

Ready for Every Good Work College : (04179) 220553 Fax : (04179) 226423

A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

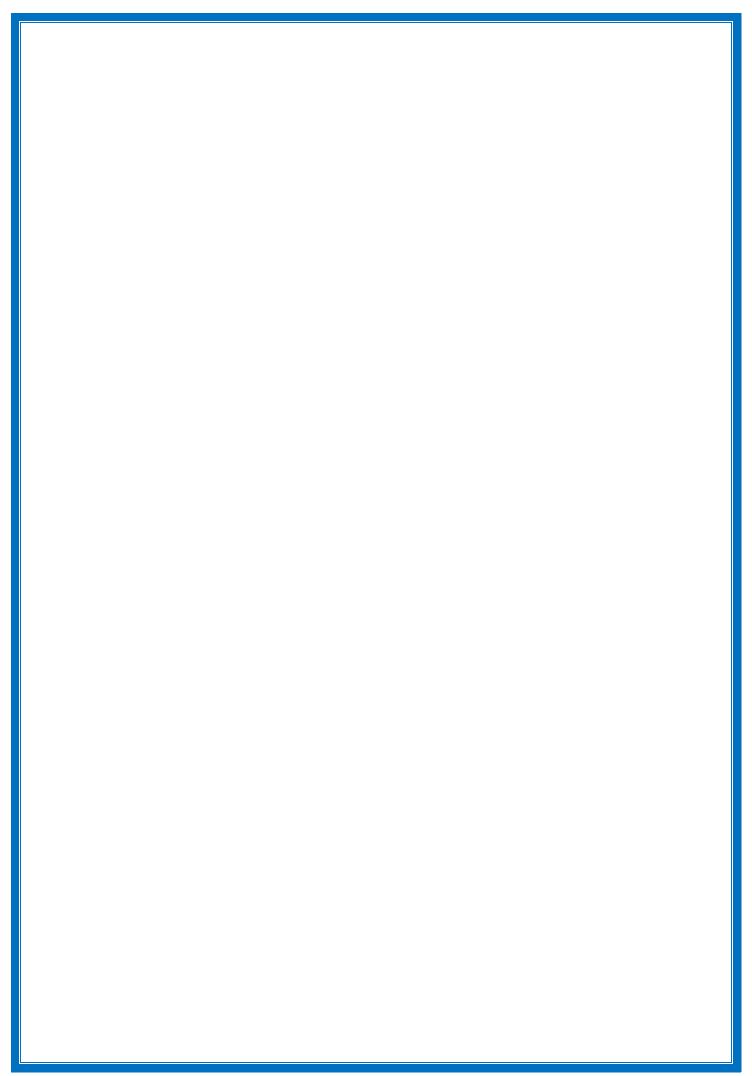
Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the	Course Code	Name of the	Activities with	Year of
Course		Program	direct bearing on	introduction
			Employability/	
			Entrepreneurship/	
			Skill development	
Allied: Office	CC108	B.Com (CA)		2021-22
Automation			Entrepreneurship:	
			Content - Mail	
			Activities:	
			Elaborate training	
			on create of Mail	
			ID, Composing of	
			messages, Adding	
			contacts to the	
			contact lists etc.	
110 2 1	GGAAF	D.G. (GA)	77	2021.22
MC- Principles	CC207	B.Com (CA)	Entrepreneurship:	2021-22
of Marketing			Contents:	
			100%	
			Activities:	
			Field Visit to	
			Market Zone,	
			Creating	
			Advertisement,	
			Chart Work, Ppt.	
			Presentation	

CRITERION I NAAC 5th CYCLE

Allied: Business	AM310B	B.Com (CA)	Entrepreneurship:	2021-22
Mathematics	AMSTUD	B.Com (CA)	Contents:	2021-22
Mamemanes				
			Trigonometry,	
			Differential	
			calculus	
			Activities: Identify	
			and compute the	
			various fields in	
			which Differential	
			Calculus and	
			Trigonometry can	
			be applied.	
			Identify and put in	
			record the various	
			terms discussed in	
			Differential	
			Calculus and	
			Trigonometry.	
			Finding the	
			difference between	
			ordinary, partial,	
			average rate of	
			change and	
			instantaneous rate	
			of change in one	
			parameter over	
			another parameter.	
Part III: MC-	CC410	B.Com (CA)		2021-22
Entrepreneurship			Entrepreneurship	
Development			Content:	
Beverspinent			Entrepreneurship -	
			Qualities of	
			Entrepreneur	
			Concept of	
			Intrapreneur -	
			_	
			entrepreneur and	
			manager	
MC- Corporate	CC411	B.Com (CA)		2021-22
Accounting – II			Entrepreneurship:	
			Contents:	
			Valuation of	
			shares	

CRITERION I NAAC 5th CYCLE



CRITERION I NAAC 5th CYCLE