

**MEETING OF BOARD OF STUDIES  
Of  
PG & RESEARCH DEPARTMENT OF MANAGEMENT**

The meeting of the board of studies in Management Studies was held on 4/11/2022 (Friday) between 3.30 p.m.- 4.30 p.m. in JMB.

The following members were present for the meeting:

Chairman

Dr.S.Sasikumar, - Head

PG & Research Department of Management Studies.

Members

Rev. Dr. Maria Antony Raj, SDB,

Directors- PG & Research Department of Management Studies.

Dr.J.Sasiganth

Prof.R.Alexander

Dr..Arockia Mary.R

Prof.G.Lawrence

University Nominee

Dr. Clement D Sudhagar

Industry Expert

Mr. Maria Antony Jude Raj

Subject Expert

Dr.Suresh

Dr.Purushothaman.S

Alumni Representative

Mr. Parasuraman

Students Representatives

Y. Joseph Santhosh -II MBA

A. PoojaSri- II MBA

### **Agenda:**

- Prayer
- Welcome address and introductory note by Dr. S Sasikumar- Head- MBA.
- To make discussion on syllabus enhancement and changes for for the entire courses of MBA programme, Post Graduate Diploma in Human Resource Management, Post Graduate Diploma in Import Export Management and Post Graduate Diploma in Logistic Management.
- To get inputs from the industry expert, subject expert and students and alumni for the enhancement of the syllabus.

### **Minutes of the meeting:**

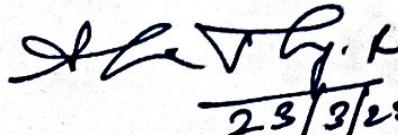
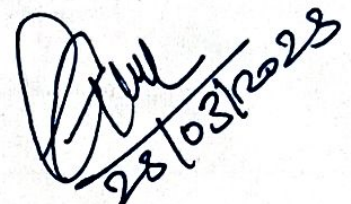

- Insight of the meeting:
  - The Subject expert from outside suggested the need for incorporation new modern soft wares and tools that the students are to be aware of as R.
  - It was also mentioned by the subject expert for more OBT exposure to the students.
  - Both the subject experts were contented with the syllabus and mentioned to continue to the same.
  - The industrial expert was happy with the syllabus but cautioned that it has to be monitored for connectivity between objectives of the syllabus and the outcomes reached at the end.
  - All the staff members mentioned that the syllabus is well framed and it is well carried over.
  - In addition to it, it was also mentioned that the third semester and fourth semester module has to be altered.
  - From the students end they felt the existing syllabus was doing justification to the market trends and needs.
  - It was also mentioned that more of OBT training modules and field trainings could be incorporated for the students.
  - The members of the meeting gave a positive nod for the existing syllabus of both MBA and as well as the PG Diploma programmes of the department and also accepted to follow the same question paper pattern.
- The meeting came to an end with the snap shot overview shared by Head of the Department.

**MEETING OF BOARD OF STUDIES  
Of  
PG & RESEARCH DEPARTMENT OF MANAGEMENT**

The meeting of the board of studies in Management Studies was held on 23.03.2023 (Thursday) at 10.30 A.M in JMB.

The following members were present for the meeting:

Chairman	Dr.S.Sasikumar, <i>Head-PG &amp; Research Department of Management Studies, Sacred Heart college,Tirupattur.</i>
Members	Rev. Dr. Maria Antony Raj, SDB, <i>Directors-PG &amp; Research Department of Management Studies, Sacred Heart college,Tirupattur.</i>  Dr.J.Sasiganth  Prof.R.Alexander  Dr.Arockia Mary.R  Prof.G.Lawrence
University Nominee	Dr. Clement D Sudhagar  Karunya Univerity.
Industry Expert	Mr. Maria Antony Jude Raj,  Deputy Manager –HR  (Learning and Development),  ELGI Equipment private Ltd., Coimbatore.
Subject Expert	1. K.Guru, Head- Department of Management Studies, Takshashila Univerity.  2. Dr.G. Suresh, Associate Professor, Builders Engineering College, Kangayam, Tirupur District.
Alumni Representative	C. Sheeba
Students Representatives	1. Prem Kumar- I MBA 2. Antony Maria Divyam- I MBA 3. Anu Priya- I MBA

9	Mrs. R. Arockia Mary Assistant Professor	PG and Research Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur, Tirupatttur Dt.	 23/3/23
11	Mr. G. Lawrence Assistant Professor	PG and Research Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur, Tirupatttur Dt.	 28/03/2023
12	Mrs. Sheeba	PG and Research Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur, Tirupatttur Dt.	C.S.Lbg 23/03/2023
13	Mr. Maria Antony Dhivyam	PG and Research Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur, Tirupatttur Dt.	 28/4/23
14	Ms. Anu Priya	PG and Research Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur, Tirupatttur Dt.	K. Anupriya 28/04/2023
15	Mr. Prem Kumar	PG and Research Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur, Tirupatttur Dt.	K. Premkumar 28/04/23

  
Principal

**MEETING OF THE BOARD OF STUDIES  
OF  
PG & RESEARCH DEPARTMENT OF MANAGEMENT**

**Agenda:**

- Prayer
- Welcome address by Dr.S.Sasikumar- Head -MBA.
- Introductory note by Dr. S Sasikumar- Head- MBA.
- To make discussion on syllabus of the entire courses of MBA programme, Post Graduate Diploma in Human Resource Management, Post Graduate Diploma in Import Export Management and Post Graduate Diploma in Logistic Management.
- To approve the Syllabus of the skill paper framed.
- To get inputs from the industry expert, subject expert and students and alumni for the enhancement of the syllabus.

## **MINUTES OF THE MEETING:**

- **Discussions of skill paper:**
  - Three skill papers were discussed in the meeting:
    - **Tourism management:**
      - The subject expert gave a good note about the paper by narrating the importance of the tourism services in revenue generation and the budget allocation rightly made by the government for the betterment of the same.
      - It was mentioned that it was good to include tourism management as a skill paper and the syllabus was also approved.
    - **Entrepreneurship development skills:**
      - The syllabus was mentioned as good.
      - It was recommended to incorporate in the syllabus the sources of finance needed and topics related to funding.
    - **Personnel selling and salesmanship:**
      - It was recommended in the board to add glimpse of digital marketing concepts in unit 5.
      - The syllabus was also good.
  - The board considered the three papers to be good for skill papers and recommended all three papers to the academic council and it is the final opinion of the academic council to select any two papers for further procedures.
- **Discussion on the syllabus of MBA programme:**
  - The expert team felt that the current syllabus was good enough for the market needs and recommended to continue with the same.
  - The board also recommended to change the existing pattern in course paper allocation across the four semesters in the next revision as it was a heavy work load for students and as well as the faculty members.
- **Discussion on the syllabus of PG Diploma Programme:**
  - The expert team recommended the department to continue with the existing syllabus.
- The board also suggested to continue with the existing semester exam pattern and CIA pattern.