow Statement as per AS-3 – Fund Flow statement s. Cash Flow statement.

## **Unit - IV: Budget and Budgetary Control**

Definition – objectives – uses and limitations – essentials of good budgetary control – Preparation of Materials, Production, Sales, Cash and Flexible Budgets – Master Budget and Zero Base Budgeting.

## **Unit – V: Capital Budgeting**

Definition – Features and Importance – Methods of ranking investment proposals – Traditional methods: Payback and ARR – Modern/Discounted cash flow Methods: Net present value – Internal rate of return – Profitability index.

## **Text Book**

• Sharma T.S. & Shashi. K. Gupta, Management Accounting, Kalyani Publications

## **Reference Books**

- Maheswari S.N. Principles of Management Accounting, Sultan Chand & Sons, New Delhi.
- Gupta. S.P. Management Accounting, Kalyani Publications, New Delhi
- Murthy. A, Management Accounting, Vijay Nichole, Chennai

# SEMESTER - VI PART III- MAJOR CORE

# INCOME TAX LAW AND PRACTICE - II

Course Code	C648	Credit	5
Instruction Hours per Week	5	Marks	CIA (50) / SE (50)
Course Objective	<ul> <li>and gains of D individual asse</li> <li>To develop the capital gains of Business and F</li> <li>To equip the taxable income</li> <li>To describe the losses an Individual</li> </ul>	octor, Advocate a essee. e skill in assessin of an Individual a Profession. students with know e from other sourc e mechanism of s idual assessee und students to con	ures of assessment of profits nd Chartered Accountant as g short term and long term assessee who is involved in owledge on calculating the es of an Individual assessee. Set-off and carry forward of ler different heads upute the net total taxable

# **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	<b>Cognitive Levels</b>
CO 1	Assess the taxable income of an Individual assessee who is involved in Business and Profession.	K1, K2, K3, K4, K5
CO 2	Compute short term and long term capital gains of an Individual assessee who is involved in Business and Profession.	K1, K2, K3, K4, K5
CO 3	Compute taxable income from other sources of an Individual assessee after taking into account deduction	K1, K2, K3, K4, K5
CO 4	Students will be able to apply the mechanism of set-off and carry forward of losses an Individual assessee under different heads	K1, K2, K3, K4, K5,
CO 5	Compute the net total income of an individual after taking into account of deductions u/s 80.	K1, K2, K3, K4, K5

со		Prog	gramm	e Outc	comes (	PO)		Pro	gramme	e Specifi (PSO)	c Outco	mes	Mean Scores of COs
	<b>PO1</b>	PO2	PO3	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	
1	2	2	2	2	1	1	2	2	2	1	2	2	1.75
2	2	2	2	3	2	2	2	2	2	2	2	2	2.00
3	2	3	2	3	2	2	3	3	3	3	3	3	2.67
4	2	3	3	3	3	3	3	3	3	3	3	3	2.91
5	2	3	3	3	3	3	3	3	3	3	3	3	2.91
	Mean Overall Score								2.44				
	Result								High				

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)							
	I CA (50)	II CA (50)	Marks Allotment							
Remember	10	10	20							
Understand	10	10	30							
Apply	10	10	10							
Analyze	10	10	10							
Evaluate	5	5	10							
Create	5	5	20							

## Unit I: Income from Business or Profession

Charging Provision – Allowable expenses – Expenses expressly disallowed – Losses incidental and treated as business losses and not treated as business losses – Profession – Computation of Income from Business and Profession. (Both Theory and Problem)

## **Unit II: Capital Gains**

Types – Cost of acquisition – Cost of Improvement – Exempted Capital gain – Computation of taxable capital gain. (Both Theory and Problem)

## Unit III: Income from other Sources

Chargeable incomes – Deductions – Computation of Income from other sources.

(Both Theory and Problem)

## Unit IV: Set off and Carry forward of Losses

Set off of Loss – Within Head – Outside Head – Speculation Loss – Carry forward of losses – Clubbing of Income and Deemed Income. (Both Theory and Problem)

## **Unit V: Assessment of Individual**

Deductions eligible for Individual U/s 80 – Income tax rate for Individual – Computation of Taxable Income of an Individual (Simple problems only) (Problems only)

Practical: (Internal Only) Filing of Returns: Manually, On-line filing of Returns of Income & TDS.

