



Ready for
Every Good Work

SACRED HEART COLLEGE (AUTONOMOUS)

Tirupattur – 635 601, Tamil Nadu, S.India

Resi : (04179) 220103

College : (04179) 220553

Fax : (04179) 226423

A Don Bosco Institution of Higher Education, Founded in 1951 * Affiliated to Thiruvalluvar University, Vellore * Autonomous since 1987

Accredited by NAAC (4th Cycle – under RAF) with CGPA of 3.31 / 4 at 'A+' Grade

PG Diploma in Import and Export Management

S No	Title of the Paper	Course Code	Course Objectives	Course Outcomes	Relevance
1	BASICS OF EXPORT AND IMPORT	MSDI122	The basic objective of this course is to provide to the country a steady stream of competent young men & women with the necessary knowledge, skills and foundations for acquiring a wide range of rewarding careers into the rapidly expanding world of Import Export Management.	<ul style="list-style-type: none">• Acquire knowledge on the basic concepts and major components related to import and export arena• Enumerate basic procedure about import and export domain and make an appeal to apply in the business life• Analyze the export and exporters with regard to direct, indirect and categories of export• Develop and design the schemes and benefits of export promotion capital goods• Classify the import and export schemes and assess the India's	Global developmental needs

				foreign trade activities and movements	
2	INTERNATIONAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT	MSDI123	The basic objective of this course is to provide to the country a steady stream of competent young men & women with the necessary knowledge, skills and foundations for acquiring a wide range of rewarding careers into the rapidly expanding world of Import Export Management.	<ul style="list-style-type: none"> • Understand the fundamental concepts, importance, elements, logistics and marketing interface • Examine shipping transport and draw attention to apply it in the respective domain • Formulate the indispensable areas of air transport and make an idea to form a new module with regard to air transport • Outline supply chain domain and highlight its significant arena • Measure the forecasting and planning in supply chain management to identify the best roots 	Global developmental needs
3	INTERNATIONAL ECONOMICS	MSDI124	The basic objective of this course is to provide to the country a steady stream of competent young men & women with the necessary knowledge, skills and foundations for acquiring a wide range of rewarding careers into the rapidly expanding world of Import Export Management.	<ul style="list-style-type: none"> • Find and relate observe the concepts, significant, differences and indispensable elements with due respect to international economics • Appraise the important theories of international trade and economic development and inculcate to grasp technical skills towards international trade • Evaluate national economy using various factors and methods and 	Global developmental needs

				<p>create an interest to assess and identify investment opportunities in international trade business</p> <ul style="list-style-type: none"> • Classify the theories of international economies and understand nuances to apply in the real life of international trade • Discuss the international liquidity and world monetary system along with world trade organization, World Bank, Asian Development Bank, European Union to observe and find out the opportunities and challenges in the foreign trade. 	
4	INTERNATIONAL FINANCE & FOREIGN EXCHANGE MANAGEMENT	MSDI221	<p>The basic objective of this course is to provide to the country a steady stream of competent young men & women with the necessary knowledge, skills and foundations for acquiring a wide range of rewarding careers into the rapidly expanding world of Import Export Management.</p>	<ul style="list-style-type: none"> • Evaluate the key terms and concepts in export and import markets • Outline the importance and applications of foreign exchange • Formulate the key procedures in financing for international trade • Generalize the uses of foreign portfolio investments • Adapt the functions of India's Forex system 	Global developmental needs

5	INTERNATIONAL MARKET RESEARCH	MSDI222	The basic objective of this course is to provide to the country a steady stream of competent young men & women with the necessary knowledge, skills and foundations for acquiring a wide range of rewarding careers into the rapidly expanding world of Import Export Management.	<ul style="list-style-type: none"> • Understand the basics of international market research • Apply the methods and techniques of marketing research • Analyze and use the various methods of sampling and questionnaire appropriately • Evaluate the future trends by accurate data analysis and interpretation • Formulate the international market opportunities 	Global developmental needs