



SACRED HEART COLLEGE (AUTONOMOUS)

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Ready for
Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the Course	Course Code	Name of the Program	Activities with direct bearing on Employability/ Entrepreneurship/ Skill development	Year of introduction
Advanced Financial Accounting	C722	M. Com	Skill Development: Discover the knowledge on new profit sharing ratio, revaluation of assets and liabilities, adjustment of goodwill at that time admission, Summarizing the accounting problems in relating to Amalgamation, absorption and reconstruction of companies Activities: Chalk and Talk, Problem Solving and exploring the student's skill through continuous exercise.	2021-22
Strategic Human Resource Management	C723	M. Com	Skill Development: Enhance their knowledge on Human Resource Outsourcing and recent issues in Human Resource Management. Discover the recent developments in the HRM, like Mentoring Programmes, E-HRM, Human Resource and Technology of Performance Appraisal Activities: Case Studies, Internship	2021-22
Consumer Behaviour	C724	M. Com	Skill Development : Student can able to develop knowledge on Consumerism, Consumer Exploitation in India , and develop the skill on Consumer Protection Act 1986 Activities: Field visit, invited talk, creating opportunities for marketing exposure. Panel discussion consumer	2021-22

			issues and problems. Awareness on Consumer forum	
Advanced Business Statistics	C725	M. Com	Skill Development: Develop the skills for scientific collection of data and determining the sample size for research. Awareness among students with regard to various statistical tools and test of significance that are applied in social and business research. Activities: Experimenting the one way and two-way Analysis of Variance (ANOVA) for the applications of testing equality of population variance. Testing Hypotheses through Chi-Square. Problem solving.	2021-22
Advanced Management Theory	C726A	M. Com	Skill Development: Student can able to develop the skill on cultural ethical environment at global level and its effects of management practices of total quality management. Activities: measuring effectiveness of strategy and knowledge management. Evaluate the leadership for Global Business Operation through various case studies	2021-22
Security analysis and Portfolio Management	C727B	M. Com	Skill Development : Discovering secondary market intermediaries and regulation–Stock exchanges and to develop skill on functions and significance of stock exchanges and Risk Return investment. Activities: Testing of Risk and Return Analysis and Portfolio Theories. Visiting Stock market Brokers office, invited talk	2021-22

Business Ethics	C728C	M. Com	<p>Skill Development: Enhancing skill on Personal Ethics, Professional ethics, Business Ethics. Emerging challenges of HRM, Importance of Social responsibility of Business and Environmental Ethics</p> <p>Activities: Demonstrating the ethical value of various concern and to gain practical gain through industrial visit and internship</p>	2021-22
Accounting for Managerial Decision Making	C823	M. Com	<p>Skill Development: Student can able to prepare and to make Capital Budgeting, Budget and Budgetary Control, Marginal costing and absorption costing- cost volume profit analysis - Decision making problems</p> <p>Activities: Problem solving and to create an opportunities for industrial exposure practical learning</p>	2021-22
Advanced Cost Accounting	C824	M. Com	<p>Skill Development: Students have to gain knowledge cost allocation to joint products, operating cost, Memorandum reconciliation statement account and Standard cost vs. Budgetary control</p> <p>Activities: Problem solving, practical learning through internship</p>	2021-22
Research Methodology	C825	M. Com	<p>Skill Development: Enhancing the students to develop their research skills on Review of Literature, formulation of Hypothesis, Processing of Data and Report writing</p> <p>Activities: Demonstrating the various research problems. To create an opportunities to do their Field based research project with appropriate research problem</p>	2021-22
Quantitative Technique for Business Decision	C826	M. Com	<p>Skill development: Knowledge on Transportation Problem by applying North West Corner, Least Cost and Vogel's Approximation methods,</p> <p>Activities: Evaluate the knowledge on various cost concepts involved in the manufacturing industries, by using the</p>	2021-22

			inventory control techniques and other methods	
Entrepreneurial Development	C827A	M. Com	Skill Development; Analyze the environment for potential business opportunities for both male Women Entrepreneur, Awareness on SIDBI – PIP - DIC – IDBI – IFCI – ETC – SSIC – SIDO – SIPCOT – SIDCS – TECOS – SFC. Activities: organising Invited talk from various institution and leading entrepreneurs, visiting small scale industries and firms.	2021-22
Indirect Taxation	C827B	M. Com	Skill Development: to gain knowledge on Goods and Service Tax, Registration Procedure for registration under Schedule III, GST- Tax rate-e filing- GST portal. Activities: organizing guest lecture on Indirect tax and GST, internships.	2021-22
E-Commerce and Computerized Accounting	C827C	M. Com	Skill Development: gain practical knowledge on Computerized Accounting and Computerised Statements. Activities: Providing theoretical as well as Practical knowledge on computerised Accounting.	2021-22
Internship	C828J	M. Com	Skill Development: Training From an Auditing firms, Departmental stores, Shopping malls, Agency like NIFTY and BSE and Secretarial training from cottage, Small and medium scale industries or MNC's Activities: Arranging internship training and to create job opportunities.	2021-22
Service Marketing	Self-study paper 1	M. Com	Skill Development: Enhancing their knowledge on Advertising Message, Media selection and Customer Relationship Marketing	2021-22

