

## **Memorandum of Understanding between**

**Sacred Heart College (Autonomous)**

**and**

**Inspire Academy for Communication (IAC), Yellagiri Hills**

### **Sacred Heart College, Tirupattur**

Sacred Heart College (Autonomous), affiliated to the Thiruvalluvar University, is 66 years old, run by the Salesians of Don Bosco. The institution strives to bring about social transformation in the rural neighborhood through education that promotes an ethical prosperous society where equality, freedom and fraternity reign by imparting higher education to poor and rural youth, enabling them towards integral human development. The PG and research Department of English strives to develop a good English language proficiency in students by designing a language intensive curriculum to develop English language skills of the entire college. The department has prepared its own textbooks too, for General English. It strives to be a torchbearer and a trendsetter; challenging itself by setting new benchmarks.

### **Inspire Academy for Communication (IAC), Yellagiri Hills**

*Inspire Academy of Communication (IAC)* is an inspired initiative of two inspired young men. It all began at Bosco Institute of Information Technology (BIIT), Don Bosco Centre, Yellagiri Hills. At BIIT, young people from disadvantaged backgrounds are trained in Information Technology and English. They are given the best possible training ever. Over 1500 have benefitted from there. They are very well placed in the society. Mr. Praveen began his life at BIIT, Yellagiri Hills. Like at BIIT, he too believe that lives could be transformed with good communication skills in English. With his lives radically transformed at BIIT, he wanted to extend the same benefits to greater number of students. This is the background of *Inspire Academy of Communication*. In fact, most of the teachers of IAC have been students at BIIT. Hence, it is rightly named, *Inspire Academy of Communication*. Today, IAC trains thousands of students at schools and colleges students to enhance their proficiency in English language. IAC has extended its presence outside Tamil Nadu too.

### Conditions of Understanding

The PG and Research Department of English, Sacred Heart College, Tirupattur, with its expertise in Communicative English offers its services to train, monitor, audit, and offer suggestions for the improvement of IAC teachers in English language to be effective English language teachers.

The Objectives, Methods, Manner and Duration of the training, monitoring, auditing and offering of suggestions shall be mutually agreed between both the parties mentioned above.

It is the responsibility of *Inspire Academy of Communication (IAC)* to advertise and to recruit the participants of the programme and provide them with food and accommodation.

The material resources required for the Communicative English Training for the IAC Teachers shall be prepared by the PG and Research Department of English, Sacred Heart College, Tirupattur. The preparation cost of the material shall be borne by IAC.

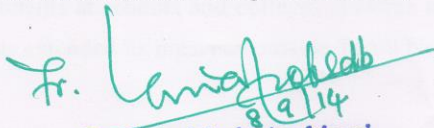
It is the responsibility of *Inspire Academy of Communication (IAC)*, to provide ample time, space, and support for the training programme.

It is the responsibility of *Inspire Academy of Communication (IAC)*, to support the afore-said venture financially and to pay the remuneration to the trainers (from PG and Research Department of English, Sacred Heart College, Tirupattur) as per the agreed terms and conditions.

The MoU is valid for a period of five years from the academic year 2014 through 2019. It could be further renewed with or without modification with a mutual agreement between the above-said parties.

Date: 8 Sept 2014

For *Sacred Heart College, Tirupattur,*

  
**Dr. K.A. Maria Arokiaraj,**  
Additional Principal,  
Head, PG Dept. of English,  
Sacred Heart College (Autonomous),  
Tirupattur, Vellore Dt. 635 601.



Place: Tirupattur

For *Inspire Academy of Communication (IAC)*

For Inspire Academy for Communication

  
Proprietor.