



SACRED HEART COLLEGE (AUTONOMOUS)

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Ready for
Every Good Work

A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the Course	Course Code	Name of the Program	Activities with direct bearing on Employability/ Entrepreneurship/ Skill development	Year of introduction
Principles of Accountancy	C116	B Com	Skill Development Contents: Journal, Ledger, Trial Balance, Final Accounts with Adjustments and other related accounts of Sole trading Concern. Activities: Lecture Method, Problem Solving & demonstrations and Practical Exercises on the Course Content	2021-22
Financial Accounting I	C216	B Com	Skill Development Contents: Depreciation Accounting, Single Entry System, Accounts of Non-Trading Concern, Departmental Accounts and Branch Accounts Activities: Lecture Method, Problem Solving &	2021-22

			demonstrations and Practical Exercises on the Course Content	
Financial Accounting II	C325	B Com	Skill Development Contents: Fire Insurance Claims, Hire Purchase and Installment System, Admission, Retirement and Death of a Partner and Dissolution of the Partnership Firm Activities: Lecture Method, Problem Solving & demonstrations and Practical Exercises on the Course Content	2021-22
Principles of Marketing	C326	B Com	Skill Development Contents: Marketing Concepts, Marketing Mix, Consumer Behaviour, Market Segmentation and Recent Trends in Marketing Activities: Lecture Method, Interactive Presentation, Seminars and Assignments	2021-22
Cost Accounting	C425	B Com	Skill Development Contents: Basics of Cost Accounting, Material, Labour and Overheads	2021-22

			Activities: Lecture Method, Problem Solving & demonstrations and Practical Exercises on the Course Content	
Computer Fundamentals and E-Commerce	C545A	B Com	Skill Development Contents: Introduction to Computers, Application Software, System Software, Spread Sheets, Internet and E-Commerce Fundamentals Activities: Lecture Method, Interactive Presentation, Seminars and Assignments	2021-22
Entrepreneurship	C545B	B Com	Skill Development Contents: Introduction to Entrepreneurship, Institutional Support, Business Idea, Project Formulation, Project Report, Small Scale and Women Entrepreneurs Activities: Lecture Method, Interactive Presentation, Seminars and Assignments	2021-22

Management Accounting	C647	B Com	Skill Development Contents: Introduction to Management Accounting, Ratio Analysis, Fund Flow and Cash Flow, Budgetary Control and Capital Budgeting Activities: Lecture Method, Problem Solving & demonstrations and Practical Exercises on the Course Content	2021-22
Practical Auditing	C650A	B Com	Skill Development Contents: Auditing Principles, Internal Control, Internal Check, Vouching, Verification, Valuation, Audit Report and Audit of Limited Companies Activities: Lecture Method, Interactive Presentation, Seminars and Assignments	2021-22
Computerized Accounting	C651A	B Com	Skill Development Contents: Accounting Packages, Tally and its Operations Activities: Lecture Method, Interactive Presentation, Seminars and Assignments	2021-22

Modern Salesmanship	C651B	B Com	Skill Development Contents: Concept of Salesmanship, Types of Salesmanship, Personal Selling Process, Theories of Selling, Recruitment and Training, Control and Evaluation Activities: Lecture Method, Interactive Presentation, Seminars and Assignments	2021-22
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