### **Text Book**

• Gaur, V.P and D.B. Narang, Income Tax Law and Practice, Kalayani Publications, New Delhi.

### **Reference Books:**

- Singhania, Vinod K. and Monica Singhania. Students'Guide to Income Tax, University Edition. Taxmann Publications Pvt. Ltd., New Delhi.
- Ahuja, Girish and Ravi Gupta, Systmatic Approach to Income Tax. Bharat Law House, Delhi.
- Mehrotra. H.C, Income Tax Law and Practice with Tax Planning, Sahitya Bhawan Publications, New Delhi.
- Hariharan. N, Income Tax Law and Practice, Vijay Nicole Imprints Private Ltd. New Delhi.

# HUMAN RESOURCE MANAGEMENT

Course Code	C649		Credit	4
Contact Hours per Week	6		Marks	CIA (50) / SE
				(50)
<b>Course Objectives</b>	•	To understand the vari	ous aspects of human res	ource management.
	•	To estimate human resource plan.	resource requirement a	nd develop human
	•	To devise the recruitm	ent and selection strategie	es.
	•	To examine the variou	s training and developme	nt methods.
	•	To measure the employ methods.	yee performance by using	appropriate appraisal

## **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	<b>Cognitive Levels</b>
CO 1	Describe the various aspects of human resource management.	K1
CO 2	Determine human resource requirements and prepare human resource plan.	K2
CO 3	Formulate the recruitment and selection strategies.	K3
CO 4	Assess the various training and development methods.	K4, K5
CO 5	Measure the employees' performance by employing appropriate appraisal methods.	K5, K6

# Mapping of CO with PO and PSO

СО	Programme Outcomes (PO)						Programme Specific Outcomes (PSO)					Mean Scores	
CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	3	2	3	2	3	2	3	2	2	1	3	2.42
2	3	3	1	2	2	3	2	3	1	3	1	3	2.25
3	3	3	2	2	3	2	2	2	1	3	1	3	2.25
4	3	3	1	2	3	2	2	3	1	3	1	3	2.25
5	3	3	1	2	2	2	2	3	1	2	1	3	2.08
	Mean Overall Score								2.25				
	Result									High			

# **Assessment Pattern**

Bloom's Category	CA Tests (Marks	Term End Exam (100)		
	I CA (50)	II CA (50)	Marks Allotment	
Remember	10	10	20	
Understand	10	10	30	
Apply	10	10	10	
Analyze	10	10	10	
Evaluate	5	5	10	
Create	5	5	20	

# **Unit 1: Introduction to HRM**

HRM – importance – Characteristics – Operational area of HRM – Qualities of a good HR Manager – Changing roles of HR Managers – Difficulties and challenges faced by HR managers – recent trends in HRM.

## **Unit II: Human Resource Planning**

Concept – Characteristics – Steps – HR Capital - Job Analysis – Succession Planning – Auditing of HR resources - ERP technologies - Preparation of HR plan –Dealing with surplus and deficit human resource – Attrition management & retention management.

### **Unit III: Recruitment Process**

Objectives – Factors affecting recruitment – internal and external source of recruitment – Selection Process – Types of Testing – Kinds of employment interview – Medical Screening – Appointment Order.

## **Unit IV: Training and Development**

Purpose of training – Distinction between training and development – Assessing training needs – Steps in training – On the job and Off the job training methods – Evaluation of training effectiveness. Competency: Development and Management – Mentoring and Coaching.

### **Unit V Performance Appraisal**

Objectives – Steps - Traditional and Non-traditional methods of performance appraisals - Managing grievances redressal.

### **Text Book:**

• Gupta C.B, Human Resource Management, Sultan Chand and Sons, 14th Edition, New Delhi, 2012

### **Reference Books**

- Mamoria C.B, & Rao V. S. P, Personnel Management (Text and Cases), Himalayan Publications, New Delhi, 2012
- Aswathappa K, Human Resource Management, 6th Edition, Tata McGraw-Hill Education Pvt. Ltd, 2010

# PRACTICAL AUDITING

Course Code	C650A		Credit	4			
Contact Hours per Week	6		Marks	CIA (50) / SE			
				(50)			
Course Objectives	•	Understand the vario	us aspects of Auditing lil	ke features, history,			
		scope and classification	ons of Audit.				
	•	Gain knowledge on in	ternal check and internal c	ontrol.			
	•	Understand the concept	ot of vouching and various	modes of vouching.			
	•	Implement verification	n and valuation of assets a	nd liabilities.			
	•	Acquire practical exposure on role of auditors in case of limited					
		companies, how an au	ditor is appointed, his right	nts, duties, liabilities			
		and the preparation of	audit report.				

