



# SACRED HEART COLLEGE (AUTONOMOUS)

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Ready for  
Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 \* Affiliated to Thiruvalluvar University, Vellore \* Autonomous since 1987

Accredited by NAAC (4<sup>th</sup> Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Sacred Heart College (Autonomous), Tirupattur District

1.2.1 List of New Courses

## PGDIEM

(PG Diploma in Import Export Management)

Sem	Course Code	Title of the Subject	Hours/Week	Credits	CA	SE	Total
I	MSDI121	Exim Policy, Export Procedure and Documentation	5	5	50	50	100
	MSDI122	Basics of Export and Import	5	5	50	50	100
	MSDI123	International Logistics and Supply Chain Management	5	5	50	50	100
	MSDI124	International Economics	5	5	50	50	100
II	MSDI221	International Finance and Foreign exchange Management	5	5	50	50	100
	MSDI222	International Market Research	5	5	50	50	100
	MSDI223	Export and Import Management	5	5	50	50	100
	MSDI224J	Project Work	10	10			100
				45			800

**Sacred Heart College (Autonomous), Tirupattur District**

**1.2.1 List of New Courses**

**Department: PGDIEM**

<b>S.No</b>	<b>Course Code</b>	<b>Course Name</b>
1.	MSDI122	Basics of Export and Import
2.	MSDI123	International Logistics and Supply Chain Management
3.	MSDI221	International Finance and Foreign exchange Management

## Semester-I

### Basics of Export and Import

#### Course Outcomes:

<i>CO No</i>	<i>CO Statement</i>	<i>Cognitive Levels</i>
	<i>On successful completion of this course, students will be able to</i>	<i>(K- Levels)</i>
<i>CO- 1</i>	<i>Acquire knowledge on the basic concepts and major components related to import and export arena</i>	<i>K6</i>
<i>CO- 2</i>	<i>Enumerate basic procedure about import and export domain and make an appeal to apply in the business life</i>	<i>K1, K3</i>
<i>CO- 3</i>	<i>Analyze the export and exporters with regard to direct, indirect and categories of export</i>	<i>K4</i>
<i>CO- 4</i>	<i>Develop and design the schemes and benefits of export promotion capital goods</i>	<i>K6</i>
<i>CO- 5</i>	<i>Classify the import and export schemes and assess the India's foreign trade activities and movements</i>	<i>K2, K5</i>

#### Unit- 1 Introduction

(9 Hours)

Global trade and its growth, India's relative position in the world trade over a period time. Analysis of India's Foreign trade since 1950- Commodity, composition, direction Changes. Balance of trade, balance of payment.

#### Unit-2 Procedure

(9 Hours)

Registration of Firms- PAN No- IE code no- EPC, Central Excise .

**Unit- 3 Export & Exporters****(9 Hours)**

Category of Exports: Direct, Indirect Third Party Category of Exporters; Manufacturer and Merchant Exporters

**Unit- 4 Benefits****(9 Hours)**

Duty Drawback- Advance Authorization -Scheme Duty free Import Authorization- Export Promotion Capital Goods

**Unit- 5 Import & Foreign Trade****(9 Hours)**

Procurement: Planning -Identification Selection of Suppliers- Terms of Payment. Foreign Trade: Trends of Exports and Imports of India- Composition of India's Foreign Trade- Direction of India's Foreign Trade- Growth and Structure of India's Foreign Trade.

**References:**

4. Export Import procedure and documentation, Kushpat Jain, Oscar Publications, Delhi, 2018
5. Export-Import and Logistics Management, Usha Kiran Rai, PHI Learning Pvt. Ltd, 2017
6. Foreign Exchange Hard Book By H. P. Bhandari, 2015
7. Annual Report (recent years ) Ministry of Commerce, Government, 2020
8. Exports – Do it Yourself, Mahajan M.I., Snow White Publications, New Delhi, 2017
9. Import – Do it Yourself, M. I. Mahajan, Snow White Publications, New Delhi, 2018

## Semester-I

### International Logistics and Supply Chain Management

<i>Semester</i>	<i>Course Code</i>	<i>Title of the Course</i>	<i>Hours</i>	<i>Credits</i>
<i>I</i>	<i>MSDI123</i>	<i>International Logistics and Supply Chain Management</i>	<i>5</i>	<i>5</i>

Course

outcomes:

<i>CO No</i>	<i>CO Statement</i>	<i>Cognitive Levels</i>
	<i>On successful completion of this course, students will be able to</i>	<i>(K- Levels)</i>
<i>CO- 1</i>	<i>Understand the fundamental concepts, importance, elements, logistics and marketing interface</i>	<i>K2</i>
<i>CO- 2</i>	<i>Examine shipping transport and draw attention to apply it in the respective domain</i>	<i>K3, K4, K5</i>
<i>CO- 3</i>	<i>Formulate the indispensable areas of air transport and make an idea to form a new module with regard to air transport</i>	<i>K6</i>
<i>CO- 4</i>	<i>Outline supply chain domain and highlight its significant arena</i>	<i>K2</i>
<i>CO- 5</i>	<i>Measure the forecasting and planning in supply chain management to identify the best roots</i>	<i>K5</i>

**Unit –I Introduction to logistics management****(9 Hours)**

Logistics Management: Concepts – Importance – Elements of the logistic System – Marketing and logistic mix - Logistics and marketing interface.

