



SACRED HEART COLLEGE (AUTONOMOUS)

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Ready for
Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the Course	Course Code	Name of the Program	Activities with direct bearing on Employability/ Entrepreneurship/ Skill development	Year of introduction
Allied: Office Automation	CC108	B.Com (CA)	Entrepreneurship: Content - Mail Activities: Elaborate training on create of Mail ID, Composing of messages, Adding contacts to the contact lists etc.	2021-22
MC- Principles of Marketing	CC207	B.Com (CA)	Entrepreneurship: Contents: 100% Activities: Field Visit to Market Zone, Creating Advertisement, Chart Work, Ppt. Presentation	2021-22

Allied: Business Mathematics	AM310B	B.Com (CA)	Entrepreneurship: Contents: Trigonometry, Differential calculus Activities: Identify and compute the various fields in which Differential Calculus and Trigonometry can be applied. Identify and put in record the various terms discussed in Differential Calculus and Trigonometry. Finding the difference between ordinary, partial, average rate of change and instantaneous rate of change in one parameter over another parameter.	2021-22
Part III: MC- Entrepreneurship Development	CC410	B.Com (CA)	Entrepreneurship Content: Entrepreneurship - Qualities of Entrepreneur Concept of Intrapreneur - entrepreneur and manager	2021-22
MC- Corporate Accounting – II	CC411	B.Com (CA)	Entrepreneurship: Contents: Valuation of shares	2021-22

