

SACRED HEART COLLEGE (AUTONOMOUS)

Tirupattur - 635 601, Tamil Nadu, S.India

Resi : (04179) 220103

College : (04179) 220553

Fax : (04179) 226423

A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the Programme: BA Economics

S N o	Title of the Paper	Course Code	Course Objectives	Course Outcomes	Relevance
1	INDUSTRIAL ECONOMICS	E420	 To understand the basic concepts in Industrial Economics. To learn the theories in Industrial location, mergers, and SEZs. To know the classification of Indian industries and its productivity. To analyze the sources of industrial financial institutions. To evaluate the performance of industrial development. 	 Working with Industrial linkages. Familiarizing the theories of Industrial location, mergers, and SEZs. Differentiating the Indian industries and its productivity. Exploring the sources of industrial financial institutions. Appraising the industrial dynamics, and its regulations. 	Regional
2	MANAGERIAL ECONOMICS	AE305	 To learn the basic tools in managerial economics. To understand the importance of cost and revenue analysis. To disseminate the different pricing strategies. To study the importance of factors of production. To know the different methods of capital budgeting. 	 Identifying the basic tools of managerial economics. Computing different kinds of cost and revenue. Analysing the different methods of pricing. Evaluating the production function. Formulating different methods of capital budgeting. 	Regional

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3	ELECTIVE:1 MANAGERIAL ECONOMICS	E547A	 To study the basics of managerial economics. To understand the concepts of cost and revenue. To study different pricing strategies. To learn the demand forecasting. 	 Identifying the different aspects of managerial economics. Relating the cost and revenue analysis. Applying the different pricing strategies in business. Predicting different methods to demand 	Regional		
4	NON-MAJOR ELECTIVE – II: INDIAN ECONOMY: BASIC ISSUES	NEC604	 To study basic ideas of economic systems. To understand the issues of Indian agriculture. To know the major issues faced by the Indian industries. To learn the roles and responsibilities of the service sector. To know the major issues affecting the Indian economy. 	 Familiarizing the different economic systems. Describing emerging issues in agriculture Analyzing the recent issues in Industrial sector Evaluating the contribution of service sector Assessing the emerging issues in Indian economy. 	Regional		

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