



# SACRED HEART COLLEGE (AUTONOMOUS)

Tirupattur – 635 601, Tamil Nadu, S.India

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Ready for

Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 \* Affiliated to Thiruvalluvar University, Vellore \* Autonomous since 1987

Accredited by NAAC (4<sup>th</sup> Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

## Sacred Heart College (Autonomous), Tirupattur District

### 1.2.1 List of New Courses

# B.Com

S. No	Course Code	Course	Number of Credits	Hours	CA	SE	Total
<b>SEMESTER I</b>							
1	LT114	<b>Part I</b> Language I – Tamil 1	3	5	50	50	100
2	LE115BT	<b>Part II</b> English I	2	5	50	50	100
3	C116	<b>Part III</b> MC – Principles of Accountancy	5	5	50	50	100
4	<b>C117</b>	<b>MC – Environmental Aspects of Business</b>	5	5	50	50	100
5	AE106	<b>Allied I</b> Principles of Economics I	4	6	50	50	100
6	SK104	<b>Part IV</b> Communication Skills	1	2	100		100
7	VE105A/B	Christian Religion I / Value Education I	1	2	100		100
8	CE103	Communicative English	1		100		100
9	LE115BP	English Lab	1		50	50	100
		<b>Total</b>	<b>23</b>	<b>30</b>			

S. No	Course Code	Course	Number of Credits	Hours	CA	SE	Total
<b>SEMESTER II</b>							
1	LT214	<b>Part I</b> Language II	3	5	50	50	100
2	LE215BT	<b>Part II</b> English II	2	5	50	50	100
3	C216	<b>Part III</b> MC – Financial Accounting I	5	5	50	50	100
4	C217	MC – Banking and Insurance	5	5	50	50	100
5	AE206	<b>Allied I</b> Principles of Economics II	4	6	50	50	100
6	SK204	<b>Part IV</b> Leadership Skills	1	2	100		100

7	VE205A/B	Christian Religion II / Value Education II	1	2	100		100
8	CE203	Communicative English	1		100		100
9	LE215BP	English Lab	1		50	50	100
		<b>Total</b>	<b>23</b>	<b>30</b>			

S. No	Course Code	Course	Number of Credits	Hours	CA	SE	Total
<b>SEMESTER III</b>							
1	C325	<b>Part III</b> MC – Financial Accounting II	5	5	50	50	100
2	C326	MC – Principles of Marketing	5	5	50	50	100
3	C327	MC – Mercantile Law	4	4	50	50	100
4		<b>Allied I</b> Managerial Economics	4	6	50	50	100
5	AM310A	<b>Allied II</b> Business Mathematics	4	6	50	50	100
6	VE306	<b>Part IV</b> Human Rights	1	2	100		100
7	SK304	Technical Skills	1	2	100		100
8	CO-DED	<b>Part V</b> Out Reach Activity (DEEDS)					
9	CO-SHE	Co-Curricular Activity (SHELTERS)					
		<b>Total</b>	<b>24</b>	<b>30</b>			

S. No	Course Code	Course	Number of Credits	Hours	CA	SE	Total
<b>SEMESTER IV</b>							
1	C424	<b>Part III</b> MC – Corporate Accounting	5	5	50	50	100
2	C425	MC – Cost Accounting	5	5	50	50	100
3	C426	MC – Business Management	4	4	50	50	100
4		<b>Allied I</b> International Economics	4	6	50	50	100
5	AM409A	<b>Allied II</b> Business Statistics	4	6	50	50	100
6	VE406	<b>Part IV</b> Environmental Science	1	2	100		100
7	SK404	Employability Skills	1	2	100		100
8	CO-DED	<b>Part V</b> Out Reach Activity (DEEDS)	2				
9	CO-SHE	Co-Curricular Activity (SHELTERS)	2				
		<b>Total</b>	<b>28</b>	<b>30</b>			

S. No	Course Code	Course	Number of Credits	Hours	CIA	SE	Total
<b>SEMESTER V</b>							
1	C541	<b>Part III</b> MC – Advanced Cost Accounting	6	6	50	50	100
2	C542	MC – Income Tax Law and Practice I	5	5	50	50	100
3	C543	MC – Financial Management	5	5	50	50	100
4	C544A/B/C	ME 1 1. Advanced Corporate Accounting 2. Indirect Taxation 3. Business Logistics	4	6	50	50	100
5	C545A/B	SS 1 1. Computer Fundamentals and E-Commerce 2. Entrepreneurship	4	6	50	50	100
6	NCO504	<b>Part III</b> Non Major Elective I	1	2	100	--	100
7		<b>Part VI - Self-Study Paper</b> 1. Rural Banking 2. Office Management 3. Customer Relationship Management	1*				
8		<b>Summer Internship / Mini Project</b>	2*				
		<b>Total</b>	<b>25 + 3*</b>	<b>30</b>			

