



Ready for
Every Good Work

SACRED HEART COLLEGE (AUTONOMOUS)

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A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the Programme: B.COM - CA

1	MODERN BANKING	CC107	<ul style="list-style-type: none"> To imparts knowledge on the basic functions and services of commercial banks To make them to understand the functions of RBI To enrich students to learn about the principles of sound lending To enhance the knowledge about negotiable instruments and the importance of crossing in the cheque. To help the students to familiarize the modern banking services like e-banking, m-banking and internet banking 	<ul style="list-style-type: none"> Acquire the knowledge on basic functions and services of Commercial banks Understand the functions of RBI Understand bankers and Customers relationship Functions and Applications of negotiable instruments in banking transactions Know and evaluate the impact of technology which are used in banks 	Regional Needs
2	FUNDAMENTALS OF COST ACCOUNTING	CC312	<ul style="list-style-type: none"> To familiarize the students with basic concepts of Cost Accounting To make the students to understand about the purchase department and stock levels To apply the various methods of stores 	<ul style="list-style-type: none"> Acquire knowledge of the basic concepts of cost and cost accounting Understand about the coding and classifications of materials and optimum level of material to be 	Regional Needs

			<p>ledger in cost accounting and identify the suitable method for issue of materials.</p> <ul style="list-style-type: none"> To analyse the various methods of determination of wages of employees and to identify the feasible method of computation of wage. To impart knowledge on the allocation and distribution of overhead 	<p>stored</p> <ul style="list-style-type: none"> Assess the various methods of issue of stock under stores ledger account and identify the best method of issue of materials. Anticipate the amount to be payable to employees as wages and create the suitable method of incentive to workers. Apply the concept of allocation to overhead and its rationale on the cost of companies 	
3	ENTREPRENEURSHIP DEVELOPMENT	CC410	<ul style="list-style-type: none"> To understand the fundamental knowledge of Entrepreneurship. To educate the students about MSME's To familiarize the students about Lean Startup's. To impart knowledge of government subsidies and incentives. To know about social entrepreneurship 	<ul style="list-style-type: none"> Acquire the functions and factors influencing Entrepreneurship. Explain the nuance of MSME's Entrepreneurship. Construct the concepts of Startup's and Incubation Centre. Identifying support institutions and Government schemes and policies towards entrepreneurship. Predict the require skill to successful social entrepreneurs. 	Regional Needs
4	COSTING METHODS AND TECHNIQUES	CC412	<ul style="list-style-type: none"> To enlighten the students on the job, batch and contract costing. To comprehend the methods of costing adopted in transport industries. To enable the students to compute the process cost of manufacturing industries. To acquire knowledge and practical skills for the application of Marginal Costing technique at various managerial decision-making condition. To impart knowledge on standard costing, material and labour variances. 	<ul style="list-style-type: none"> Understand the job, batch and contact costing and could estimate the cost of contract Analyse the operational cost involved in transport sector and minimize it. Apply the process costing technique and identify the cost of each process in manufacturing industries Evaluate the managerial decisions like make or buy and etc, based on the concept of marginal costing 	Regional Needs

				<ul style="list-style-type: none"> Understand about standard costing and compute material and labour variances 	
5	SELF STUDY PAPER: I 1.2 OFFICE ADMINISTRATIONS	CC518SP2	<ul style="list-style-type: none"> To introduce the students the functioning of modern office and latest information technologies in offices. To expose the students in office supervision and accommodation To understand on basics of office management and supervision To be familiar in the field of information technologies related on their administration To comprehend the basics of office management, indexing and office forms 	<ul style="list-style-type: none"> Understand the basics of office management and supervision Aware about the system of office and work simplification Create an office with proper layout, decoration and lighting Understand the concept of systematic record management Apply the modern communication techniques in Office. 	Regional Needs
6	NON-MAJOR ELECTIVE – 1: BASICS OF ACCOUNTING USING COMPUTERS (TALLY)	NCC503	<ul style="list-style-type: none"> To gain the knowledge about accounting software in the current industry. To impart knowledge to the students on the added features on the latest version. To expose the students on creation of groups and company in Tally To understand on basics of accountings and books of accounts To be familiar on the aspects of preparation of journal, ledger and etc. in Tally 	<ul style="list-style-type: none"> Aware on software to be used in the field of accounting Understand on computerized accounting packages with latest versions and its installation Create a company and groups with various details Understand the classification of accounts and various books of business Apply the accounting rules in Tally by creating ledger, profit and loss account and other accounts. 	Regional Needs
7	INVESTMENT MANAGEMENT	CC614B	<ul style="list-style-type: none"> To make the student to understand the concepts, objectives and various avenues of the investments. Comprehend the functionalities of the financial market and financial institutions Understand how securities are traded in 	<ul style="list-style-type: none"> Aware on the various avenues of the investments Understand the functioning of financial markets in India Gain knowledge about stock market and role of SEBI Demonstrate how risk is assessed 	Regional Needs

			<ul style="list-style-type: none"> the market Provide a guide to the measurement and analysis of risk of financial investments To help students develop a broad knowledge and understanding of portfolio management and investment analysis. 	<ul style="list-style-type: none"> Construct optimal portfolios and its management 	
8	SELF STUDY PAPER – II 2.1 CUSTOMER RELATIONSHIP MANAGEMENT	CC518SP6	<ul style="list-style-type: none"> To highlight the importance of customer expectations and customer satisfaction. To high light the methods to retain customers in business and to develop a long-term relationship with customer through appropriate strategies. To impart knowledge on customer life cycle To enable the students to understand about customer centric marketing To expose on customer retention Programmes and loyalty and reward point systems 	<ul style="list-style-type: none"> Acquire basic concepts of Customer Relationship Management and customer’s expectations Understand about customer profile and life cycle Evaluate the customer centric marketing and understand the importance of bonding of customer relationship. Understand the basics of customer detection and CRM strategies Aware about the customer loyalty and reward programmes 	Regional Needs
9	SELF STUDY PAPER – II 2.3 BUSINESS ENVIRONMENT	CC518SP8	<ul style="list-style-type: none"> To enable the students to have an overview of Political, Social and Global environment of business To provide knowledge of the environment in which businesses operate, the economic environment To give students an understanding of the various constituents and its functions. To study the procedural aspects of various forms of Business Organizations and Social Responsibility of Business towards different groups Gain knowledge about the operation of different institutions and opportunities of global business environments. 	<ul style="list-style-type: none"> Familiarize the nature and scope of business environment and its components Understand the effects of government policy on the economic environment Have knowledge on social responsibility of business towards stakeholders Analyze the relationships between Government and political environment Make aware on the role of globalization, WTO and GATT 	Regional Needs

