BBA

Memorandum of Understanding

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1	St. Josephs College of Arts and Science College in Cuddalore, Tamil Nadu	2-14
2	St. Josephs College of Arts and Science College in Cuddalore, Tamil Nadu	15-20
3	Marudhar Kesari Jain College for Women in Vaniyambadi, Tamil Nadu	21-26



Students Exchange Programme Schedule of Events

Date	Timing	Торіс	Resource person
	6.30 am -8 am	yoga	
27.02.2020	10.00am -10.30am	Inaugural function	
	10.15 am – 11.30	Encountering McGregor's Theory of X and Theory of Y	Rev. Fr.Antony Markus, Loyola college,Vettavalam
11.15- 11.30	am -Tea Break	TRAD	
	11.30- 1.15 pm	Career Opportunities Through TALLY	Rtn. K Nirmala WINSOFT, TALLY
		1.15 pm – 2.15 pm- Lunch Break	
	2.15 – 3.45 pm	Hands on training in Tally For GST Returns preparation	Rtn. K Nirmala WINSOFT, TALLY
	3.45 – 4.15 pm	Paper presentation	
		4.15- 4.30 pmTea break	
	4.30- 6.30 pm	Friendship cricket match between 3 colleges	
28.02.2020		The second second	
	6.30 am -8 am	Yoga	
	10.am -11.30 am	Present and past indirect tax structure, and basic concepts of GST –time, place of supply, registration	Rev .Father.A.Alex
		11.30- 11.45 am Tea break	
	11.45- 12.30 pm	GST Transactions , , GST invoice	Dr.G Bhuvaneswari
	12.30- 1.15 pm	E-way bill, GST council ,Returns	Mr.R.Punniyaseelan
		1.15 pm –2.15 pm—LUNCH BREAK	
	2.15 pm – 3.45 pm	Practical Training on GST calculations and Returns filing system	Ms. Ravichandran, Auditor V.Meenakshi Sundar, Auditor K.Kumara Guru, Audito
	3.45 - 4.15.pm	Valedictory	
	ET ST	4.15pm – 4.30 Tea Break	1 1
	4.30- 7.30pm	Visit to Aurovil –international town	

Staff Exchange Programme

Schedule of Events

Final year BBA Students of St. Joseph's College, Cuddalore

Date	Timings	Topics	Resource Person
27/02/2020	9.30am – 10.00 am	Inaugural Function	
	10.05am – 11.30 am	Introduction to Project Report, Reviews	Prof. R. Veerappan
	11.45am – 1.15 pm	Methodology, Data Analysis, Bibilography	Prof. R. Veerappan
Date	Timings	Topics	Resource Person
28/02/2020	10.00am – 1.15 pm	Step by step guidelines for writing research article	Prof. R. Veerappan

Organising Committee

Chief Patron

Seminar Director

Seminar Co-Directors

: Rev. Fr. G. Peter Rajendiram, Secretary

: Rev. Fr. A. Alex, Dean of Studies & Head, BBM & BBA

: Prof. R. Veerappan Head, BBA, Sacred Heart College (autonomous), Tirupattur

Department of Bank Management.

: Prof. G.Stanley Head, BBA, Loyola College, Vettavalam

Organising secretary

Joint Organising secretaries

: Dr. R. Krishnaveni, Asst.professor Dept. of Bank Management Dr. G. Bhuvaneswari, Asst.professor, Dept. of Bank Management

: Prof.R.Punniyaseelan, Asst.professor

Programme Coordinators

Dr. R. Rajkumar, Asst.professor, Dept. of Bank Management Mr. M. Om Prakash, Asst.professor, Dept. of Business Administration Dr. S. Baranidharan, Asst.professor, Dept. of Business Administration Dr. M. Monika, Asst.professor, Dept. of Business Administration Mrs.J. Poomagal, Asst.professor, Dept. of Business Administration

Departments of Business Administration (CA) & Bank Management

St. Joseph's College of Arts & Science (Autonomous),

Cuddalore 1



In collaboration with





Department of Business Administration

Sacred Heart College (Autonomous), Tirupattur



Department of Business Administration

Loyola College, Vettavalam

Organize and cordially invite for the National Seminar

on

Emerging Issues and Challenges in Intellectual Property Rights in India

Date: 29.02.2020, Saturday Venue: Rev. Fr. M. A. Ratchagar Hall

Inauaural Function

9.30 am - 10.15 am

Praver Song Tamil Thai Vazhthu

Keynote Address

: BBM & BBA Students

Rev. Fr. A. Alex Welcome Address Seminar Director Dean of Studies & Head. Department of Bank Management & Business Administration

