



SACRED HEART COLLEGE (AUTONOMOUS)

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Every Good Work

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Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the Course	Course Code	Name of the Program	Activities with direct bearing on Employability/ Entrepreneurship/ Skill development	Year of introduction
Management Principles and Practices	MBA140T	MBA	Skill Development Contents: Introduction to Management, Planning, Organising , Directing, Controlling Activities: Role play, Flowchart Description, Concept Quiz and Dumb Charade	2020-21
Economics for Management	MBA141T	MBA	Skill Development: Contents: Managerial Economics, Demand and Supply Concepts, Production and Cost Concepts, Market Structure, Macro Environments, National Income. Activities: Group Discussions, CEO	2020-21

			Talk, Debate, and Online Assignment	
Organizational Behaviour	MBA142T	MBA	Skill Development: Contents: Focus and Purpose Individual Behaviour, Group Behaviour, Leadership and Power, Dynamics of Organizational Behaviour Activities: Mock Interview, Role play, Situation - Reaction Test and Case	2020-21
Accounting for Management	MBA144T	MBA	Skill Development: Contents: Financial Accounting Analysis of Financial Statement, Budgetary Control, Marginal Costing and Profit Planning, Computer in Accounting. Activities: Plant visit, Assignment, Situation- Real case study analysis	2020-21
Advanced Business Statistics for Management	MBA145T	MBA	Skill Development: Contents: Introduction to Probability and Binomial Distribution, Large Samples and Small Sample T-Test, Small Samples- F	2020-21

			Test and Small Sample Chi-Square Test, Correlation and Regression Analysis, Time Series Analysis. Activities: Case Studies Seminar, Group Assignment and Flow Chart Preparation, Application oriented problems solving	
Managerial Communication	MBA146T	MBA	Skill Development: Contents: Personal Communication, Business Correspondence, Work Place Communication, Presentation and Employability Skills, Writing For Media and Creative Writing. Activities: Individual seminar, Essay Writing, Reading Practice, Video play, Dialogue	2020-21
Marketing Management	MBA240T	MBA	Skill Development: Contents: Basics to Marketing Environment, Marketing Strategy, Marketing Mix Decisions Buyer Behaviour, Recent Trends in Marketing. Activities: Seminar, Group	2020-21

			Discussions, SELL BEE, Mega Mela, Best Manager Contest and New Product Creation	
Human Resource Management	MBA241T	MBA	Skill Development : Contents: Perceptive in HRM, The Concept of Best Fit Employee, Learning and Executive Development, Sustaining Employee Interest Performance Management. Activities: Debate, Competency Matrix Creation, Swot Analysis and Role play	2020-21
Information Management	MBA242T	MBA	Skill Development : Contents: The Organization and Systems Concept, Systems Analysis and Design, Functional Management Information Systems , Database Management and Networking, Enterprise Resource Planning and Security Control . Activities: Group presentation, Assignment, Practicals,	2020-21

			Individual virtual test	
Financial Management	MBA243T	MBA	Skill Development: Contents: Foundation of Finance Investment Decisions, Financial and Dividend Decision, Working Capital Management, Long Term Sources of Finance. Activities: Real Time Company Financial Statement Analysis, Current Affair, Assignment and Budget Analysis	2020-21
Legal Aspects of Business	MBA244T	MBA	Skill Development: Contents: Commercial Law, Company Act 1956, Industrial Law, Goods and Service Tax, Consumer Protection Act 1986, Competition Act 2002 and Cyber Law. Activities: Assignment, Current Affiar discussion, Seminar, Case study analysis	2020-21

Applied Operation Research for Management	MBA245T	MBA	Skill Development: Contents: Linear Programming, Transportation and Assignment Problem, Project Management, Decision Theory and Game Theory, Replacement and Maintenance Analysis. Activities: Assignment, Application oriented problem solving, Test, Real case study analysis	2020-21
Operations Management	MBA246T	MBA	Skill Development: Contents: Fundamentals of Production and Operations Management, Production Planning Plant Location, Basics of Operations Planning, Applications / Problems. Activities: In Plant Training, Seminar, Data Flow Diagram and Business Model Analysis	2020-21
Managerial Ethics	MBA340T	MBA	Skill Development: Contents: 100% Activities: Assignment, Corporate interactions, Social Media Analysis,	2020-21

			Current cases on ethics	
Strategic Management	MBA341T	MBA	Skill Development : Contents: 100% Activities: Mock Interview, Case Analysis, Assignment, Seminar, Group Discussion and Turncoat	2020-21
International Business Management	MBA342T	MBA	Skill Development : Contents: 100% Activities: Online Assignment, Seminar, Case Analysis and Group Discussion	2020-21
Business Research Methods	MBA343T	MBA	Skill Development: Contents: 100% Activities: Mini project, Literature Review, Assignment, Article presentation, Role play and Debate	2020-21
Digital Marketing	MBA344A	MBA	Skill Development; Contents: 100% Activities: Project, Group Discussions, Turn coat and Business Model Preparation	2020-21
Micro Finance	MBA344B	MBA	Skill Development : Contents: 100% Assignment, Group seminar, NGO Updation, Real time case analysis and Current Affair	2020-21