# **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Understand the various concepts of Auditing and its types.	K1, K2
CO 2	Compare and contrast the essence of internal check and internal control.	К3
CO 3	Apply acquired knowledge of auditing on vouching of various transactions recorded in the books of accounts.	K4
CO 4	Associate and appraise gained knowledge on verification and valuation of assets.	K5, K6
CO 5	Identify the role of auditors in statutory audit and reporting.	K2, K3, K4, K5

CO	CO Programme Outcomes (PO)							Programme Specific Outcomes (PSO)					Mean Scores
CO	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	2	3	3	2	1	2	2	3	3	3	1	2.33
2	3	1	3	3	2	1	2	3	3	2	1	2	2.17
3	3	2	2	3	1	2	2	3	3	3	2	1	2.25
4	3	2	3	2	2	2	2	3	3	2	3	1	233
5	2	2	3	3	2	1	2	2	3	2	2	2	2.17
	Mean Overall Score									2.28			
	Result									High			

Bloom's Category	CA Tests (Marks A	Allotment)	Term End Exam (100)		
	I CA (50)	II CA (50)	Marks Allotment		
Remember	10	10	20		
Understand	10	10	30		
Apply	10	10	10		
Analyze	10	10	10		
Evaluate	5	5	10		
Create	5	5	20		

# **UNIT I – Auditing – Principles & Types**

Origin – Scope – Features – Objectives – Basic Principles – Functions of Audit – Advantages and Disadvantages of Auditing – Auditing Vs. Investigation – Auditing Vs. Accounting – Types of Audit – Audit Programme – Audit Note Book – Audit Working Paper – Auditors Lien.

## **UNIT II - Internal Control and Internal Check**

Internal Control: Features – Scope – Principles – Objectives – Advantages and Disadvantages. Internal Check: Objectives – Advantages – Limitations – Principles of Good Internal Check System – Differences between Internal Check and Internal Control – Internal Check regarding Sales, Wages, Purchase.

### **UNIT III – Vouching, Verification and Valuation**

Objectives – Importance – Types of Vouchers - Vouching of cash transactions (Debit and Credit side of cash book), trading transactions – purchases book, purchase returns book, sales book, sales returns book and Journal Proper - Verification of Assets – Objectives – Verification Vs. Vouching - Valuation of Assets – Objectives – Verification Vs. Valuation - Auditors duty with regard to valuation of Assets

### **UNIT IV – Audit Report**

Auditors Opinion - nature of an Auditors Opinion - Basics of an Audit Report – True & fair view, Audit examination - Information & explanations from the management - Statement of facts Vs. Expression of opinion - date of report & signing - Types of Audit Report.

### **UNIT V - Audit of Limited Companies**

Qualification and qualities of an auditor – appointment and removal of auditors – rights, powers, duties and liabilities of an auditor – Government Audit – CAG of India – Powers and Duties - Audit report – contents – Reporting requirements under the Indian Companies Act 2013.

### **TEXT BOOK:**

• A Hand Book of Practical Auditing- B.N Tandon, S.Sudharsanam S.Sundharabahu Edition, – 2009, S. Chand & Company Itd, New Delhi.

### **REFERENCE BOOKS**

- Basics of Auditing- Dinkar Pagare, 11<sup>th</sup> Edition 2007, Sultan Chand & Sons, Educational Publishers, New Delhi.
- Auditing Principles- Pradeep Kumar, Baldev Sachdeva, Jagwant Singh, 8<sup>th</sup> Edition 2012, Kalyani Publishers, Ludhiana,
- Kamal Gupta Contemporary Auditing

INDUSTRIAL RELATIONS AND LABOUR LAW								
Course Code	C650B	Credit	4					
Instruction Hours per Week	6	Marks	CIA (50) / SE (50)					
Course Objective	<ul> <li>Trade Unions Act.</li> <li>Acquaint the students w collective bargaining an</li> <li>To help students under disputes the functioning</li> <li>To enable the students to the students the students to the students to the students the students to the</li></ul>	n promoting it derstand the lations and th ith the concep d workers part rstand the dif of various dis o understand t	t. role of trade unions in e major provisions of the ts, process and methods of ticipation in management. ferent forms of industrial pute settlement agencies.					