Advanced Corporate Accounting	C927	M. Com	Skill Development: gain practical knowledge on Consolidated Financial Statements, NPA, IRDA Regulation and Preparation of Final Accounts, Inflation Accounting and Human Resource and Social Responsibility Accounting. Activities: Problem Solving, importing corporate accounting knowledge through internship	2021-22
Organizational Behaviour	C928	M. Com	Skill Development: student can able to develop their skill on Biographical characteristics, Perception, values, Group behaviour and group decision making and Organizational Culture Activities: Exposure visit to industries, firms, MNC's and Field Project	2021-22
Project (Individual Students Field Project Work)	C931J	M. Com	Skill Development Enhance their knowledge on developing the Objectives, Scope, Problems and Limitations of a research work, Enumerate the different components of research methodology (like design, sample size, sampling, etc.) of a research work or a project work. Activities: Guiding students regularly for field based project work	2021-22
Income Tax and Tax Planning – I	C929	M. Com	Skill Development: gaining knowledge on Income from Salaries, Income from House Property, Income from Business or Profession Activities: Problem solving and exploring their knowledge through regular exercise.	2021-22
Logistic and Supply Chain Management	C930A	M. Com	Skill Development: skills on Logistics Strategy, Warehousing and Material Handling and Elements of Financial Supply Chain Management Activities: Field Visit, special lecture on LSCM	2021-22

Executive Skill Development	C930B	M. Com	Skill Development application of Johari Window, Interpersonal-Relationship, Team Work and Emotional Intelligence Activities: Role play, Group discussion and theoretical input	2021-22
Strategic Management	C930C	M. Com	Skill Development: Theoretical aspect on Strategic Management Process, Industry analysis and competitive environment, SWOT Analysis, Merger and acquisition. Activities: Lecturing, Practical experience through Industrial visit and case studies	2021-22
Business Process Management	Self-study paper 2	M. Com	Skill Development: Student can able to understand the promotion of business and how it could be strengthen Activities: Lecturing and case studies.	2021-22
Advanced Financial Management	C1022	M. Com	Skill Development: Ability to find out Risk Return Trade off-Sources of Finance, Estimation of Working capital Management, Over and Under Capitalization, Capital Structure Theories and Weighted Average Cost of Capital Activities: Problem Solving, discussion on various companies financial statement	2021-22
Legal Aspects of Business	C1023	M. Com	Skill Development: creating awareness and importance of Information Technology Act – 2000, Foreign Exchange Management Act-1999, Environment Protection Act – 1986, Consumer Protection Act – 1986 and Competition Act, 2002 Activities: Special lecture on IT, FEMA, Consumer protection Act and Competition Act.	2021-22
Income Tax and Tax Planning – II	C1024	M. Com	Skill Development: To create in-depth knowledge on provisions of Income Tax Act on Income from other source and apply the provisions to adjust the loss under various heads of Income.	2021-22

			Minimise the tax liability under the concepts of tax planning and deductions. Activities: Problem solving, practical experience through internship and continuous exercise on various head.	
International Business	C1025	M. Com	Skill Development: Enable knowledge on international business, Letters of credit and types, Functions and role of IMF- UNCTAD - GATT- WTO and ASEAN, SAARC/ SAPTA, NAFTA, EC Activities: Lecturing, invited talk and gaining knowledge on workshops, Seminars and conference organised by other institutions	2021-22
International Marketing	C1026A	M. Com	Skill Development: learning Significant knowledge on International Marketing, International environment, International Market Entry Strategies, Challenges in Managing an international Distribution Strategy, and Pricing and Promotion for international Markets Activities: Providing theoretical input through regular lecturing and send them to other institution or agencies for practical knowledge through internship.	2021-22
Banking and Financial Service	C1026B	M. Com	Skill Development: To update the information on Banking functions, Merchant Banking, Leasing and factoring, Mutual funds and Venture Capital Funds Activities: Continuous lecturing and visiting to banks and agencies.	2021-22
Project Management	C1026C	M. Com	Skill Development: Able to gain professional knowledge on project management, Project identification and formulation, Project planning and Scheduling , Project Appraisal, Project Execution and Administration Activities: Apart from lecturing, assigning minor project and to create model demo for the above learning's.	2021-22

Income Tax Planning	Certificate Course 1	M. Com	Skill Development: Able to learn Basics of Income Tax, Income from Salaries and Tax Deducted at source and Advance Tax-Tax Planning Activities: Problem solving and assignment for tax deduction.	2021-22
Export and Import Management	Certificate Course 2	M. Com	Skill Development: The learning content should be International Trade Environments, Processing and documentation of Export orders, Tariffs and Tax on Export, highlights of Central EXIM Policy and Special Economic Zones Activities: Lecturing and assignment for preparation of various documentation in related with EXIM.	2021-22