Rev.Fr.G.Peter Rajendiram, Secretary, Presidential Address St. Joseph's College of Arts & Science (Autonomous). Cuddalore 1

: Dr. M. Arumaiselvam, Principal Felicitation Dr. J. Jon Arockiaraj, Vice Principal,

> Prof J Kosalram PG & Research Department of Economics Muthurangam Govt. Arts College (Autonomous), Vellore

Vote of Thanks : Prof. R.Veerappan, Head, Department of Business administration, Sacred Heart College (Autonomous), Thirupattur

Technical Session 1

(10.15 am - 11.30 am)

: Intellectual Property Rights : An Overview Topic

Resource Person

: Prof. J. Kosalram, PG & Research Department of Economics, Muthurangam Govt. Arts College (Autonomous), Vellore.

Chairperson

Rapporteur

: Prof. B. Imran Basha. Head, Department of Business Administration, Brindavan College, Bangalore.

: Dr. R. Krishnaveni, Asst. Professor. Department of Bank Management.

Technical Session III

(2.30 pm - 3.30 pm)

Technical Session II

(12.00 noon - 1.15 pm)

Paper Presentation

Topic

Resource Person

Praver Song

Felicitation

Tamil Thai Vazhthu

Welcome Address

Presidential Address :

Valedictory Address &

Certificate Distribution

Vote of Thanks

: Challenges in Intellectual Property Rights : Prof. Dr.S.Sasikumar, Head. PG & Research Department of Management Studies. Sacred Heart College (Autonomous), Thirupattur

Valedictory Function

(4.00 pm - 5.00 pm)

- : BBM & BBA Students
- : Prof. R.Veerappan. Head, Department of Business Administration, Sacred Heart College (Autonomous), Thirupattur
- : Rev. Fr.G.Peter Raiendiram, Secretary, St, Joseph's College of Arts & Science (Autonomous), Cuddalore 1

Rev. Fr. Dr.M.S.Xavier. Controller of Examinations Dr. S.Joseph Christian Daniel,

IQAC Coordinator & Head, Department of Microbiology

- Dr. A.Martin Department of Computer Science. School of Mathematics and Computer Sciences, Central University of Tamil Nadu, Thiruvarur
- Rev. Fr.A. Alex Seminar Director, Dean of Studies & Head, Department of Bank Management & **Business Administration**

Department of Business Administration

Sacred Heart College (Autonomous), Tirupattur

Student Staff Exchange Programme – Dates

Staff Exchange Programme

Date	Person	Place	Subject Taught
19/02/2020 to 21/02/2020	Dr. A. Arockiamary	Marudhar Kesari Jain College, Vaniyambadi	One unit in Accounts
26/02/2020 to 29/02/2020	Mr. R. Veerappan	St. Joseph's College of Arts & Science, Cuddalore	One unit – Human Resource Management

Student Exchange Programme

Date	No Students Attended	Place	Students Learned
26/02/2020	20	St. Joseph's College of	GST
to		Arts & Science,	
29/02/2020		Cuddalore	



Marudhar Kesari Jain College for Women

Project of Sri Marudhar Keson dan fin



Approved by Govt. of Tamilnadu - Permanently Affiliated to Thiruvalluvar University Re - Accredited by the NAAC with 'A' Grade - An ISO 9001:2015 Certified Institution



VANIYAMBADI

21.02.2020

ATTENDANCE CERTIFICATE

This is to certify that Dr. A. AROCKIA MARY Assistant Professor, Department of Commerce and Business Administration, Sacred Heart College (Autonomous), Tirupattur delivered a lecture for the subjects i.e., Financial Management (III- BBA Students), Financial Accounting (I-BBA Students), on 19/02/2020 and 21/02/2020 for two days Under Staff Exchange Programme as per the MOU established between the "Department of Business Administration, Sacred Heart College" and "Department of Business Administration, Marudhar Kesari Jain College for Women" on 13-09-2019.

Principal

Dr. T. Balasubramanlan, M.Sc., M.Phil., Ph.D., Principal Marudhar Kesari Jain College for Women Vaniyambadi - 635 751.