CO. No.	CO Statement	<b>Cognitive Levels</b>
CO 1	• Exhibit a clear understanding of the concept of industrial relations and the role of state in promoting it.	K1, K2, K3, K4
CO 2	• Know how trade unions are formed and their history in India along with their role in promoting industrial relations	K1, K2, K3, K4
CO 3	• Understand the concepts of collective bargaining and workers participation in management and the related concepts.	K1, K2, K3, K4, K5
CO 4	• Get a clear picture of the different forms of industrial disputes and the role of government in preventing and settling industrial disputes.	K1, K2, K3, K4, K5
CO 5	• Know and recall the important provisions of the Factories Act relating to the terms of employment and conditions of labour.	K1, K2, K3, K4

CO	CO Programme Outcomes (PO)							Programme Specific Outcomes (PSO)					Mean Scores
co	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	2	3	3	1	2	2	2	2	2	3	3	2	2.25
2	2	3	3	1	2	2	2	1	2	3	2	3	2.17
3	3	2	3	1	2	2	2	2	2	3	2	3	2.25
4	3	2	3	1	2	2	2	2	2	3	2	3	2.25
5	3	2	3	1	2	2	2	2	2	3	2	2	2.17
	Mean Overall Score								2.22				
	Result							High					

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

## **Unit 1: Industrial Relations (IR)**

Concept – Evolution - Nature – Objectives - Role of State - Factors affecting IR in changing Environment - International Dimensions of IR.

## **Unit 2: Trade Union**

Trade Union: Origin and growth, unions after Independence, unions in the era of liberalization; Factors affecting growth of Trade Unions in India, Major Provisions of Trade Union Act 1926.

## Unit 3: Collective Bargaining and Worker's Participation in Management

Collective Bargaining: Meaning, Nature, Types, Process, Importance and Status of Collective Bargaining in India - Functions and role of Trade Unions in Collective bargaining.

Workers' Participation in Management(WPM) - practices in India, Works Committees, Joint management councils; Participative Management and co-ownership; Productive Bargaining and Gain Sharing.

## Unit 4: The Industrial Disputes Act, 1947:

Definitions of Industry, workman, and Industrial Dispute; Authorities under the Act; Procedure, Powers and Duties of Authorities; Strikes and Lock outs; Lay-off and Retrenchment; Provisions relating to Layoff, Retrenchment, and closure.

### Unit 5: The Factories Act, 1948:

Provisions relating to Health, Safety, Welfare facilities, working hours, Employment of young persons, Annual Leave with wages.

### **Reference Books:**

- PK Padhi, Industrial Relations and Labour Law, PHI Learning
- Arun Monalppa, Industrial Relations and Labour Law, McGraw Hill Education
- SC Srivastav, Industrial Relations and Labour Law, Vikas Publishing House
- C.S. Venkata Ratnam, Industrial Relations, Oxford University Press.
- P.L. Malik's Handbook of Labour and Industrial Law, Vol 1 and Vol 2, Eastern Book Company.
- JP Sharma, Simplified Approach to Labour Laws, Bharat Law House (P) Ltd

# SOCIAL ENTREPRENEURSHIP

Course Code	C650C	Credit	4				
Contact Hours per Week	6	Marks	CIA (50) / SE				
			(50)				
Course Objectives	• Understand the social entrepreneurship process, framewo social activism.						
	• Examine the concepts underpinning social entrepreneurship to gain a comprehensive understanding of the opportunities.						
	• Identify and evaluate the social entrepreneurial opportunities						
	and sustainability to e	• Comprehend the concept of social innovation, environmental ethics and sustainability to evolve a successful model of social innovation.					
	who create and manage	• Critically assess the strategic and operational issues faced by those who create and manage social enterprises in the process of bringing a successful model of social entrepreneurship.					

