



Ready for
Every Good Work

SACRED HEART COLLEGE (AUTONOMOUS)

Tirupattur – 635 601, Tamil Nadu, S.India

Resi : (04179) 220103

College : (04179) 220553

Fax : (04179) 226423

A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

Name of the Programme: B Com

S No	Title of the Paper	Course Code	Course Objectives	Course Outcomes	Relevance
1	BUSINESS LOGISTICS	C544C	<p>The students will be able to-</p> <ul style="list-style-type: none"> Understand the concept of supply chain and the evolution of logistics and supply chain management. Distinguish between logistics and supply chain management, relationship management and logistics strategy. Comprehend the growing importance of customer service, essence of logistics in marketing and its trends. Explore the operational importance and benefits of Warehousing. Get acquainted with principles and functionality of transportation and multimodal transport. 	<p>After studying this course, students would be able to</p> <ul style="list-style-type: none"> Understand the basic concepts of logistics and supply chain management and the contemporary theoretical and practical developments therein. Demonstrate the understanding over the complex and interactive nature of participants, functions and flow of international logistics and supply chain management. Analyze the various logistics operations and its management. Highlight the significance and strategies of logistics and supply chain management. Integrate the learned concepts while venturing into a Logistics & Supply Chain Management enterprise. 	Global