Marudhar Nagar, Chinnakallupalli, Vaniyambadi - 635 751, Tirupattur District, Tamil Nadu, India. Phone : 04174 - 224300 / 225300 Fax : 04174 - 227027 E-mail : principal@mkjc.in Website : www.mkjc.in

Department of Business Administration Sacred Heart College (Autonomous) Tirupattur – 635 601

19/02/2020

The Principal

To,

Sacred Heart College (Autonomous) Tirupattur

Respected Fr,

Greetings from the Department of Business Administration. As we have signed MOU on 13/09/2019 with Marudhar Kesari Jain College, Vaniyambadi for Student & Staff Exchange Programme.

We are happy to inform to you that our staff member Dr. A. Arockiamary, Department of Commerce & Business Administration wish to take classes in Marudhar Kesari Jain College, Vaniyambadi for two days (20/02/2020 & 22/02/2020) as part of Staff Exchange Progamme.

During these days Dr. G. Deepalakshmi, Head, Department of Business Administration of Marudhar Kesari Jain College, Vaniyambadi has debuted to our college for Staff Exchange Programme.

Kindly permit us to go ahead. Kindly do the needful.

Thanking you

Yours faithfully

(R. Veerappan)

An 2/20

Department of Business Administration Sacred Heart College, Tirupattur 2019-20

13.09.2019

BBA department has made MoU with **St. Joseph's College of Arts & Science (Autonomous), Cuddalore** for the Period of 2 years for Student & Staff exchange programmes

BBA department has made MoU with **Brindavan College, Bangalore** for the Period of 2 years for Student & Staff exchange programmes

BBA department has made MoU with **Loyala College**, **Vettavalam** for the **Period of 2 years** for Student & Staff exchange programmes

BBA department has made MoU with Marudar Kesari Jain College, Vaniyamabadi for the Period of 2 years for Student & Staff exchange programmes



Department of Business Administration Sacred Heart College, Tirupattur

BBA department has made MoU with Audacious Dreams Foundation (Institute of Youth affairs and Social development) for the Period of 5 years to develop leadership and social skills among the students for various exchange programmes



Memorandum of Understanding

Between



Towards Quality & Excellence

DEPARTMENT OF BUSINESS ADMINISTRATION SACRED HEART COLLEGE (AUTONOMOUS) TIRUPATTUR



DEPARTMENT OF BUSINESS ADMINISTRATION BRINDAVAN COLLEGE BANGALORE

Nemorandum of Understanding

Between





DEPARTMENT OF BUSINESS ADMINISTRATION SACRED HEART COLLEGE (AUTONOMOUS) TIRUPATTUR



DEPARTMENT OF BUSINESS ADMINISTRATION ST. JOSEPH'S COLLEGE OF ARTS & SCIENCE (AUTONOMOUS) CUDDALORE

Memorandum of Understanding

Between



Towards Quality & Excellence DEPARTMENT OF BUSINESS ADMINISTRATION SACRED HEART COLLEGE (AUTONOMOUS) TIRUPATTUR



DEPARTMENT OF BUSINESS ADMINISTRATION LOYOLA COLLEGE VETTAVALAM

Memorandum of Understanding

Between





DEPARTMENT OF BUSINESS ADMINISTRATION SACRED HEART COLLEGE (AUTONOMOUS) TIRUPATTUR



DEPARTMENT OF BUSINESS ADMINISTRATION MARUDHAR KESARI JAIN COLLEGE FOR WOMEN VANIYAMBADI

Department of Business Administration

Sacred Heart College (Autonomous), Tirupattur

&

Departments of Bank Management & Business Administration St. Joseph's College of Arts & Science (Autonomous)

Cuddalore

Report of 14 days Virtual Certificate Course

on

Tourism Management under Memorandum of Understanding



14 days 30 hours virtual course started with prayer song on 14.07.2021 in google meet. Welcome address by Prof. R. Veerappan, Head, Department of Business Administration, Sacred Heart College (Autonomous), Tirupattur followed by presidential address by Rev. Dr. A. Alex, Dean & Head, Department of BBM & BBA, St. Jospeh's College of Arts & Science College (Autonomous), Cuddalore. Rev. Fr. Messaiya, Correspondent, R.C. School, Velanthangal gave inaugural address. During his address he stressed the scope and future of Tourism Management in India. Students are interacted and gain knoweldge during the session. Finally vote of thanks by Prof. R. Punniyaseelan. 100 students are participated in this inaugural session.