S. No	Course Code	Course	Number of Credits	Hours	CIA	SE	Total
<b>SEMESTER VI</b>							
1	C647	<b>Part III</b> MC – Management Accounting	6	6	50	50	100
2	C648	MC – Income Tax Law and Practice II	5	5	50	50	100
3	C649	MC – Human Resource Management	5	5	50	50	100
4	C650A/B/C	ME 2 1. Practical Auditing 2. Industrial Relations and Labour Laws 3. Social Entrepreneurship	4	6	50	50	100
5	C651A/B	SS 2 1. Computerized Accounting 2. Modern Salesmanship	4	6	50	50	100
6	NCO604	<b>Part III</b> Non Major Elective II	1	2	100	--	100
7		<b>Part VI - Self-Study Paper</b> 1. Retail Marketing Management 2. Knowledge Management 3. Fundamentals of Investment	1*				
		<b>Total</b>	<b>25 + 1*</b>	<b>30</b>			

**Sacred Heart College (Autonomous), Tirupattur District**

**1.2.1 List of New Courses**

**Department: B.Com**

<b>S.No</b>	<b>Course Code</b>	<b>Course Name</b>
1.	C117	Environmental Aspects of Business

**Syllabus:**

**SEMESTER - I  
PART III- MAJOR CORE**

**ENVIRONMENTAL ASPECTS OF BUSINESS**

<b>Course Code</b>	<b>C117</b>	<b>Credit</b>	<b>5</b>
<b>Instruction Hours per Week</b>	<b>5</b>	<b>Marks</b>	<b>CIA (50) / SE (50)</b>
<b>Course Objective</b>	<ul style="list-style-type: none"><li>• To make the students to acquire basic knowledge about the business environment</li><li>• To impart knowledge on the various environmental aspects in the midst of which a business has to be organized.</li><li>• To enable the students to understand the difference between Money market and Capital Market</li><li>• To expose students to Money Market, Capital Market, Stock Exchange and SEBI</li><li>• To create awareness on various ethical issues in business and consumer rights.</li></ul>		

**Course Outcomes**

After studying this course, students would be able to

CO. No.	CO- Statement	Cognitive Levels
CO 1	Students will acquire the basic knowledge of business environment	K1, K2, K3, K4
CO 2	The students will know the various internal and external factors influencing a business concern.	K1, K2, K3, K4
CO 3	The students will know the importance of different financial markets and understand their functioning.	K1, K2, K3, K4
CO 4	Students will know various aspects of stock market and motivates them to acquire knowledge on stock market investment	K1, K2, K3, K4, K5,
CO 5	The students will be able to evaluate the ethical considerations in operation of business enterprises. They will also know the rights and duties of consumers	K1, K2, K3

#### Mapping of CO with PO and PSO

CO	Programme Outcomes (PO)							Programme Specific Outcomes (PSO)					Mean Scores of COs
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	
1	1	1	2	1	2	2	2	1	1	1	1	1	1.33
2	1	1	2	2	2	2	2	2	1	2	1	1	1.58
3	2	2	3	2	2	3	3	2	2	2	2	2	2.25
4	2	2	3	2	3	3	3	2	2	3	2	2	2.42
5	2	2	3	2	3	2	3	2	2	3	3	2	2.42
<b>Mean Overall Score</b>												<b>2.00</b>	
<b>Result</b>												<b>Medium</b>	

#### Assessment Pattern

Bloom's Category	CA Tests (Marks Allotment)	Term End Exam (100)
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	I CA (50)	II CA (50)	Marks Allotment
Remember	10	10	20
Understand	10	10	30
Apply	10	10	10
Analyze	10	10	10
Evaluate	5	5	10
Create	5	5	20

### **Unit – I : Nature and Objectives of Business:**

Classification of Business, Industries – characteristics of business – Social and Economic objectives of business.

### **Unit – II: Business Environment:**

Economic, Political, Government, Natural, Technological, Social / Cultural and Demographic Environments – their role in business.

### **Unit – III Money and Capital Markets:**

Nature, constituents and its importance – Functions of money market, Indian money market - Indian Capital Market and its development.

### **Unit – IV Stock Exchange and its Regulation:**

Importance and objectives – NSE – features and objectives - Listing and its advantages - Dematerialization and its advantages – SEBI – powers and functions. SENSEX and NIFTY (meaning and examples only)

### **Unit – V Business and Society:**

Ethical principles – Social Responsibility of business to various segments – CSR practices in India. Consumerism – Consumer protection and consumer rights.

**Text Book**

1. Francis Cherunilam, Business Environment, Himalaya Publishing House, New Delhi

### **Reference Books**

1. Gupta C.B. Business Organization and Management, S Chand & Co. New Delhi.
2. Y.K. Bhushan, Fundamentals of Business Organization, Sultan Chand & Sons, New Delhi
3. Sharma R.K. & Gupta Shashi K., Business Organization and Management, Kalyani Publishers.
4. Mishra N., Fundamentals of Business Organization, Allied Publication.

**Note: Latest Edition of Text Books may be used.**