**Unit – II Shipping transport****(9 Hours)**

Shipping Industry: Types of ships – Shipping systems: linear, Tramp, conference, chartering, Baltic freight exchange – Shipping intermediaries: agent, forwarder, brokers and others – containerization – types of containers.

**Unit – III Air transport****(9 Hours)**

Air transport: Air freight – IATA – Cargo handling – Designing the International Information system – system modules – Distribution and Transportation.

**Unit – IV Supply chain****(9 Hours)**

Supply chain: Definition – scope and importance of supply chain – supply chain drivers and metrics - Designing supply chain network: Distribution network – Factors influencing distribution.

**Unit – V Forecasting and Planning in SCM****(9 Hours)**

Forecasting and planning in supply chain management – Pricing in supply chain management- co-ordination in supply chain management- Role of IT in supply chain management.

**Reference Books**

- 1) Chopra S and P Meindl “Supply chain management: Strategy, planning and operations”, Himalaya Publications, 2014.
- 2) David P, “International Logistics” Biztantra, New Delhi , 2013.
- 3) Donald J Bowersox Davi J Class” Logistics Management, Tata Mc.Graw Hill, New Delhi, 2014.
- 4) David Stewart, “International Supply chain Management”, Cengage publications, 2008.

## Semester-II

### International Finance and Foreign exchange Management

<i>Semester</i>	<i>Course Code</i>	<i>Title of the Course</i>	<i>Hours</i>	<i>Credits</i>
<i>II</i>	<i>MSDI221</i>	<i>International Finance &amp; Foreign Exchange Management</i>	<i>5</i>	<i>5</i>

#### *Course outcome*

<b>CO.NO</b>	<b>CO - Statement</b>	<b><i>Cognitive Level (K-Level)</i></b>
CO - 1	Evaluate the key terms and concepts in export and import markets	K5
CO - 2	Outline the importance and applications of foreign exchange	K4
CO - 3	Formulate the key procedures in financing for international trade	K5
CO - 4	Generalize the uses of foreign portfolio investments	K2
CO - 5	Adapt the functions of India's Forex system	K6

**UNIT- I International finance management****(9 Hours)**

Importance – Finance Functions – Emerging Challenges – Recent changes in global financial markets- Impact of Change in exchange rates – interest rates – inflation rates – accounting treatments of transactions, translation and operating exposures.

**UNIT- II- Foreign exchange market****(9 Hours)**

Markets and Market Participants- Foreign Exchange transaction mechanism (Option – forward contract – arbitrage – hedging and swaps) – Pricing pattern-Exchange Rate principles: Trade – PPP – IRP – IFE – Portfolio – Balance – Demand and Supply Growth – BOP Monetary Approach- Role of Swap, Currency futures and options in International Market.

**UNIT- III Financing of international trade****(9 Hours)**

Trade financing techniques-instruments for both capital and money market (including pre & Post Shipment Finance) - Foreign investment Management: FDI - National FDI policy – Liberalization- Economic determination - Impact of globalization.

**UNIT-IV Foreign portfolio investments****(9 Hours)**

Management of foreign Exchange with special reference to India: Meaning- Concept- importance- Exchange Market- Statutory basis of Foreign Exchange- Evolution of Exchange Control- Outline of Exchange Rate & Types- Import & Export Overview.

**UNIT- V India's forex scenario****(9 Hours)**

Balance of payment: crisis of 1990- L.E.R.M.S(Liberalized Exchange Rate Management System) - Convertibility- Introduction to International Monetary Development: Gold Standard, Bretton Woods system- Fixed & Flexible Exchange Rate Systems- Euro Market. Non resident accounts : Repatriable and Non-Repatriable- Significance for the Economy & Bank- Open Account Clean Advance- Documentary Credit- Documentary Collection- Financing of Imports & Exports.

**References:**

- 1) Esha Sharma, Foreign Exchange Management - H.P. Bhardwaj, 2017
- 2) CA Sudha, G Bhushan, Foreign Exchange Management Wolters Kluwer, 2016
- 3) P. G. Apte, International Financial Management -, Mcgraw Higher Ed, 2014
- 4) V. K. Bhalla, International Financial Management -, Anmol Publications Pvt.Ltd, 2012.