Day 2 - 15.07.2021



15.07.2021 @ 10.00 am - Prof. R. Veerappan, Head, Department of Business Administration, Sacred Heart College (Autonomous), Tirupattur as a resource person. He explained about the basic concept and Introduction about tourism, History of tourism and also on that day course work also completed by the learners. Students completed their task and send to the mail. 110 students are submitted the course work.

Day 3 - 16.07.2021



16.07.2021 @ 10.00 am - Prof. Imran Batcha, Head, Department of Business Administration, Brindavan College, Bangalore as a resource person. He explained about the Preamble of Tourism and also the Pros and cons of Tourism Sector in India.

Day 4 - 17.07.2021

On 17.07.2021 Course Work 2 - Tourism Planning and Culture was send to mail and students are successfully completed their task on time.

Day 5 - 18.07.2021

On 18.07.2021 Course Work 3 – Tourism Pricing was successfully completed by the students



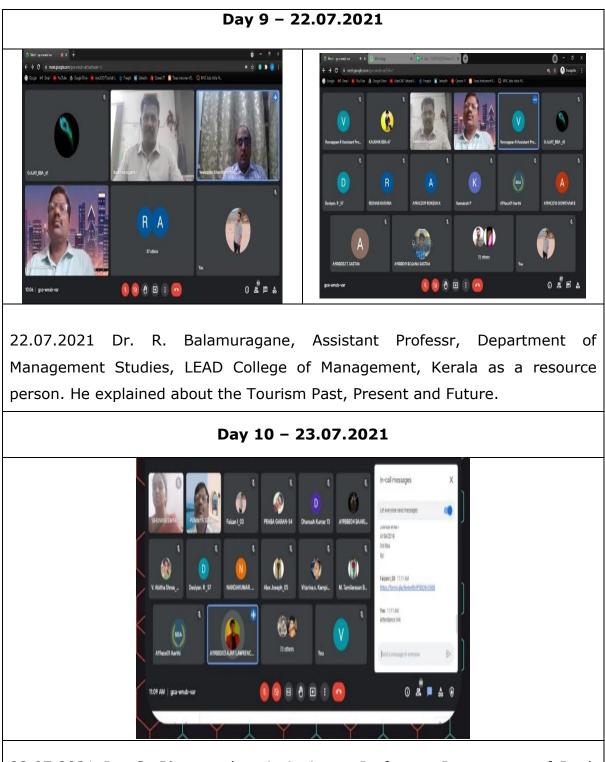
19.07.2021 - @ 10.00 am - Rev. Dr. A. Alex, Dean & Head, Department of Business Administration & Bank Management St. Joseph's College of Arts & Science, Cuddalore as a resource person. He explained about the Tourism Culture and also on that day e-Quiz 1 was organized. More than 100 students are submitted quiz.

Day 7 - 20.07.2021

On 20.07.2021 Course Work 4 – Administrative System was successfully completed by the students.

Day 8 – 21.07.2021

On 21.07.2021 Test 1 was organized in google meet and it was successfully completed by the students.



23.07.2021 Dr. G. Bhuvaneshwari, Assistant Professor, Department of Bank Management, St. Joseph's College of Arts & Science as a resource person. She explained about Tourism in India. Students were actively participated.

Day 11 - 24.07.2021

On 24.07.2021 Test – 1 conducted in Google meet



Veerappan, Head, Department of Business Administration, Sacred Heart College (Autonomous), Tirupattur. Mr. R. Kiragoriya Mathalai Raj, IT Consultant, Hi-Tech Info Group, Atlanta, US. During his address he compare the culture between India and US. Finally vote of thanks propsed by Rev. Dr. A. Alex, Dean & Head, Department of BBM & BBA, St. Jospeh's College of Arts & Science College (Autonomous), Cuddalore. 14 days of Virtual Certificate Course Comes to an end.



Department of Business Administration

Sacred Heart College (Autonomous), Tirupattur

&

Department of Business Administration Marudhar Kesari Jain College for Women

> Report of 14 days Virtual Certificate Course

> > on

Business Skills under Memorandum of Understanding





14 days 30 hours virtual course started with prayer song on 25.10.2021 in google meet. Welcome address by Prof. R. Veerappan, Head, Department of Business Administration, Sacred Heart College (Autonomous), Tirupattur followed by Inaugural address by Rev. Dr. A. Alex, Dean & Head, Department of BBM & BBA, St. Jospeh's College of Arts & Science College (Autonomous), Cuddalore. During his address he stressed the Business Skills required for future managers. Students are interacted and gain knoweldge during the session. Finally vote of thanks given by Dr. G. Deepalakshmi, Head, Department of Business Administration, Marudhar Kesari Jain College for Women, Vaniyambadi. 100 students are participated in through google meet and 200 students are participated in physical mode.