## **Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Understand the social entrepreneurship process, framework and social activism.	K1, K2
CO 2	Examine the concepts underpinning social entrepreneurship to gain a comprehensive understanding of the opportunities.	К3
CO 3	Identify and analyze the social entrepreneurial opportunities	K4
CO 4	Comprehend the concept of social innovation, environmental ethics and sustainability to evaluate and evolve a successful model of social innovation.	K5
CO 5	Critically assess the range of strategic and operational issues faced by those who create and manage social enterprises to create a successful model of social entrepreneurship.	K6

CO	CO Programme Outcomes (PO)							Programme Specific Outcomes (PSO)					Mean Scores
co	PO1	PO2	PO3	PO4	PO5	PO6	<b>PO7</b>	PSO1	PSO2	PSO3	PSO4	PSO5	of COs
1	3	3	2	1	2	2	1	3	1	3	3	2	2.17
2	3	2	3	1	2	2	1	2	1	3	2	2	2.00
3	3	2	3	2	2	2	1	3	1	3	2	2	2.17
4	3	3	3	2	2	2	1	3	1	3	2	2	2.25
5	3	2	2	2	2	2	1	3	1	3	3	2	2.17
	Mean Overall Score							l Score	2.15				
												Result	High

Bloom's Category	CA Tests (Marks	Allotment)	Term End Exam (100)
	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

# **UNIT I: SOCIAL ENTREPRENEURSHIP**

Social entrepreneur - social entrepreneurship - social enterprises. Characteristics of Social Entrepreneurship - Explicitly formulated mission to create and sustain social value and to benefit the communities. Social entrepreneur – factors impacting transformation into social entrepreneur. Differences between Business and Social entrepreneur - Entrepreneurship and Social Entrepreneurship. Challenges in Social Entrepreneurship - Social Entrepreneurship in developing countries and in India.

# UNIT II: THE SOCIAL ENTREPRENEURSHIP PROCESS

The Timmons Model of the Entrepreneurship Process - The PCDO (The People, Context, Deal, and opportunity) frame work - The Social Entrepreneurship Frame work - Sources of Social Entrepreneurship - Public Sector, Private Sector, Voluntary Sector - Qualities and Skills of Social Entrepreneur. Boundaries of Social Entrepreneurship – Social service provision, Social activism.

# **UNIT III: OPPORTUNITEIS FOR SOCIAL ENTREPRENEURS**

Opportunity Recognition & Study on the Source and Discovery of Social Opportunities - Entrepreneurial Opportunity Evaluation: A Discrete Choice Analysis of Financial and Social Entrepreneurial Opportunity Attributes - Modelling the Social Venturing Process. Enterprise launching and its procedures – start-ups – incubation – accessing venture capital – CSR funds - PPP Cooperative strategy: Building networks, partnership and alliance

### UNIT IV: SOCIAL INNOVATION AND SUSTAINABILITY

Social Innovation - Concept of Sustainable Development and its importance - Factors affecting sustainable development - Environmental costs and its economic value. Limits of Growth - Silent Spring - Kyoto Protocol - Dimensions of sustainable development -Environmental ethics -The rationale for MDGs and its link with Sustainable Development-Need and Importance of sustainability in social innovation- Case studies from national and international efforts in the area of social innovation and its sustainability. Emerging trends in sustainability and its applicability in social innovation.

# UNIT V: SUCCESSFUL SOCIAL ENTREPRENEURSHIP INITIATIVES

Bangladesh Rural Advancement Committee (BRAC) - The Grameen Bank (GB) - The Self Employment Women's Association (SEWA) - Aravind Eye Hospital - Barefoot College - Bhartia Samruddhi Investment & Consulting Services (BASIX) - Narayana Hrudayalaya Institute of Medical Sciences - Technology Informatics Design Endeavour (TIDE)

# **Text Books:**

- **Ryszard Praszkier & Andrzej Nowak**, Social Entrepreneurship: Theory and Practice, CAMBRIDGE UNIVERSITY PRESS 2012.
- Singh Archana, Edakkandi Meethal Reji, Social Entrepreneurship and Sustainable Development, Routledge India 2020.
- Jill Kickul and Thomas S.Lyons, Understanding social entrepreneurship, the relentless pursuit of mission in an ever changing world, Routledge India 2012

# **Reference Books:**

- Robert A. Philips Margret Bonefiel Ritesh Sharma, Social entrepreneurship, the next big business opportunity, Global Vision Publishing House, New Delhi, 2011.
- Martin, roger and Osberg, sally, *Social Entrepreneurship: the case for definition*, Stanford social innovation review, 2008
- Portales, Luis, Social Innovation and Social Entrepreneurship, Palgrave Macmillan, 2019
- Elliot, Jennifer A, An Introduction to Sustainable Development, Oxon, Routledge 2013