

Tirupattur – 635 601, Tamil Nadu, S.India Resi

Ready for

**Every Good Work** 

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A Don Bosco Institution of Higher Education, Founded in 1951 \* Affiliated to Thiruvalluvar University, Vellore \* Autonomous since 1987

Accredited by NAAC (4<sup>th</sup> Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the Course	Course Code	Name of the Program	Activities with direct bearing on Employability/ Entrepreneurship/ Skill development	Year of introduction
Advanced Micro Economic Theory – I	E748	MA Economics	Skilll Development Contents: Demand, Marginal Utility and Production Concepts. Activities: Constructing the fuctional Relationship between Price and Demand for goods	2021-22
Elective-I Demography	E752A	MA Economics	Skill Development Content: Population, Vital Statistics, NFH Surveys Activities: Hands on Experience in Collecting Census, Assignment,	2021-22
Business Communication Skills	E753S	MA Economics	Skill Development Content: Process of Communication and for employment, Presentation skills, Writing Business	2021-22

CRITERION I NAAC 5<sup>th</sup> CYCLE

			letters	
			Activities: PPT	
			presentation on	
			Communication in	
			Organization and	
			Report Writing.	
Advanced Micro	E855	MA		2021-22
Economic		Economics	Skilll Development	
Theory – II			Contents: Pricing	
			of goods and	
			services in perfect	
			and imperfect	
			market	
			Concepts.	
			Activities:	
			Constructing the	
			fuctional	
			Relationship between Price and	
			Demand for goods and factors	
			and factors	
Elective - II	E859B	MA	Skill Development	2021-22
Economics of		Economics	Content: Urban	
Urbanisaion			Economics,	
			Growth of	
			Urbanization and	
			Theories ,Urban	
			Housing, Labour Market and	
			Poverty, Problems of Urbanization,	
			Urban Growth	
			Strategies	
			Activities: Can	
1				
			practice the urban	
			practice the urban economic growth,	
			-	
			economic growth,	
			economic growth, compare the trends	
			economic growth, compare the trends in urban slums,	
			economic growth, compare the trends in urban slums, realise the problem	
			economic growth, compare the trends in urban slums, realise the problem of urbanisation,	
			economic growth, compare the trends in urban slums, realise the problem of urbanisation, compare the	

CRITERION I NAAC 5<sup>th</sup> CYCLE

Entrepreneurship Training Skills	E860S	MA Economics	Skill Development Content: Entrepreneurship, Development Programmes, Project Appraisal, Marketing, Finance, MSME, SSI. Activities: Hand on Experience in Entrepreneur Training, Business Plan Preparation, Finance Scorce Identification.	2021-22
Data Analysis and Interpretation	E945S	MA Economics	Skill Development: Contents: Data Creation, Data Handling Activities: Demonstration, Practicals, Record Writing, Hands-On Training to Create Data, Apply Statistical Tools and Analyse the Data.	2021-22
Core - III: Financial Institutions and Markets	E1041C	MA Economics	Skill Development Content: Financial System, Interest Rate Policy, Credit creation and Capital market. Activities: To follow online trading, Case study of growth of capital and money market.	2021-22

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Elective - II	E1042B	MA		2021-22
Security		Economics	Skill Development:	
Analysis and			Content: Concept	
Portfolio			of risk and return –	
Management.			investment avenues	
			Activities:	
			Constructing	
			functional	
			relationship	
			between	
			investment with the	
			relation to risk and	
			return.	

CRITERION I NAAC 5th CYCLE