Day 2 - 26.10.2021

On 26.10.2021 Course Work 1 - Course Work was send to mail and nearly 250 students are successfully completed their task on time.

Day 3 - 27.10.2021

On 27.10.2021 Course Work 2 - Course Work was send to mail and nearly 250 students are successfully completed their task on time.

Day 4 - 28.10.2021

e-Quiz was sent to students through google form.



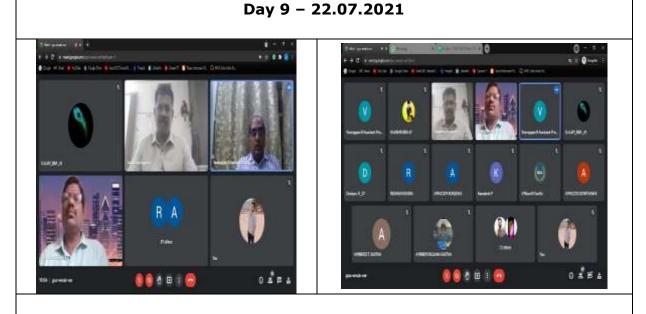
Dindigul delivered his special lecture on Business Skills.

Day 7 - 20.07.2021

On 20.07.2021 Course Work 4 – Administrative System was successfully completed by the students.

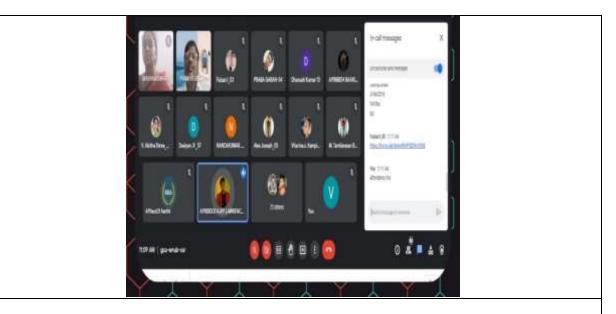
Day 8 - 21.07.2021

On 21.07.2021 Test 1 was organized in google meet and it was successfully completed by the students.



22.07.2021 Dr. R. Balamuragane, Assistant Professr, Department of Management Studies, LEAD College of Management, Kerala as a resource person. He explained about the Tourism Past, Present and Future.

Day 10 - 23.07.2021



23.07.2021 Dr. G. Bhuvaneshwari, Assistant Professor, Department of Bank Management, St. Joseph's College of Arts & Science as a resource person. She explained about Tourism in India. Students were actively participated.

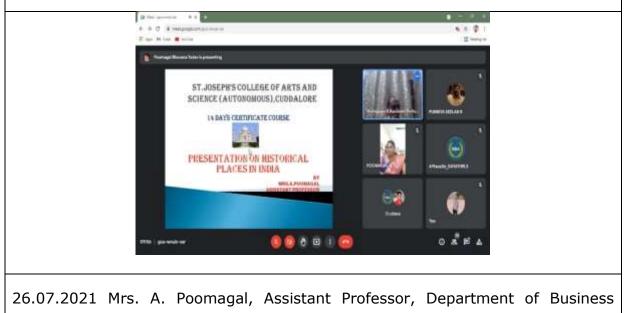
Day 11 - 24.07.2021

On 24.07.2021 Test – 1 conducted in Google meet

Day 12 - 25.07.2021

On 25.07.2021 Test – 2 conducted in Google meet

Day 13 - 26.07.2021



Administration, St. Joseph's College of Arts & Science as a resource person. She explained about Historical Places in India.



14 days 30 hours virtual Comes to an end. Valedictory session started with prayer song on 27.07.2021 in google meet. Welcome address by Prof. R. Veerappan, Head, Department of Business Administration, Sacred Heart College (Autonomous), Tirupattur. Mr. R. Kiragoriya Mathalai Raj, IT Consultant, Hi-Tech Info Group, Atlanta, US. During his address he compare the culture between India and US. Finally vote of thanks propsed by Rev. Dr. A. Alex, Dean & Head, Department of BBM & BBA, St. Jospeh's College of Arts & Science College (Autonomous), Cuddalore. 14 days of Virtual Certificate Course Comes to an end.