Enterprise Resource Planning	MBA344C	MBA	Skill Development : Contents: 100% Assignment, Business Plan Presentation, Group seminar, Case Study and Recent updates	2020-21
Counseling Skills for Managers	MBA344D	MBA	Skill Development : Contents: 100% Assignment, Role Play, Counseling Practice, Role Play, Psychometric Test	2020-21
Marketing of Hospital Services	MBA344E	MBA	Skill Development ; : Contents: 100% Activities: In Plant Training, Data Analysis, Role Play and Group activities	2020-21
Brand and Product Management	MBA345A	MBA	Skill Development : Contents: 100% Activities: Assignment, Product launch, Mega Mela, Role Play and Group activities	2020-21
Corporate Finance	MBA345B	MBA	Skill Development : Contents: 100% Activities: Assignment, Company Financial Statement Analysis, Role Play, Group Assignment	2020-21

Quality Management	MBA345C	MBA	Skill Development : Contents: 100% Activities: Assignment, Industrial Visit, Group activities, Individual Seminar, Video play	2020-21
Emotional Intelligence for Managerial Effectiveness	MBA345D	MBA	Skill Development : Contents: 100% Activities: Assignment, Case Study analysis, Role play, Counseling practice	2020-21
Summer Internship	MBA346J	MBA	Skill Development : Contents: 100% Activities: Internship at corporates, Report writing, Viva Voce Examination	2020-21
Skill Paper – Soft Skills	MBA347P	MBA	Skill Development: Contents: 100% Activities: Assignment, Residential Training Programme, Group Activities	2020-21
Export and Import Management	MBA440T	MBA	Skill Development : Contents: 100% Activities: Assignment, Seminar, Corporate Talk, Role Play and Group activities	2020-21
Customer Relationship Management	MBA441A	MBA	Skill Development y: Contents: 100% Activities: Assignment, Marketing cum	2020-21

			SalesMega Mela, Role Play, Group activities	
International Trade Finance	MBA441B	MBA	Skill Development : Contents: 100% Activities: Assignment, Seminar, Webinar, Current affair discussion and Case study	2020-21
Logistics Management	MBA441C	MBA	Skill Development : Contents: 100% Activities: Assignment, Industrial visit, Video Play, Group seminar, Case study	2020-21
Strategic Human Resource Management and Development	MBA441D	MBA	Skill Development Contents: 100% Activities: Assignment, Individual presentation , Role Play and Group activities	2020-21
Retail Management	MBA442A	MBA	Skill Development : Contents: 100% Activities: Assignment, Rural market survey, SELL BEE Role Play and Group activities	2020-21
Security Analysis and Portfolio Management	MBA442B	MBA	Skill Development Contents: 100% Activities: Assignment, Workshop, Hands on training programme,	2020-21

			Webinar, and Group activities	
Project Management	MBA442C	MBA	Skill Development : Contents: 100% Activities: Assignment, Project analysis, In-plant training and Group activities	2020-21
Knowledge Management and Occupational Testing	MBA442D	MBA	Skill Development Contents: 100% Activities: Assignment, Individual assessment, Profile test Role Play and Group activities	2020-21
Hospital Architecture Planning	MBA442E	MBA	Skill Development : Contents: 100% Activities: Assignment, Case study analysis, Individual seminar and Group activities	2020-21
Advertising & Sales Promotion	MBA443A	MBA	Skill Development : Contents: 100% Activities: Assignment, SELL BEE, Mega Mela, Role Play and Group activities	2020-21
Inventory Management	MBA443C	MBA	Skill Development : Contents: 100% Activities: Assignment, Inventory analysis, Case study discussion and Group activities	2020-21

Talent Management	MBA443D	MBA	Skill Development Contents: 100% Activities: Assignment, Residential training programme, Self assessment and Group activities	2020-21
Rural marketing	MBA444A	MBA	Skill Development : Contents: 100% Activities: Assignment, Survey, Rural area visit, Role Play and Group activities	2020-21
Information Technology in Supply Chain Management	MBA444C	MBA	Skill Development : Contents: 100% Activities: Assignment, Recent trend analysis, Current technology updation, Webinar and Group activities	2020-21
Compensation Management	MBA444D	MBA	Skill Development : Contents: 100% Activities: Assignment, Company HR policy analysis, Current amendement, Role Play and Group activities	2020-21
Management of Hospital Services	MBA444E	MBA	Skill Development Contents: 100% Activities: Assignment, Group survey, Seminar, Real time case	2020-21

			analysis and Group activities	
Mergers and Acquisitions	MBA445B	MBA	Skill Development : Contents: 100% Activities: Assignment, Current affair discussion, Account statement analysis and Group activities	2020-21
Consumer Behavior	MBA446A	MBA	Skill Development : Contents: 100% Activities: Assignment, Feed back survey, Group assignment, Role play and Group activities	2020-21
Training for Effective Performance	MBA446D	MBA	Skill Development : Contents: 100% Activities: Assignment, Residential trining programme, Role Play and Group activities	2020-21
Hospital Waste Management	MBA446E	MBA	Skill Development : Contents: 100% Activities: Assignment, Hospital analysis, Case study analysis, Role Play and Group activities	2020-21
Research Project	MBA447J	MBA	Skill Development : Contents: 100% Activities: Main project study at organization, Individual report	2020-21

			and Viva Voce Examination	
Skill Paper- Employability (Optional)		MBA	Skill Development : Contents: 100% Activities: Assignment, soft skill training, Residential; training programme and Group activities	2020-21